

About Jim Jesse

Jim Jesse is an attorney and singer/songwriter who has been a full-time CLE presenter since 2013. Jim has a Bachelor of Science in Business and a minor in Political Science from the University of Kansas and earned his J.D. from the University of Missouri-Kansas City. He is the former General Counsel for Cool Music Network (THECOOLTV), a music video television network, is a member of BMI, and has run his own record label distributing his music. Jim consults and practices in areas regarding intellectual property, licensing and music law and has drafted and reviewed hundreds of contracts from small barter deals to multi-million dollar contracts. He is also the author of *The Music Copyright Law Manual* and *The Musician's Guide to Music Copyright Law*. The founder of Rock N Roll Law, Jim's passion is spreading music law through his seminars, which thousands of attorneys across the country have taken.



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COURSE INFORMATION

LIVE IN PERSON

Friday, June 13, 2025
Minnesota CLE Conference Center
600 Nicollet Mall, Suite 370
Third Floor City Center, Minneapolis

ONLINE REPLAYS

Thursday, July 3, 2025
Tuesday, July 15, 2025
View online at www.minncle.org
A moderator will be available to answer questions by email.

COURSE MATERIALS

In-person attendees will receive course materials in hard copy and electronically via their Minnesota CLE website account. **Online replay attendees** will have electronic access via their Minnesota CLE website account.

SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those with a financial need. Contact customerservice@minncle.org for further details or to obtain an application.

CREDITS

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.0 CLE credits, including 1.0 ethics credit**. The maximum number of total credits attendees may report for this seminar is 6.0 credits.

ACCOMMODATION

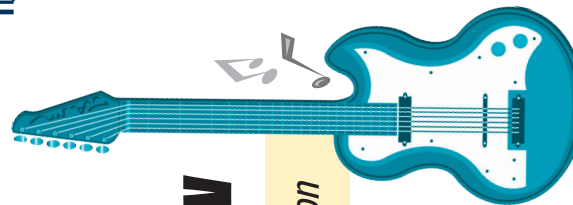
If you have a disability and need an accommodation in order to attend this seminar, please contact Minnesota CLE as soon as possible at **800-759-8840** or customerservice@minncle.org.

CANCELLATION POLICY / NO-SHOW POLICY

Paid registrants who cancel before the seminar will receive a refund upon request. Paid registrants who do not cancel and are unable to attend will retain access to the seminar materials through their Minnesota CLE website account.



Minnesota Continuing
Legal Education



ROCK & ROLL LAW

Minnesota Music Edition

ATTEND IN PERSON

Friday, June 13, 2025
Minneapolis

ROCK & ROLL LAW

Minnesota Music Edition

Join us at the Minnesota CLE Conference Center for this fun and informative annual tradition!

Featuring Jim Jesse of Rock N Roll Law

Join Jim Jesse for a rollicking review of all things legal AND rock & roll! After a career spent practicing law, publishing books, and writing and recording music, Jim has the insider's view of music copyright law and ethical issues when representing bands and artists. Learn valuable lessons from the trenches and enjoy some music along the way!

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MINNESOTA CONTINUING LEGAL EDUCATION
Your Success Is Our Goal

SCHEDULE



8:30 – 8:55 a.m. CHECK-IN & CONTINENTAL BREAKFAST

8:55 – 9:00 a.m. WELCOME & INTRODUCTION

9:00 – 9:30 a.m.

Introduction to Copyright Concepts

Learn the basic legal framework for groups and what should be in a band operating agreement. The role of record labels is discussed, along with the Constitutional basis for copyright law and how long copyrights last.

9:30 – 10:00 a.m.

What Is a Copyright? How Do You Establish a Copyright?

Find out the legal definition of copyright, the two copyrights in every song, and how to establish and register your songs. Discover why it is important to legally register your copyrights.

10:00 – 10:30 a.m.

Music Publishing, Production, and Dylan's "Blood on the Tracks"

Discover what music publishers do and what publishing is; the legal importance of music production and works-made-for-hire as it relates to Dylan's famous album "Blood on the Tracks."

10:30 – 10:45 a.m. BREAK

10:45 – 11:00 a.m.

The Prince Estate and Associated Legal Issues

Prince left behind a fortune but no will – not great. Throw in his record label battles, and you've got a legal nightmare on your hands.

11:00 – 11:30 a.m.

Reproduction and Cover Songs

Gain an understanding about the rights to reproduce music, mechanical royalties, and cover songs.

11:30 a.m. – 12:00 p.m.

Distribution

Distributing music in various forms; the First Sale Doctrine.

12:00 – 1:00 p.m. LUNCH (on your own)

1:00 – 1:30 p.m.

Derivative Works and Synchronization Licensing

Learn about the right to prepare derivative works and all the facets of music sampling and licensing.

1:30 – 1:45 p.m.

Public Performance

Learn about live performances, performing rights organizations, and what businesses need to do to protect themselves.

1:45 – 2:00 p.m.

Digital Transmission and Streaming

Understand the two forms of radio and the difference in royalties, the new streaming music model, and the digital revolution in music.

2:00 – 2:15 p.m.

Public Display and Wrapping Up Revenue Streams

Find out about the right to public display and lyrics; plus, we'll discuss works made for hire and joint authorship.

2:15 – 2:30 p.m. BREAK

2:30 – 3:30 p.m.

Copyright Infringement and Five Recent Copyright Cases

We'll talk about the burden of proof and defenses. Then we'll examine five recent copyright infringement cases featuring some big-name acts – some of which you have likely heard about and a couple that maybe you haven't.

3:30 – 4:30 p.m.

Ethical Issues Regarding Organizational Representation: Lessons from the Grateful Dead

1.0 ethics credit applied for

- Competence MRPC 1.1
- Breach of Fiduciary Duty/Conflict of Interest – MRPC 1.7, 2.1
- Ethical Issues Regarding Band/Organization Dissolution – MRPC 1.13, 1.14
- Ethical Issues and Conflict of Interest in Representing Competing Interests in a Group

Register today at www.minncle.org

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TUITION:

\$295 MSBA member rate

\$295 paralegal rate

\$345 standard rate

SEASON PASSHOLDERS:

- **Super Passholders** may attend the in-person seminar or an online replay at no charge.
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- **Online Passholders** may attend the in-person seminar for 50% off or an online replay at no charge.

NEW LAWYER DISCOUNT!

New lawyers who have been admitted to the bar less than 5 years receive a 50% discount.

SCHOLARSHIPS AVAILABLE

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