

# About Jim Jesse

Jim Jesse is an attorney and singer/songwriter who has been a full-time CLE presenter since 2013. Jim has a Bachelor of Science in Business and a minor in Political Science from the University of Kansas and earned his J.D. from the University of Missouri-Kansas City. He is the former General Counsel for Cool Music Network (THECOOLTV), a music video television network, is a member of BMI, and has run his own record label distributing his music. Jim consults and practices in areas regarding intellectual property, licensing and music law and has drafted and reviewed hundreds of contracts from small barter deals to multi-million dollar contracts. He is also the author of *The Music Copyright Law Manual* and the forthcoming *The Musician's Guide to Music Copyright Law*. The founder of Rock N Roll Law, Jim's passion is spreading music law through his seminars, which thousands of attorneys across the country have taken.



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# ROCK & ROLL LAW

## The "Get Back" Seminar

June 21, 2022  
ATTEND IN PERSON  
OR ONLINE



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# ROCK & ROLL LAW

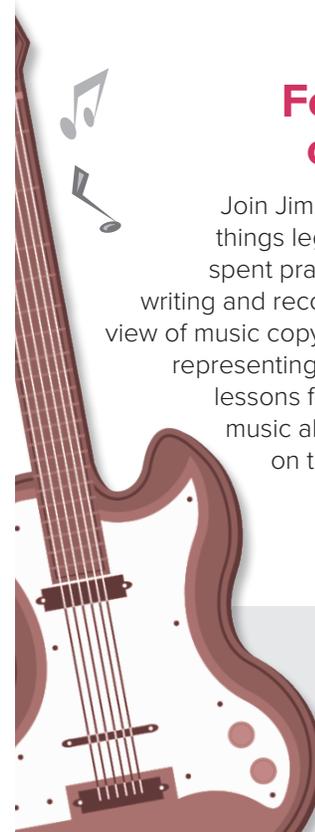
## The "Get Back" Seminar

Get Back to In-Person Seminars  
at the Minnesota CLE Conference  
Center!



## Featuring Jim Jesse of Rock N Roll Law

Join Jim Jesse for a rollicking review of all things legal AND rock & roll! After a career spent practicing law, publishing books, and writing and recording music, Jim has the insider's view of music copyright law and ethical issues when representing bands and artists. Learn valuable lessons from the trenches and enjoy some music along the way! This course focuses on the music, trials, and tribulations of The Fab Four – The Beatles.



Tuesday, June 21, 2022  
ATTEND IN PERSON OR ONLINE

For this seminar,  
In-Person Passholders may attend  
in person or online at no charge.

## COURSE INFORMATION

### LIVE IN PERSON

Tuesday, June 21, 2022  
Minnesota CLE Conference Center  
600 Nicollet Mall, Suite 370  
Third Floor City Center, Minneapolis

### LIVE SIMULCAST

Tuesday, June 21, 2022  
Attend online at [www.minncle.org](http://www.minncle.org)

### HOW TO REGISTER

Registration for either option must be made online at [www.minncle.org](http://www.minncle.org).

### CREDITS

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.0 CLE credits, including 2.0 ethics credits**. The maximum number of total credits attendees may claim is 6.0 credits.

### SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those with a financial need. Contact Grant at [gdavies@minncle.org](mailto:gdavies@minncle.org) or **651-254-2111** for further details or to obtain an application.

### ACCOMMODATION

If you have a disability and need an accommodation in order to attend this seminar, please contact Minnesota CLE as soon as possible at **800-759-8840** or [customerservice@minncle.org](mailto:customerservice@minncle.org).

### CANCELLATION POLICY / NO-SHOW POLICY

Paid registrants who cancel before the seminar will receive a refund upon request. Paid registrants who do not cancel and are unable to attend will retain access to the seminar materials through their Minnesota CLE website account.

# SCHEDULE



8:30 – 9:00 a.m.  
CHECK-IN & CONTINENTAL BREAKFAST - OR - JOIN ONLINE

9:00 – 9:30 a.m.  
**Introduction to Copyright Concepts and the Legal Framework of The Beatles**

Learn the basic legal framework for groups and what should be in a band operating agreement. The role of record labels is discussed, along with the Constitutional basis for copyright law and how long copyrights last.

9:30 – 10:00 a.m.  
**What Is a Copyright and How Is One Obtained?**

Find out the legal definition of copyright, the two copyrights in every song, and how to establish and register your songs. Discover why it is important to legally register your copyrights and the importance of managers and producers.

10:00 – 10:30 a.m.  
**A Band's Team: Manager, Producer, and Publisher**

Discover what a manager and producer do, and who those were for The Beatles. We also will discuss who a music publisher is and what publishers do.

10:30 – 10:45 a.m. BREAK

10:45 – 11:10 a.m.  
**Reproduction**

Gain an understanding about the rights to reproduce your music, mechanical royalties, and cover songs.

11:10 – 11:35 a.m.  
**Distribution**

Distributing music in various forms; the First Sale Doctrine; and synchronization licensing in TV, movies, and commercials.

11:35 a.m. – 12:00 p.m.  
**Derivatives**

Learn about the right to prepare derivative works and all the facets of music sampling and licensing.

12:00 – 1:00 p.m. LUNCH BREAK

1:00 – 1:25 p.m.  
**Public Performance**

Learn about live performances, performing rights organizations, and what businesses need to do to protect themselves.

1:25 – 1:50 p.m.  
**Digital Transmission and Streaming**

Understand the two forms of radio and the difference in royalties, the new streaming music model, and the digital revolution in music.

1:50 – 2:15 p.m.  
**Public Display and Wrapping Up Revenues**

Find out about the right to public display and lyrics; plus, we'll discuss works made for hire and joint authorship.

2:15 – 2:30 p.m. BREAK

2:30 – 4:30 p.m.  
**The Ethical Issues Regarding Organizational Representation and Issues Relating to The Beatles**

*2.0 ethics credits applied for*

- Breach of Fiduciary Duty/Conflict of Interest – MRPC 1.7, 2.1
- Ethical Issues Regarding Band/Organization Dissolution – MRPC 1.13, 1.14
- Ethical Issues and Conflict of Interest in Representing Competing Interests in a Group
- A Deep Dive Into the Get Back Documentary and the Last Few Years of The Beatles Career



Register online at [www.minncle.org](http://www.minncle.org)

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### QUESTIONS?

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