

COURSE INFORMATION

LIVE IN PERSON

Friday, June 19, 2026
Minnesota CLE Conference Center
600 Nicollet Mall, Suite 370
Third Floor City Center, Minneapolis

ONLINE REPLAY

Tuesday, July 7, 2026
Wednesday, July 22, 2026
View online at www.minncle.org

A moderator will be available to answer questions by email.

HOW TO REGISTER

Register online at www.minncle.org.
Email customerservice@minncle.org or call **800-759-8840** for assistance.

COURSE MATERIALS

In-person attendees will receive hard copies of any course materials submitted. All attendees will have access to all course materials via their Minnesota CLE online accounts.

CREDITS

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.0 standard CLE credits**. The maximum number of total credits attendees may report for this seminar is 6.0.

SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those individuals with a financial need. Contact customerservice@minncle.org for further details or to obtain an application.

ACCOMMODATION

If you have a disability and need an accommodation in order to attend this seminar, contact Minnesota CLE as soon as possible at **800-759-8840** or customerservice@minncle.org.

CANCELLATION POLICY / NO-SHOW POLICY

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QUESTIONS?

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IP Issues in Contracts

Drafting and Reviewing Intellectual Property Provisions in Contracts

PRACTICAL INSIGHT ON:

- IP Issues in Commercial Agreements
- Dispute-Resolution Clauses in IP Contracts
- IP Issues in Sponsorship Agreements
- Protecting IP Through Employment Agreements
- IP Considerations in AI Contracts
- And More!

IP Issues in Contracts

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Intellectual Property
Provisions in Contracts

**Friday, June 19, 2026 –
Attend In Person**

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8:30 – 9:00 a.m.
CHECK-IN & CONTINENTAL BREAKFAST

9:00 – 9:05 a.m.
WELCOME & INTRODUCTION
– *Patrick J. Gallagher, Course Chair
Barnes & Thornburg LLP
Minneapolis*

9:05 – 10:05 a.m.
IP Issues in Commercial Agreements

Intellectual property frequently plays an important role in commercial agreements. Even when intellectual property isn't driving the deal, it's still important to understand and address the intellectual property issues that can arise in these transactions. This kickoff session will discuss some of the key intellectual property issues to consider when drafting or negotiating common commercial agreements, including:

- License
 - R & D
 - Supply
 - Consulting
 - Software Development
 - Material Transfer
- *Ryan E. Strom
Target Inc.
Minneapolis*

10:05 – 10:10 a.m.
BREAK

10:10 – 11:10 a.m.
Dispute-Resolution Clauses in IP Contracts – Top Tips to Achieve the Best Outcomes for Your Client Pre- and Post-Dispute

Get the perspective of experienced IP litigator, mediator and arbitrator Felicia Boyd on do's and don'ts for shaping dispute-resolution clauses to include in IP contracts – as well as drafting and negotiating provisions within settlement agreements should disputes later arise.

– *Felicia J. Boyd
Norton Rose Fulbright LLP
Minneapolis*

11:10 – 11:20 a.m.
BREAK

11:20 a.m. – 12:20 p.m.
Brand, Rights, and Risk: Negotiating Intellectual Property Issues in Sponsorship Agreements

This session will examine the key IP provisions that lawyers should identify, draft, and negotiate in sponsorship deals, including trademark licenses, logo and brand usage, ownership of co-branded and promotional content, approval rights, social media and influencer deliverables, publicity rights, exclusivity, and post-termination use of intellectual property. Using practical examples from sports, entertainment, nonprofit and corporate sponsorship arrangements, the session will also address common risk-allocation issues such as infringement indemnities, third-party rights clearances, user-generated content, moral rights concerns, and enforcement obligations. Learn to spot IP pitfalls and sponsorship terms that align with both legal risk and business objectives.

- *Shelby K. Bruce
General Mills Inc.
Golden Valley*
- *Paul Mussell
Wells Fargo
Minneapolis*
- *Patrick J. Gallagher, moderator*

12:20 – 1:00 p.m.
LUNCH (on your own)

1:00 – 2:00 p.m.
They Can't Take It with Them, Can They? Protecting Your IP Through Employment Contracts and Independent Contractor Agreements

This session provides an update on the intellectual property rules that apply to relationships with employees and contractors, and offers practical guidance on how best to draft enforceable agreements to protect your company's investments.

- *Marko J. Mrkonich
Littler Mendelson P.C.
Minneapolis*

2:00 – 2:05 p.m.
BREAK

2:05 – 3:05 p.m.
IP Issues in AI Agreements: Ownership, Training Rights, Output, and Risk Allocation

Topics covered will include ownership and licensing of inputs, outputs, models and improvements; rights to use data for training, fine-tuning, and benchmarking; open-source and third-party content risks; confidentiality and trade secret concerns; infringement and misappropriation claims; indemnity and limitation-of-liability provisions; and the allocation of regulatory and business risk between providers and customers. Attendees will leave with practical drafting strategies and issue-spotting tools for structuring AI agreements.

- *William D. Schultz
Merchant & Gould P.C.
Minneapolis*

3:05 – 3:10 p.m.
BREAK

3:10 – 4:10 p.m.
Open Source – Answers to Today's Most Pressing Questions

A can't-miss session that tackles – from both the buyer and the provider sides – key open source issues in domestic and multi-jurisdictional business process and sourcing transactions. Learn about the current enforcement climate, what licenses clients are particularly worried about, and what more innovative companies are doing to ensure compliance.

- *Peter R. George
Baker & McKenzie LLP
Chicago, Illinois*

IP Issues in Contracts

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TUITION:

\$295 MSBA member

\$295 paralegal

\$345 standard rate

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NEW LAWYER DISCOUNT!

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