

▶ **Are you an in-house counsel who is called upon to be a generalist** – providing advice on a wide variety (or perhaps all) of the legal issues encountered by the business unit you support?

▶ **Are you an in-house counsel who specializes in a particular subject matter area**, but who understands the value of being able to issue-spot across many?

▶ **If you answered “yes” to either of these questions**, this course is for you!

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Designed by and for
**IN-HOUSE
COUNSEL!**

The 2022 IN-HOUSE COUNSEL Crash Course

Popular Program Returns!

Friday, March 11, 2022
LIVE ONLINE ONLY

The 2022 IN-HOUSE COUNSEL Crash Course

Popular Program Returns!

Practical Guidance in 8 Areas:

1. Protecting Your Client's IP
2. Data Privacy High-Stakes Issue-Spotting
3. 20 Biggest Employment Law Questions in 2022
4. Avoiding Unintended Tax Consequences
5. Antitrust Red Flags
6. Under-Appreciated Contexts for Consumer Law Risk
7. Working with and Managing Outside Counsel
8. PLUS – An In-House-Specific Ethics Session!

Friday, March 11, 2022

LIVE ONLINE ONLY – No in-person attendance.

In-Person Passholders – You may use your Pass to register for the online seminar at no charge.



Minnesota Continuing
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**IN-HOUSE
COUNSEL!**

SCHEDULE

8:25 – 8:55 a.m. JOIN ONLINE

8:55 – 9:00 a.m.

Welcome & Introduction

– *Kathy Bray, Course Chair*

9:00 – 9:45 a.m.

INTELLECTUAL PROPERTY –

Identifying and Protecting Your Client’s Intellectual Property

Using real-world examples, this session reviews “must-know” intellectual property principles for the work business attorneys advise on. In discussing these real-world contexts, you’ll hear practical tips for safeguarding your client’s valuable IP.

– *James L. Young*

9:45 – 9:50 a.m. BREAK

9:50 – 10:35 a.m.

DATA PRIVACY & SECURITY –

Recurring Themes for High-Stakes Issue-Spotting

A practical overview of the incredibly dynamic data privacy and security legal landscape, identifying major themes around data collection, security, sharing and other use, and incident response to help alert you to possible issues.

– *Karen A. Brennan*

– *Lisa B. Ellingson*

10:35 – 10:45 a.m. BREAK

10:45 – 11:45 a.m.

EMPLOYMENT LAW –

Answers to 20 of the Biggest Employment Law Questions in 2022

Can employers still impose vaccine mandates in the wake of the Supreme Court decision on the OSHA ETS? Has there been an about-face on facemask requirements? How can employers retrieve company property from remote workers who are no longer employed? Which states recently legalized medical and/or recreational uses of marijuana? What could go wrong with using AI in hiring? These are just 5 of the 20 questions Marko will answer in this fast-paced presentation.

– *Marko J. Mrkonich*

11:45 – 11:50 a.m. BREAK

11:50 a.m. – 12:20 p.m.

MANAGING OUTSIDE COUNSEL –

Save Time, Increase Product Quality, Enhance Relationships – Effectively Working With and Managing Outside Counsel

– *Kathy Bray*

– *Miguel Alexander Pozo*

12:20 – 1:15 p.m. LUNCH BREAK

1:15 – 1:45 p.m.

TAX –

Avoiding Missteps That Create Unintended Tax Consequences

– *Jessica D. Manivasager*

1:45 – 1:50 p.m. BREAK

1:50 – 2:35 p.m.

ANTITRUST –

Antitrust Case Study & Lessons Learned: Issue-Spotting, Addressing, and Avoiding Problems

Using a litigated case (or two) as a roadmap, this session will explore and answer key antitrust questions facing lawyers who advise businesspeople, such as (1) What kinds of actions are red flags for government enforcers and/or antitrust plaintiffs’ attorneys? (2) What kinds of documents and contracts should worry me? (3) How do I do a basic analysis of a situation to determine whether there might be an antitrust problem? (4) When do mergers or acquisitions create an antitrust problem? and (5) Are there things my client is doing right now that are potential antitrust problems?

– *Mark A. Jacobson*

2:35 – 2:40 p.m. BREAK

2:40 – 3:25 p.m.

CONSUMER PROTECTION LAW –

Key Principles Applied to Real-World Business Contexts Where the Consumer-Law Implications May Surprise You

This presentation will provide a high-level overview of the federal and state laws designed to protect consumers from unfair and deceptive trade practices, and then dive into the most cutting-edge legal issues of the day that an in-house attorney might be called to advise on, such as communicating with consumers via text messaging, obtaining authorization for automatic renewal subscription offers, and soliciting and using consumer reviews.

– *Marc S. Roth*

3:25 – 3:30 p.m. BREAK

3:30 – 4:30 p.m.

LEGAL ETHICS –

And an Ethics Session Specific to Your Practice: The Sometimes-Blurry Line Between “Legal Advisor” and “Business Advisor” in In-House Counsel Practice, and Its Implications for Protecting Client Confidences

1.0 ethics credit (applied for)

The line between “business advisor” and “legal advisor” can get blurry in the in-house counsel world. Add that reality to the fact that clients are often under the mistaken impression that simply having you in a meeting, on a conference call, or cc’d on a memo renders anything said undiscoverable later on. Gain a better understanding of the limits on – and how to maximize the protections of – the attorney-client privilege as it relates to your in-house counsel practice.

– *Abigail R. Nesbitt*

– *Jaimala K. Pai*

– *Alexandria Reyes Schroeder*

– *Keiko L. Sugisaka, moderator*

COURSE INFORMATION

ONLINE PROGRAM

Friday, March 11, 2022

View online at www.minncle.org

Registration for online program must be made online at www.minncle.org.

IN-PERSON PASSHOLDERS

You may use your Pass to register for the online program at no charge.

COURSE MATERIALS

All course materials will be provided electronically.

CREDITS

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.0 CLE credits, including 1.0 ethics credit**. The maximum number of total credits attendees may claim is 6.0 credits.

SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those with a financial need. Contact Grant at gdavies@minncle.org or **651-254-2111** for further details or to obtain an application.

ACCOMMODATION

If you have a disability and need an accommodation in order to attend this seminar, please contact Minnesota CLE as soon as possible at 2550 University Avenue West, Suite 160-S, Saint Paul, MN 55114 or call us at 800-759-8840.

CANCELLATION POLICY / NO-SHOW POLICY

Paid registrants who cancel before the seminar will receive a full credit on their account, or refund upon request. Paid registrants who do not cancel and are unable to attend will retain access to the seminar materials through their website account. Passholders may purchase the materials at 50% of the full retail price.

QUESTIONS?

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ONLINE SEMINAR: FRIDAY, MARCH 11, 2022

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TUITION:

\$245 MSBA member

\$245 paralegal

\$295 standard rate

Passholders attend at no charge.

In-Person Passholders –

You also may use your Pass to register for the online program at no charge.

NEW LAWYER DISCOUNT!

New lawyers who have been admitted to the bar fewer than 3 years receive a 50% discount.

SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those individuals with a financial need. To obtain a scholarship application, contact Grant at gdavies@minncle.org.

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