

FACULTY

Margaret L. Lassack
Course Co-Chair
Polaris Industries
Medina

Jamie N. Nafziger
Course Co-Chair
Dorsey & Whitney LLP
Minneapolis

Robert E. Cattnach
Dorsey & Whitney LLP
Minneapolis

Jennifer R. Coates
Dorsey & Whitney LLP
Minneapolis

Michael R. Cohen
Lathrop GPM
Minneapolis

Heidi J.K. Fessler
Innova Law Group, PLLC
Saint Paul

Beth A. Schroeder Harper
Winthrop & Weinstine, P.A.
Minneapolis

Melissa J. Krasnow
VLP Law Group LLP
Minneapolis

Mario G. Paez
Marsh & McLennan Agency LLC
Minneapolis

Patrick J. Pazderka
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Jonathan H. Stechmann
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NEW
SEMINAR

Privacy and Data Security for the Non-Specialist

A practical, easy-to-understand overview of what every attorney needs to know about privacy and data security.

Increase your understanding of the basic laws and regulations governing privacy and data security.

Topics include:

- **Building a Privacy and Data Security Program**
- **Navigating a Data Breach**
- **Assessing the Security of Your Vendors**
- **Privacy Consent – Tips, Traps, Trends and Lessons Learned from Recent Cases and Legislation**
- **And Much More!**

Thursday, September 22, 2022 – Attend In Person
Minnesota CLE Conference Center
600 Nicollet Mall, Suite 370,
Minneapolis

CAN'T ATTEND IN PERSON?
View the Online Replay on
Monday, October 17, 2022.

SPECIAL BONUS!

All attendees will receive Minnesota CLE's popular Legal QuickSheet™ titled **Data Privacy and Security: The Law and Practical Solutions**



In-person attendees will receive a printed copy on the day of the seminar. Replay attendees will receive an electronic version, which will be available on the seminar resources page.

**Privacy and
Data Security**
for the
Non-Specialist



**Thursday, September 22, 2022
Attend In Person**



SCHEDULE

8:30 – 9:00 a.m.
CHECK-IN & CONTINENTAL BREAKFAST

9:00 – 9:10 a.m.
WELCOME & ANNOUNCEMENTS
– *Jamie N. Nafziger, Course Co-Chair*
Margaret L. Lassack, Course Co-Chair

9:10 – 10:10 a.m.
Privacy and Data Security 101 – Understanding the Basics

A practical overview focused on key statutes and regulations, current trends and priorities with a discussion of special considerations for specific industries.
– *Michael R. Cohen*

10:10 – 10:55 a.m.
State Laws on Data Privacy and Security – What’s New, What’s the Same and What to Do Now

Are your clients ready for the upcoming U.S. Privacy laws that will go into effect in 2023? The growing patchwork of U.S. privacy regulations challenge businesses to understand which laws apply to them and to build processes for compliance. This practical session will distill what changes clients may need to make with regards to privacy notices, individual rights requests, internal risk assessments, sensitive data issues, contracts with outside service providers and privacy training.
– *Margaret L. Lassack*

10:55 – 11:10 a.m.
BREAK

11:10 – 11:55 a.m.
Responding to Security Incidents in an Ever-Changing Legal Environment

Data breaches are here to stay – how can you prepare for the inevitable? This session will address how companies can balance the need to comply with often short contractual deadlines, retain the discretion embodied in state and federal notification obligations and navigate the technical and strategic issues involved in responding to a security incident. Learn practical tips and best practices for balancing these competing demands when creating an effective incident response plan.
– *Robert E. Cattanach*
Jennifer R. Coates

11:55 a.m. – 12:25 p.m.
Cyber Liability Insurance: How to Help Your Client Make an Informed Decision to Mitigate Potential Breach Damages

This session will address:
• What different types of cyber liability insurance are available and what considerations play into the selection, application and underwriting processes?
• What should I look for in terms of scope of coverage and policy, and are there any common pitfalls?
• How should cyber liability insurance be addressed in contracts?
• And much more!
– *Mario G. Paez*
Jonathan H. Stechmann

12:25 – 1:10 p.m.
LUNCH BREAK

1:10 – 1:55 p.m.
Vendor Management Practices for Mitigating Data Privacy and Security Risks

In light of third-party vendors’ importance in the performance of critical business operations, combined with related legal and business obligations and considerations, vendor due diligence and vendor management play a key role in the mitigation of data privacy and security risks. During this session, we will discuss practices in vendor management, including vendor on-boarding, contracting, and ongoing management for mitigating data privacy and security risks.
– *Melissa J. Krasnow*

1:55 – 2:40 p.m.
Data Privacy and the Workplace – What Every Legal Adviser Needs to Know

This session will answer questions about the legal boundaries of monitoring employees and their communications, including e-mails and social media accounts and searches; safeguarding protected employee information; and protecting an employer’s confidential and proprietary information from misuse by current or former employees or inadvertent disclosures due to the hazards of remote work.
– *Teresa M. Thompson*

2:40 – 2:55 p.m.
BREAK

2:55 – 3:40 p.m.
Online Contract Formation and Privacy Consent – Tips, Traps, Trends and Lessons Learned from Recent Cases and Dark Patterns Legislation

Cases regarding online contract formation and privacy consent continue to present new and interesting fact twists. This session will explore recent caselaw and recent dark patterns legislation on how companies are effectively entering into contracts and obtaining privacy consent online without violating consumer rights.
– *Beth A. Schroeder Harper*
Patrick J. Pazderka

3:40 – 4:40 p.m.
Real World Implementation of a Privacy and Security Program – Tools to Drive Effectiveness

Whether your client is big or small, Fortune 100 or startup, local or global, having privacy and security program operations in place is not always easy to accomplish and may not drive operational effectiveness or compliance. This session will help you better understand key steps needed to establish the initial groundwork and policies, acting as a nexus for business stakeholders and information security, as well as how to utilize tools to drive your consistency and effectiveness.
– *Heidi J.K. Fessler*

COURSE INFORMATION

LIVE IN PERSON
Thursday, September 22, 2022
Minnesota CLE Conference Center
600 Nicollet Mall, Suite 370
Third Floor City Center
Minneapolis

ONLINE REPLAY
Monday, October 17, 2022
View online at www.minncle.org
A moderator will be available to answer questions by email.

HOW TO REGISTER
Registration must be made online at www.minncle.org.

CREDITS
Minnesota CLE is applying to the Minnesota State Board of CLE for **6.25 standard CLE credits**. The maximum number of total credits attendees may claim is 6.25 credits.

SCHOLARSHIPS AVAILABLE
Minnesota CLE maintains a scholarship program for those with a financial need. Contact Grant at gdavies@minncle.org or **651-254-2111** for further details or to obtain an application.

ACCOMMODATION
If you have a disability and need an accommodation in order to attend this seminar, contact Minnesota CLE as soon as possible at **800-759-8840** or customerservice@minncle.org.

CANCELLATION POLICY / NO-SHOW POLICY
Paid registrants who cancel before the seminar will receive a refund upon request. Paid registrants who do not cancel and are unable to attend will retain access to the seminar materials through their Minnesota CLE website account. Passholders may purchase the materials at 50% of the full retail price.

QUESTIONS?
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Registration must be made online at www.minncle.org

TUITION:

\$245 MSBA member
\$245 paralegal
\$295 standard rate

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- **Super Passholders** may attend the in-person seminar or the online replay at no charge.
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