

Featuring a fantastic
faculty line-up, real-world
guidance on new data
privacy and cybersecurity
developments and additional
mission-critical topics –
with a healthy dose of AI!

**Thursday & Friday
February 5-6, 2026
Minneapolis**

The 2026 Midwest
Legal Conference on

DATA PRIVACY AND CYBER SECURITY

MEET THE 2026 FACULTY & PLANNERS

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Implementation-Focused Discussions on Data Privacy and Cybersecurity Developments – Including AI-Driven Change

Every Conference session is built with your day-to-day work in mind. That means understanding new legal developments and new risks, tightening compliance, supporting clients and business partners, and making confident calls in a rapidly changing privacy and cybersecurity landscape – now increasingly shaped by AI.

Sessions focused wholly on AI include:

- How to Build (or Refresh) an AI Governance Program That's Privacy Compliant and Doesn't Stall Innovation
- How to Build AI-Threat Awareness into Incident Response Plans
- The AI Tools You and Your Legal Teams Already Use – and the Ethics and Other Risks You May Not Have Considered
- Busting 5 Myths About US Privacy and AI Enforcement

And **in other sessions throughout the Conference** – when and as it's relevant to that session's broader core topic – speakers will provide practical insight into the legal, compliance, and other considerations surrounding AI use. Because real-world data privacy and cybersecurity practice can't and doesn't treat AI as a standalone issue anymore.

Built for Today's Data Privacy and Cybersecurity Practitioners

The 2026 Conference brings together the practicality, insight, and forward-looking perspective that data privacy and cybersecurity lawyers and compliance professionals rely on.

With new laws, new enforcement and litigation, new tools, new threats, and rising expectations from clients and consumers, this is your chance to pause, reset, and get grounded in the latest developments.

You'll learn from faculty and planners' real-world experiences, examples, and candid reflections – what organizations are confronting today, what regulators are focused on, and what you can put to work immediately.

Join us in Minneapolis for an energizing Conference focused on data privacy and cybersecurity practitioners' most mission-critical issues.

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Can't attend in person? View the online replay March 2-3, 2026.

9:00 a.m. – 12:30 p.m.

PLENARY SESSIONS

1:30 – 2:30 p.m.

BREAKOUT SESSION A

2:45 – 3:45 p.m.

BREAKOUT SESSION B

4:00 – 5:00 p.m.

BREAKOUT SESSION C

8:30 – 9:00 a.m.
CHECK-IN & CONTINENTAL BREAKFAST

9:00 – 9:05 a.m.
WELCOME & ANNOUNCEMENTS

9:05 – 9:50 a.m.

Facial Recognition: Lessons From Deployment at Mall of America

In June 2024, Mall of America integrated advanced facial recognition technology into its security system following years of research, planning, and compliance work. In this session, MOA's General Counsel and outside counsel outline the rollout strategy, technology selection process, and key lessons – both setbacks and successes. They'll cover best practices, regulatory enforcement trends, and the practical challenges of implementing technology amid rapidly evolving biometric laws.

Justin O. Kay, Juliana Panetta & Kristen Peterson



9:50 – 10:20 a.m.

Today's Cyber Threat Landscape

A look at emerging cybersecurity threat patterns and – in light of those trends – practical recommendations for monitoring risks and preparing clients for what lies ahead. As part of this discussion, we will consider major cybersecurity incidents from the past year, examining how the attacks unfolded, and what they reveal about today's evolving threat environment.

Elimu Kajunju



10:20 – 10:30 a.m.
BREAK

10:30 – 11:30 a.m.

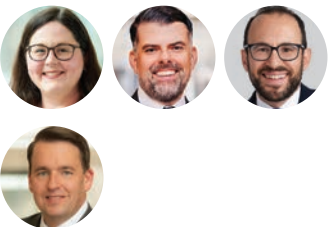
Game-Changing Blind Spots That Create Data Privacy and Security Liabilities – Plaintiff Litigators' Insights

This powerhouse panel of plaintiff-side class action litigators have developed extensive expertise in privacy and data breach litigation, including work as:

- Co-lead counsel of the patient track in In re: Change Healthcare, Inc. Customer Data Breach Security Breach Litigation
- Co-counsel in Geico Customer Data Breach Litigation
- Member of Plaintiffs' Counsel Team in In re: MOVEit Customer Data Security Breach Litigation
- Co-counsel for plaintiffs and the class in Tate v. EyeMed Vision Care

Drawing on these and many other class actions, they'll identify the defense blind spots they see – in business practices, law, and defense strategy – that can lead to significant settlements or verdicts.

Kate M. Baxter-Kauf, Brian C. Gudmundson & Joe Hashmall
Christopher P. Renz (moderator)



11:30 – 11:40 a.m.
BREAK


11:40 a.m. – 12:10 p.m.

Seeing the Forest and the Trees – Themes and Details Across New State Privacy and Cybersecurity Laws

A fast-paced, high-value overview of this year's most significant developments in state privacy and cybersecurity law. This session highlights the major emerging themes, while pointing to new state-specific statutes and regulations that illustrate those trends. Attendees will gain a clear understanding of how the national patchwork is expanding, where it remains consistent, and what developments are most important to monitor in the year ahead.

Kerry L. Childe



 12:10 – 12:30 p.m.

Aha! Moments – Real-Time Debrief in 20 Minutes

A quick, lively panel where conference planners share some of the ideas, insights, and practical takeaways that caught their attention from this morning's plenary sessions.

Fábio M. Calli, Michael R. Cohen & Rita A. O'Keefe



12:30 – 1:30 p.m.
LUNCH BREAK (on attendees' own)

001

How to Build (or Refresh) an AI Governance Program That's Privacy Compliant and Doesn't Stall Innovation

A practical, plain-English walk-through that provides concrete guidance for: Designating an accountable team for AI decisions; Creating an AI inventory and categorizing risk; Right-sizing pre-launch reviews; Scaling guardrails; Setting up ongoing monitoring; Documenting decisions; and Rolling out training.

Nadeem W. Schwen

002

California Privacy and AI Update: New Laws, Regulations, and Enforcement Trends

California continues to lead the nation in shaping privacy and artificial intelligence regulation. This session will cover the latest legislative changes, including newly enacted privacy and AI laws, updated regulations on automated decision-making technology, and cybersecurity audit requirements. We'll also discuss effective dates, and recent enforcement actions by the California Privacy Protection Agency – helping you understand what these developments mean for compliance strategies and risk management going forward.

Tedrick A. Housh & Chiara Partner

003

The Cost of Doing Business: Examples to Help Quantify Privacy and Cyber Events

Advising business partners and clients about privacy and cybersecurity risks can be difficult to quantify. What happens in the 5% chance event? In this session, we will walk through various scenarios that may result from a privacy or cyber event, including litigation, arbitration, regulatory investigation, and other effects. What does a timeline for resolution look like? Which scenarios happen in parallel? How much does it cost? And, importantly, what are a company's obligations?

Mitchell Noordyke

101

How to Build AI-Threat Awareness into Incident Response Plans

This session teaches what internal and external AI-driven threats look like in practice and how to build targeted awareness of them directly into your clients' Incident Response Plans. Simply layering AI considerations onto a weak Plan won't work, so this session provides practical guidance for working with your clients to re-assess their Plans' core components – and then how to build awareness of these new AI-driven threats into their newly re-confirmed or revised Plans.

Daniel J. Ongaro & Alicia J. Paller

102

Beyond California – A Deep Dive into What Other States' New Laws Mean for Your Policies and Reporting

Repeated at #403

California continues to lead in privacy regulation, but it's far from the only jurisdiction driving major change. This session breaks down the year's most significant privacy and cybersecurity developments from other states and translates them into clear, practical action steps. We'll examine key provisions and new operational duties, and outline how to assess whether your clients' policies, practices, and notices require updates. We'll also explore some unique provisions that may shape next year's compliance priorities.

Kerry L. Childe

103

Adtech Compliance in Practice – Concrete Guidance for Deploying Pixels, Cookies, and Related Tracking Technologies

Detailed, practical guidance on high-value compliance decisions – how to configure cookies, when consent banners and button-based choices are effective, how to re-evaluate privacy policies in light of your client's use of these tools, and other thorny issues related to deploying pixels, cookies, and other tracking technologies. You'll leave with actual how-to's, not simply a recitation of risks.

Elimu Kajunju

201

Implementing a Practical Privacy Compliance Program at Any Organization

Building a privacy compliance program that works for organizations of any size requires a balance of regulatory understanding and operational efficiency. Tyler Thompson will share practical insights on implementing scalable compliance frameworks, ensuring regulatory alignment, and fostering a culture of privacy within companies. His session will provide real-world examples and best practices for embedding privacy into business operations.

Tyler Thompson

202

Building a CCPA/CPPA-Ready Vendor Program

The California Privacy Protection Agency has issued updated regulations under the CCPA, introducing three new compliance regimes: Cybersecurity Audits, Risk Assessments, and Automated Decision-Making Technology governance. Lawyers advising CCPA-subject companies will need to guide clients in building vendor programs that meet the changes these new regimes bring. As part of this session, you'll see a demo of a comprehensive enterprise vendor assessment form – a tool designed for CPPA compliance that also helps clients track the same controls and evidence across jurisdictions without having to rebuild or scramble for process later.

Eran Kahana

203

“Yikes! I Didn't Know That Mattered”: Guiding IT, Marketing and Business Away from Everyday Privacy and Security Landmines

Many privacy and cybersecurity problems come, inadvertently, from well-meaning people in business, IT, marketing, and vendor-management. Marketing drops in a new pixel, IT pushes a “small” website change, product signs a new vendor in a regulated space, or someone starts using a shiny AI tool with real customer data. But this isn't a gripe session! You'll get concrete guidance focused on prevention – and how to bake those prevention to-do's into onboarding, approvals, and training so you reduce surprises and late-stage legal fire drills.

Katheryn A. Andresen, Kellie Johnson & Rita A. O'Keefe

5:00 – 6:15 p.m.

RECEPTION AT THE CAPITAL GRILLE



reception
courtesy of
**Lathrop
GPM**

Food, Fun and a Chance to Win Prizes!

Thursday's reception will take place nearby at The Capital Grille. Register for a chance to win a fun prize! The prize drawing will take place at the reception on Thursday, February 5, and **you must be present at the reception during the prize drawing to win.** Any person may receive and submit an entry form on Thursday, February 5, at the conference registration desk until the reception begins at 5:00 p.m. Registration for the 2026 Midwest Legal Conference on Data Privacy and Cybersecurity is not required. The following individuals are not eligible to win: employees of Minnesota CLE and the Minnesota State Bar Association, as well as family members of those employees.



9:00 a.m. – 12:25 p.m.

PLENARY SESSIONS

8:30 – 9:00 a.m.

CONTINENTAL BREAKFAST

9:00 – 9:05 a.m.

WELCOME & ANNOUNCEMENTS

9:05 – 9:50 a.m.

The First Six Months of the MCDPA – Early Enforcement Insights

The new Minnesota Consumer Data Privacy Act took effect six months ago and the cure period expires January 31, 2026. Join representatives of the Minnesota Attorney General's Office for an overview of:

- consumer complaint trends,
- early enforcement observations, and
- what the end of the cure period means for your clients.

Noah Lewellen & Caitlin M. Micko



9:50 – 10:35 a.m.

Beyond the New US DOJ Outbound Data Transfer Regulation – Your 2026 Federal Data Privacy and Cybersecurity Update

Laura Riposo VanDruff



10:35 – 10:50 a.m.

BREAK

1:30 – 2:30 p.m.

BREAKOUT SESSION D

301

Less Is More: Minimization, Pseudonymization, and De-Identification

Over-collection, over-usage, and over-sharing of data increases legal, security, and operational risk. This program explores how to minimize data across the entire data lifecycle – from initial collection through analytics and sharing. You'll learn specific practical approaches using minimization, pseudonymization, and de-identification techniques – including how each proposed approach can materially reduce risk from data breaches and regulatory exposure. The session will close with practical contract negotiation tips, including sample clauses on use limitations, re-identification bans, and downstream partner controls.

Patrick Midden

302

How the FBI Works with the Private Sector and Other Organizations to Share Cyber Threat Information and Investigate Cyber Incidents

Available only at the live in-person conference; will not be recorded.

This panel features Minneapolis FBI Supervisory Special Agent & Cyber Program Coordinator Jake Iverson, who is joined by a CISO, the Chief Underwriting Officer at a cyber liability insurer, and an Executive Vice President and General Counsel to provide current, real-life, and multi-disciplinary perspectives on working with the FBI on cyber incidents and sharing threat information.

Mary Frantz, Jacob Iverson, Steve Krusko & Brandon Smith

Melissa Krasnow (moderator)

303

From Brussels to Sacramento, with a Layover in DC: Comparing EU and US Approaches in Privacy and AI Enforcement

Odia Kagan

2:30 – 2:45 p.m.

BREAK

2:45 – 3:45 p.m.

BREAKOUT SESSION E

401

Healthcare Tech Law Update 2026: Privacy Trends, AI Rules, and Tracking Tech

An update and overview of advancements in the laws and regulations that impact the development and deployment of technology products, services and solutions in the healthcare space, with a focus on privacy trends and AI-specific regulatory frameworks. Content includes a discussion of developments related to the use of cookies, pixels and other tracking technologies and considerations for using AI systems to communicate with patients or care recipients.

Megan A. Bowman

402

2026 Data Privacy and Cybersecurity Litigation Update

Experienced litigators – one plaintiff side and one defense – share their insights on significant privacy and data breach litigation developments from the past year. Learn about major federal and state court decisions, high-profile settlements, and critical trends that are shaping the legal landscape for privacy and security professionals.

Joe Hashmall & Andrew Taylor

Paul A. Rosenthal (moderator)

403

Beyond California – A Deep Dive into What Other States' New Laws Mean for Your Policies and Reporting

Repeat of #102

California continues to lead in privacy regulation, but it's far from the only jurisdiction driving major change. This session breaks down the year's most significant privacy and cybersecurity developments from other states and translates them into clear, practical action steps. We'll examine key provisions and new operational duties, and outline how to assess whether your clients' policies, practices, and notices require updates. We'll also explore some unique provisions that may shape next year's compliance priorities.

Kerry L. Childe

3:45 – 4:00 p.m.

BREAK

4:00 – 5:00 p.m.

CONCLUDING PLENARY

ETHICS

The AI Tools You and Your Legal Teams Already Use – and the Ethics and Other Risks You May Not Have Considered

1.0 ethics credit applied for

AI isn't coming – it's already embedded in your daily tools. From Microsoft Copilot to RAG-based research systems, these technologies raise ethical and regulatory challenges lawyers can't ignore. This session will cover:

- Your ethical duties when using AI: competence, confidentiality, supervision, candor, and the 8 other ethics rules state bars have identified in their ethics opinions.
- How to identify, assess, and manage hidden risks: cross-client data exposure, ethical wall breaches, vendor terms, and data residency traps.
- Negotiating client constraints and how to navigate OCGs and disclosure requirements.
- Emerging regulations: California's new rules on ADMT and mandatory risk assessments and cybersecurity audits.
- Practical safeguards: mapping AI use and building policies to manage risks.

You'll leave with a clear, actionable framework for using AI responsibly – because in today's practice, actual intelligence must accompany artificial intelligence.

Michael J. McGuire



4

March 17, 2026 | 2:00 – 3:00 p.m. (central time)

Kids, Teens, and Data: Practical Guidance on New Laws, New Rules, and Evergreen Issues

1.0 standard credit applied for

This webcast provides practical guidance that's informed by new state laws on children's and teen privacy, new COPPA regs, new technology, and additional developments with implications for evergreen questions: When is a product or service considered "directed to" or "reasonably likely to be accessed by" children or teens? What are the unique data collection, consent, use, and cybersecurity requirements for children's and teen data? What are essential do's and don'ts when responding to a suspected incident or regulatory inquiry involving children's or teen information? What are current regulatory enforcement hot spots?

Kandi Parsons

Attendees of the 2026 Midwest Legal Conference on Data Privacy & Cybersecurity may view the following webcasts for FREE after the conference! Instructions on how to register for free will be provided to in-person attendees at the conference and online replay viewers by email after the replay.

1

March 11, 2026 | 12:00 – 1:00 p.m. (central time)

The Ethical Issues Involved with Creating a Data Protection Impact Assessment (DPIA)

1.0 ethics credit applied for

While thousands of companies are required to create, maintain, and update DPIAs, few attorneys have experience creating the documents. This program will discuss the requirements of a DPIA and explore the ethical issues involved with preparing them including issues that can arise in connection with: Rule 1.2 Allocation of responsibility between client and lawyer; Rule 1.3 Diligence; Rule 1.6 Confidentiality; Rule 4.1 Truthfulness in statements to others and disclosure of material facts; Rule 8.4 Duty of Candor; and Attorney Client Privilege and Attorney Work Product.

David A. Zetony

2

March 11, 2026 | 2:00 – 3:00 p.m. (central time)

The Data Breach Lawsuit Life Cycle: How Emerging Trends Guide Defense Strategy and Settlement Dynamics

1.0 standard credit applied for

As data breaches become more frequent and litigation more complex, companies must be prepared to navigate a shifting legal landscape. In this program, we'll walk through the full lifecycle of a data-breach lawsuit – from the initial motion to dismiss, through discovery and class certification, to summary judgment and potential settlement. Along the way, you'll get a practical look at how these cases unfold and what organizations and their defense counsel can learn from recent courtroom trends regarding standing, injury, class certification, liability, and how early – even pre-litigation – strategic decisions can influence litigation outcomes and settlement dynamics.

Paige Dunn, Jay Ettinger, Alicia J. Paller & Tony Ufkin

3

March 17, 2026 | 12:00 – 1:00 p.m. (central time)

Perfecting Without Perfectionism: How to Strive for Excellence Without Stressing Out Over Unattainable Ideals

1.0 mental health/substance use credit applied for

This course is designed to educate legal professionals about perfectionism in the legal field and how, although it can appear as a desirable trait, it is correlated with a higher incidence of depression, anxiety, and substance use disorder. The course will outline the characteristics of perfectionism that tend to cause emotional difficulties for lawyers, while carefully examining aspects of legal practice that do not lend themselves to the rigid, all-or-nothing mindset common in perfectionistic tendencies. Each of these subjects will be discussed, along with strategies to effectively manage perfectionistic tendencies, including approaches based on Carol Dweck's Mindset theory, Dr. Kristin Neff's self-compassion practices, and mindfulness techniques.

Sarah MacGillis

Course Information

LIVE IN PERSON

**Thursday & Friday
February 5-6, 2026
Minnesota CLE Conference Center**
600 Nicollet Mall, Suite 370
Third Floor City Center
Minneapolis, Minnesota

ONLINE REPLAY

**Monday & Tuesday
March 2-3, 2026**
Attend online at www.minncle.org
Online replay includes all plenary and breakout sessions, with the exception of breakout #302 which will not be recorded. A moderator will be available to answer questions by email.

CREDITS – CONFERENCE

Minnesota CLE is applying to the Minnesota State Board of CLE for **12.0 CLE credits, including 1.0 ethics credit for the concluding plenary.** The maximum number of total CLE credits attendees may claim is **12.0 credits.** Minnesota CLE also is applying to the **IAPP for CPE eligibility.**

CREDITS – FREE POST-CONFERENCE WEBCASTS

For the webcasts listed on page 7, Minnesota CLE is applying to the Minnesota State Board of CLE for **1.0 ethics credit** for webcast #1, **1.0 standard CLE credit** for webcasts #2 and #4, and for **1.0 mental health/substance use credit** for webcast #3. Minnesota CLE also is applying to the **IAPP for CPE eligibility** for webcasts #1, #2, and #4.

ACCOMMODATION

If you have a disability and need an accommodation in order to attend, contact us as soon as possible in advance of the program. Contact Minnesota CLE at customerservice@minncle.org or **800-759-8840.**

COURSE MATERIALS – IN-PERSON ATTENDEES

In-person attendees will receive hard copies of written materials submitted by the print date. In-person attendees also will have electronic access to all seminar materials via their Minnesota CLE website account.

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Register online at www.minncle.org

For assistance, call Minnesota CLE at **800-759-8840** or email customerservice@minncle.org.

TUITION:

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- **In-Person Passholders** may attend the in-person seminar at no charge or the online replay for 50% off.
- **Online Passholders** may attend the in-person seminar for 50% off or the online replay at no charge.

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