

The 25th Annual

Where Expertise and Exchange Sharpen IP Strategy

September 24-25, 2026



Built for Real-World Practice

The Institute goes beyond updates. It helps you work through the questions you, your clients, and business teams are asking now.

- What IP issues are hiding inside the next big technology headline?
- Which AI tools actually save time?
- How should changing PTAB practice alter enforcement and settlement strategy?
- Which licensing terms matter most when the relationship changes or ends?
- What trademark and copyright decisions will change the way I practice?
- How do you protect trade secrets without freezing the business?
- How much IP clearance is enough before launch?
- And many more

4 New Strategy Roundtables

New “think tank” roundtables bring attendees and faculty together for:

- Open discussion
- Benchmarking through shared experience
- Practical problem-solving

Featured Voices

- Barry Schindler
Acting Commissioner for Patents
- Amy Cotton
Deputy Commissioner for Trademark Examination Policy
- Michael Druckman
Assistant General Counsel, U.S. Copyright Office
- Senior in-house counsel from 3M, Best Buy, CKE Restaurants, Ecolab, Fluke Corp., Target and More!

The Full Institute Experience

- Connect with clients and colleagues
- 19 breakout choices
- Printed and digital materials
- Access to session recordings
- Bonus webcasts
- Reception and prizes

**Scan for full schedule
and to register.**



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