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THE 2026

# BUSINESS LAW INSTITUTE

**Monday & Tuesday, May 4 & 5, 2026 – Attend-In-Person**
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Presented by Minnesota Continuing Legal Education and the MSBA Business Law Section

THE 2026

# BUSINESS LAW INSTITUTE

**The Event of the Year for Minnesota Business Attorneys – Essential Updates, Timely Education and a Great Time with Colleagues and Friends!**

- **3 Critical Annual Updates:** Stay up to date with the Key Business Law Cases, Legislation, and Regulations along with Updates from the Secretary of State's Office.
- **7 Sessions on New Laws & Developments:** Learn all about NEW laws and developments such as Paid Family Medical Leave, Fraudulent Business Filings Act, Consumer Data Privacy Act, Non-Competes, M&A Markets, Securities, Healthcare Transactions and More!
- **9 Breakouts Tracks & 38 Sessions:** Tailor your curriculum with the most useful topics for your practice. Enjoy many new sessions along with core topics focusing on Contracts, M&A/Purchase and Sale, LLCs and Closely Held Businesses, Business Concepts and many more!
- **12 Total Credits:** Earn up to 12 hours of credit and **satisfy 1.0 ethics credit** with a session on *Ethical Rules for a Multi-Jurisdictional Practice*.

**And So Much More!**

**MONDAY & TUESDAY, MAY 4 & 5, 2026 – ATTEND IN PERSON**
Minnesota CLE Conference Center
600 Nicollet Mall, Suite 370, Minneapolis

**CAN'T ATTEND IN PERSON?** View the Online Replay on Thursday & Friday, May 28 & 29, 2026.

# DAY 1 – MONDAY, MAY 4, 2026

Day 1 Breakout Tracks: CONTRACTS | M&A / PURCHASE & SALES | LLCS / CLOSELY HELD BUSINESS | IN-HOUSE & CORPORATE | INDUSTRY INSIGHTS | SECURITIES | BUSINESS CONCEPTS

## 8:45 – 10:00 a.m. MORNING PLENARY

8:15 – 8:45 a.m.
CHECK-IN & CONTINENTAL BREAKFAST

8:45 – 9:00 a.m.
WELCOME & INTRODUCTION

9:00 – 9:30 a.m.
**2026 Business Law Case Update**
*Faris A. Rashid & X. Kevin Zhao*

9:30 – 10:00 a.m.
**5 Amazing Things You Can Do With AI**
*Daniel A. Tysver*

10:00 – 10:10 a.m.
BREAK

## 10:10 – 11:00 a.m. BREAKOUT SESSION A

CONTRACTS
001
**Understanding Franchise Agreements – With Annotated Sample**
*Samuel L. Agostini & Rachel D. Zaiger*

M&A / PURCHASE & SALES
002
**Deals Done, Lessons Learned – 5 Takeaways from Over 20 Years in M&A**
*Ryan G. Miest*

LLCS / CLOSELY HELD BUSINESS
003
**4 Sticking Points to Look Out for in Operating Agreements – With Sample Language That Works**
*Allison M. Plunkett*

11:00 – 11:10 a.m. BREAK

## 11:10 a.m. – 12:00 p.m. BREAKOUT SESSION B

CONTRACTS
101
**Updates on Restrictive Covenants: How to Advise Businesses on Non-Competes, Non-Solicitations and Non-Disclosures – With Sample Language**
*Christopher A. Amundsen, Katie M. Connolly & Andrew L. Peterson*

M&A / PURCHASE & SALES
102
**The State of the M&A Market – Current Activity, Trends, Key Issues, Future Outlook and What to Expect from the Trump Administration**
*James M. Frommelt, Kam Kielhorn & Adam Webb*
*Mark D. Williamson, moderator*

LLCS / CLOSELY HELD BUSINESS
103
**6 Hypothetical Shareholder Disputes in Closely-Held Businesses and How to Resolve Them**
*Arthur G. Boylan*

## 12:00 – 1:00 p.m. LUNCH BREAK

Lunch provided by Minnesota CLE
*Sponsored by Eisner Amper*

12:20 – 12:50 p.m.
**Business Trivia!**
*Test Your Knowledge of Minnesota and Twin Cities Businesses with a Fun Game of Trivia!*

## 1:00 – 1:50 p.m. BREAKOUT SESSION C

IN-HOUSE & CORPORATE
201
**Federal Immigration Policy Updates Impacting the Workforce: What Changes Companies Need to Know Regarding Work Visas Such as H-1B, EB Visas, I-9 Audits, HSI Investigations, Travel Bans and More**
*J. Mike Sevilla & Allison E. Wells*

M&A / PURCHASE & SALES
202
**Small Deals, Big Issues – 6 Things That Jeopardize Deals Under $5 Million and How to Avoid or Solve Them**
*Jennie A. Clark & Wynne C.S. Reece*

LLCS / CLOSELY HELD BUSINESS
203
**All In the Family: Considerations for Family Businesses, Including Guidance for Interfamily Loans and Gifts**
*Allison M. Plunkett*

1:50 – 2:00 p.m. BREAK

## 2:00 – 2:50 p .m. BREAKOUT SESSION D

IN-HOUSE & CORPORATE
301
**Litigation Liberation: How a Special Litigation Committee Can Save the Day (and the Company)**
*Samantha H. Bates & Leah N. Kippola-Friske*

CONTRACTS
302
**5 Technology Contracts – An Overview of SaaS, PaaS, SLA, EULA and Click-Wrap Agreements**
*Colman M. Sutter*

LLCS / CLOSELY HELD BUSINESS
303
**Income Tax Issues for Closely-Held Businesses**
*Matthew T. Brown & Derek M. Dockendorf*

2:50 – 3:00 p.m. BREAK

## 3:00 – 3:50 p.m. BREAKOUT SESSION E

BUSINESS CONCEPTS
401
**Accounting 101 for Business Attorneys – Understanding The 3 Core Financial Statements: Balance Sheet, Income Statement, and Statement of Cash Flows**
*Thomas J. Gorowsky & Logan D. Schramel*

INDUSTRY INSIGHTS
402
**What's Happening in Healthcare – Impact of Federal Funding on Medicare and Medicaid, Consequences of Fraud, and the Impact of Minnesota's NEW Healthcare Transaction Law**
*Zachary J. Crain & Christianna L. Finnern*

SECURITIES
403
**The Latest Developments in Federal Securities Laws**
*Liz M. Dunshee & Amy C. Seidel*

3:50 – 4:00 p.m. BREAK

## 4:00 – 4:50 p.m. BREAKOUT SESSION F

BUSINESS CONCEPTS
501
**Accounting 201 for Business Attorneys – Diving Deeper Into 3 Advanced Topics: Accrual v. Cash Accounting, Revenue Recognition, and Expensing v. Depreciating Capital Assets**
*Thomas J. Gorowsky & Logan D. Schramel*

INDUSTRY INSIGHTS
502
**Finally Open for Business – What the Cannabis Market Looks Like in Minnesota Along with the Key Business Issues to Understand Such as Banking, Interstate Commerce and More!**
*Nicole L. Rash*

SECURITIES
503
**Securities and Governance Panel: Game Show!**
*Gulzar Babaeva, Andrew J. Neuharth & Patrick Seul*
*Liz M. Dunshee & Amy C. Seidel, moderators*

# DAY 2 – TUESDAY, MAY 5, 2026

Day 2 Breakout Tracks: M&A / PURCHASE & SALES | IN-HOUSE & CORPORATE | INDUSTRY INSIGHTS | BUSINESS CONCEPTS | NEW LAWS & HOT TOPICS | PRACTICE SKILLS & MANAGEMENT

## 8:55 – 10:00 a.m. MORNING PLENARY

8:05 – 8:35 a.m.
CHECK-IN & CONTINENTAL BREAKFAST

8:35 – 8:55 a.m.
ANNUAL MSBA BUSINESS LAW SECTION MEETING

8:55 – 9:00 a.m.
WELCOME & INTRODUCTION

9:00 – 9:30 a.m.
**2026 Business Law Legislative and Regulatory Updates**
*Kimberly A. Lowe*

9:30 – 10:00 a.m.
**2026 Update from the Secretary of State's Office**
*Secretary Steve Simon*

10:00 – 10:10 a.m.
BREAK

## 10:10 – 11:00 a.m. BREAKOUT SESSION G

NEW LAWS & HOT TOPICS
601
**Deep Dive into the NEW Minnesota Paid Family Medical Leave – What We Have Learned So Far**
*Amy E. Boyle & Nicole A. Truso*

INDUSTRY INSIGHTS
602
**A Look at 5 Emerging Business Industries – Influencers, Podcasts, Video Games, NIL Athletes, and Influencer Agency Models**
*Alex Frescoln & Kimberly A. Lowe*

M&A / PURCHASE & SALES
603
**M&A Documents Part I – Launching the Deal: Structuring NDAs, LOIs, Confidentiality, Information Flow and More**
*Susan J. Markey*

11:00 – 11:10 a.m. BREAK

## 11:10 a.m. – 12:00 p.m. BREAKOUT SESSION H

NEW LAWS & HOT TOPICS
701
**Keeping a Nonprofit Scandal Free: Lessons of Feeding Our Future – Plus, an Essential Checklist for Compliance**
*Jess Birken*

INDUSTRY INSIGHTS
702
**What to Do With Breweries and Other Distressed Businesses – Impact of Declining Alcohol Consumption, Hemp Ban, Market Realities and More!**
*Jeffrey C. O'Brien*

M&A / PURCHASE & SALES
703
**M&A Documents Part II – Executing the Deal: Purchase Agreement and Closing Mechanics**
*Susan J. Markey*

## 12:00 – 1:00 p.m. LUNCH BREAK

FUN, FOOD & FOGO!

12:10 – 12:50 p.m.
**MIDDAY RECEPTION FOR ALL ATTENDEES!**
*Compliments of Minnesota CLE*

FOGO DE CHÃO CHURRASCARIA BRAZILIAN STEAKHOUSE

Join fellow attendees at this complimentary midday social at **Fogo de Chão**, conveniently located in the same building as the Conference Center. Enjoy hearty hors d'oeuvres, beverages, and casual conversation with colleagues in a relaxed setting.

## 1:00 – 1:50 p.m. BREAKOUT SESSION I

NEW LAWS & HOT TOPICS
801
**NEW Fraudulent Business Filings Act – How to Correct Business Records, Administrative Process and More!**
*Lauren Bethke*

IN-HOUSE & CORPORATE
802
**How to Manage and Conduct Successful Internal Employment Investigations**
*Patricia Y. Beety & Jennifer R. Coates*

BUSINESS CONCEPTS
803
**Business Insurance Primer – Types, Coverages, and Key Policy Considerations**
*Michelle K. Kuhl & Lauren E. Nuffort*

1:50 – 2:00 p.m. BREAK

## 2:00 – 2:50 p.m. BREAKOUT SESSION J

PRACTICE SKILLS & MANAGEMENT
901
**Lawyers Are Terrible at Setting Up Their Own Business – Setting Up the Right Way from the Start**
*Paul M. Floyd*

IN-HOUSE & CORPORATE
902
**Navigating the NEW Minnesota Consumer Data Privacy Act: A Practical Guide for Companies**
*Kellie C. Johnson*

BUSINESS CONCEPTS
903
**Understand and Calculate the Value of Your Client's Business**
*Mitchell Hoistad, Cory J. Markling & Christopher Van Schooneveld*

2:50 – 3:00 p.m. BREAK

## 3:00 – 3:50 p.m. BREAKOUT SESSION K

PRACTICE SKILLS & MANAGEMENT
1001
**6 Tips to Take Your Business Negotiations to the Next Level**
*Rita O'Keeffe & Mark R. Privratsky*

IN-HOUSE & CORPORATE
1002
**Navigating Internal Employee AI Use – Policies, Pitfalls, and Best Practices for Employers**
*Terran C. Chambers*

BUSINESS CONCEPTS
1003
**Solving the Founder's Isolation Paradox – How Owners Can Continue to Grow and Scale Their Business While Mitigating Risk**
*Jacqueline D. Kuiper*

3:50 – 4:00 p.m. BREAK

## 4:00 – 5:00 p.m. AFTERNOON PLENARY

**Do You Navigate Legal Issues in More Than One State? Then You Need to Know About the Ethical Rules for a Multi-Jurisdictional Practice – Overview and Updates for Business and Corporate Attorneys**
*1.0 ethics credit applied for*
*Aram V. Desteian & Casey D. Marshall*

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