

BONUS POST-CONFERENCE WEBCASTS

FREE!

As a special bonus, Conference attendees may view these 3 webcasts for free! A coupon code, along with instructions on how to register for free at www.minncle.org, will be distributed at the Conference.

- 1 | Wednesday, March 22, 2023 | 12:00 – 1:00 p.m. (CDT)
Data Privacy and Cybersecurity Litigation Update
Michael Jaeger & Joe Hashmall
- 2 | Wednesday, March 22, 2023 | 2:00 – 3:00 p.m. (CDT)
Making Data Processing Agreements Easier and Better
Elena Ames & Eran Kahana
- 3 | Tuesday, March 28, 2023 | 12:00 – 1:00 p.m. (CDT)
Post-Dobbs – Emerging Issues in Privacy, Security and Data Collection Practices
Jena M. Valdetero

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THE 2023 MIDWEST
LEGAL CONFERENCE ON

DATA PRIVACY AND CYBERSECURITY

FEATURING –

- **New Developments**
- **Cutting-Edge** and **Core** Topics
- Focus on **Practical** Application
- Presenters with **Diverse Practice Perspectives**
- Time to **Re-Energize** with Colleagues and Friends
- **Fun New Features** – Prizes, Lunchtime Open Forum, Reception Break
- **11 Breakout Session Choices**
- And Much More!



FEBRUARY 6 & 7, 2023
LIVE IN PERSON

Minnesota CLE Conference Center
600 Nicollet Mall, Suite 370, Minneapolis

Can't attend in person? View the online replay on March 9 & 10, 2023.

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THE 2023 MIDWEST
LEGAL CONFERENCE ON

DATA PRIVACY AND CYBERSECURITY

LIVE IN PERSON
FEBRUARY 6 & 7, 2023
MINNEAPOLIS

SCHEDULE

All times are CST.

Monday, February 6, 2023

8:30 – 9:00 a.m.

CHECK-IN

Coffee, Continental Breakfast, Conversation

And as a special treat, you'll get a \$5 skyway coffee shop gift card when you check in!

9:00 – 10:35 a.m.

PLENARY SESSIONS

9:00 – 9:05 a.m.

WELCOME & INTRODUCTION

9:05 – 9:35 a.m.

Combating Ransomware – Leveraging International Cooperation in Investigation, Takedown and Prosecution

Featuring Transnational Cybercrime Liaison Prosecutor at Eurojust, USDOJ, The Hague

– Timothy C. Rank

– Brian L. Hengesbaugh (moderator)

9:35 – 10:35 a.m.

An annual favorite!

The 2023 Data Privacy and Cybersecurity Legal Update

– Jamie N. Nafziger

10:35 – 10:50 a.m. BREAK

10:50 – 11:50 a.m.

BREAKOUT SESSION A

001

Privacy Policies – Practical Advice for Handling Common Real-World Scenarios

– Nadeem W. Schwen

002

Cross-Border Data Transfers – How to Incorporate New Laws from Europe and from China Into Your Clients' New and Existing Data Transfer

– Brian L. Hengesbaugh

11:50 a.m. – 12:50 p.m.

LUNCHTIME FEATURE

11:50 a.m. – 12:05 p.m.

LUNCH (provided to in-person attendees)

12:05 – 12:35 p.m.

BREAKOUT SESSION B

NEW! Hot Topic Open Forum Briefing

0.5 standard CLE credit applied for

Subject matter experts brief you on a topic area and then open the floor to your questions.

Choose 1 from the following topics –

101

Practical Insights on Cybersecurity and Data Privacy – How to Engage and Inform Senior Executives and Board Members

– Richard M. Martinez

102

Cyber Liability Insurance – Trends in Applications, Coverage, and Premiums

– Mario G. Paez

– Jonathan H. Stechmann

103

Best Practices in M&A for Analyzing a Target Company's Privacy and Data Security

– Sten-Erik Hoidal

– Asmah Tareen

12:35 – 12:50 p.m. BREAK

12:50 – 1:50 p.m.

BREAKOUT SESSION C

201

Cost-Effective Ways to Plan for Responding to Data Breaches and Other Cyber-Events in an Increasingly Complex Legal Environment

– Robert E. Cattanach

– Jennifer R. Coates

202

2023 State Law Requirements on Data Privacy and Security – What's New and What to Do

– Melissa J. Krasnow

– Margaret L. Lassack

1:50 – 2:05 p.m. BREAK

Grab a beverage, chat, and turn in your Prize Drawing Entry Form!

2:05 – 3:05 p.m.

BREAKOUT SESSION D

301

Data-Sharing Agreements – Practical Takeaways from Recent Cases

– Kathryn A. Andresen

302

The Increasing Role of Privacy and Data Security in Antitrust Enforcement – Practical Implications for Data Collection and Retention

– Kate M. Baxter-Kauf

3:05 – 3:30 p.m.

RECEPTION BREAK

To celebrate the return to in-person learning, enjoy a special reception-style break and a chance to win a fun foodie prize!

The prize drawing will take place at the reception break, and **you must be present during the prize drawing to win**. Any person may receive and submit an entry form on Monday, February 6, 2023, at the Institute registration desk until the reception break begins at 3:05 p.m. Registration for this conference is not required. The following individuals are not eligible to win: employees of Minnesota CLE and the Minnesota State Bar Association, as well as family members of those employees.

**FOOD!
FUN!
PRIZES!**

3:30 – 4:30 p.m.

PLENARY SESSION

Triaging and Other Strategies – How to Help Your Client Prioritize Data Protection Activities Under Set Budgets and Constantly Changing Legal and Technical Environments

– Kerry L. Childe

Tuesday, February 7, 2023

8:30 – 9:00 a.m.

CHECK-IN & CONTINENTAL BREAKFAST

9:00 – 9:05 a.m.

WELCOME & INTRODUCTION

9:05 – 10:05 a.m.

BREAKOUT SESSION E

401

Managing Vendors for Data Privacy and Cybersecurity Compliance – Practical Approaches to Significant Challenges

– Bradley W. Hammer

402

Demystifying AdTech – How to Stay Compliant with Ever Changing Privacy Laws and Technology Limitations

– Stephen R. Baird

– David A. Zetoony

10:05 – 10:20 a.m. BREAK

10:20 a.m. – 12:20 p.m.

PLENARY SESSIONS

10:20 – 11:20 a.m.

Employee Privacy Done Right – Avoiding Mistakes with Biometrics, Employee Data Requests, and More

– Tedrick A. Housh

11:20 a.m. – 12:20 p.m.

Legal Ethics: New Developments in Multijurisdictional Practice and Law Firm Cyberattacks

1.0 ethics credit applied for

– Aram V. Desteian

– Kiralyn J. Locke

3 FREE POST-CONFERENCE WEBCASTS!

See topics, faculty and date details on inside panel of this brochure.

PLUS

COURSE INFORMATION

LIVE IN PERSON

Monday & Tuesday, February 6-7, 2023

Minnesota CLE Conference Center

600 Nicollet Mall, Suite 370

Third Floor City Center, Minneapolis

ONLINE REPLAY

Thursday & Friday, March 9-10, 2023

View online at www.minncle.org

The online replay will include all plenary and breakout sessions. A moderator will be available to answer questions by e-mail.

HOW TO REGISTER

Registration must be made online at

www.minncle.org. For assistance, call

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COURSE MATERIALS

In-Person Attendees

Course materials will be provided to in-person attendees in hard copy. In-person attendees will also have electronic access to the course materials via their Minnesota CLE website account.

Online Replay Attendees

Online replay attendees will have electronic access to the course materials via their Minnesota CLE website account.

CREDITS – CONFERENCE

Minnesota CLE is applying to the Minnesota State Board of CLE for **9.0 CLE credits, including 1.0 ethics credit**. The maximum number of total credits attendees may claim is 9.0 credits. Minnesota CLE also is applying to the IAPP for **CPE eligibility**.

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SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those with a financial need. For details or to obtain an application, contact Grant at gdavies@minncle.org or **651-254-2111**.

ACCOMMODATION

If you have a disability and need an accommodation in order to attend this seminar, contact Minnesota CLE as soon as possible at customerservice@minncle.org or **800-759-8840**.

CANCELLATION / NO-SHOW POLICY

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TUITION:

\$445 MSBA member

\$445 paralegal

\$495 standard rate

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- **Super Passholders** may attend the in-person seminar or the online replay at no charge.
- **In-Person Passholders** may attend the in-person seminar at no charge or the online replay for 50% off.
- **Online Passholders** may attend the in-person seminar for 50% off or the online replay at no charge.

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New lawyers who have been admitted to the bar fewer than 3 years receive a 50% discount.

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