

**Monday & Tuesday
February 7 & 8, 2022**

**LIVE ONLINE CONFERENCE
NO IN-PERSON ATTENDANCE**

*In-Person Passholders – You may use your Pass
to register for the live simulcast at no charge.*

The 2022 Midwest
Legal Conference on

PRIVACY & DATA SECURITY

**New
Developments,
Cutting-Edge and
Core Topics,
Practical Guidance**

Live Online!

2022 INSTITUTE HIGHLIGHTS –

- Extensive Coverage of New Developments
- 21 Sessions – from Cutting-Edge to Foundational
- 39+ Skilled Faculty with Diverse Practice Perspectives
- Focus on “How To’s”
- New *Ransomware Response Playbook* Legal QuickSheet™
- Bonus Pre-Conference Webcast
- On-Point Ethics and Elimination-of-Bias Sessions
- 12.0 Live Credits (applied for)
- 1 Year “Watch Again” Access to All Sessions
- And More!

The Practical Guidance You're Looking For As You Tackle New Developments and Ongoing Cybersecurity Challenges

Impressive Faculty Roster with Diverse Practice Perspectives

The 2022 Midwest Legal Conference on Privacy & Data Security features an outstanding faculty committed to providing the best and most practical education for you. The conference faculty is drawn from in-house, private practice, consulting services, government, and academia. This faculty mix leverages diverse insights and perspectives to deliver top-quality education – spotting and analyzing the complex legal and business issues and offering real-world advice and practice tips for tackling those issues.

The Latest Updates and Their Practical Implications

The 2022 Conference tackles the significant privacy and data security developments – both domestic and international – over the past year and key imminent changes to keep your eye out for. Plenary and breakout update sessions include:

- The Highly Rated, Fast-Paced Annual **Year in Review**
- **The New California, Virginia and Colorado Laws** – What's Changed, What's the Same and What To Do Now
- Your Essential **European Update** – Including Practical Tips for Incorporating the New GDPR Standard Contractual Clauses
- Navigating **China's New Data Privacy and Security Laws**
- Privacy and Data Security **Litigation Update**
- **Canadian** Privacy Update
- PLUS – Up-to-the-minute application of new developments in all the Conference sessions!

Unmatched Coverage of the Critical Issues You're Dealing with Every Day

Get recommendations from experts in the field – how they are advising clients, and why – with sessions on:

- Your **Ransomware Response Playbook**
- **Data-Processing Agreements** – Simplifying and Standardizing Across Jurisdictions
- How to Create Effective **Data Mapping and Data Retention Programs**
- How to Systematize **Risk Assessments** as Part of a Robust Data Security Program
- **Cookies and Third-Party Tracking** – Answers to the Most Common Questions
- **Consumer and Data Subject Access Requests** – Do Your Clients Have Adequate Compliance Plans in Place?
- Managing **Incident Responses**
- 10 Red Flags of **Vendor Data Privacy and Security Risk** That a Client Ignores at Its Peril
- **Artificial Intelligence** – Its Privacy Law Challenges, Plus Practical Guidance
- Measuring Cybersecurity's and Privacy's Impact on **ESG Assessments**
- **Cyber-Insurance** Coverage – Key Market Trends
- Navigating **Privacy Risk in Managing COVID Testing, Vaccinations, and Exposure Mitigation**
- How to Control Data Security and Privacy Risks in **Remote Work**

ooking For oing Privacy and

▶ On-Point Ethics and Elimination-of-Bias Sessions

Valuable insights inform your data privacy and security practice – with the added benefit of helping you earn some of your special-category CLE credits:

- **Protecting Client Confidences** in Privacy/Security Audits and Data Breach Investigations and Responses
- **How Surveillance Disproportionately Harms Marginalized Communities**

MAKE PLANS TO VIEW THIS ONLINE EVENT!

Register online today at
www.minncle.org

BONUS BENEFITS

- 1 FREE FOR ATTENDEES –
Pre-Conference Webcast for More
Learning and More Credit!**

Get things rolling in the days leading up to the conference with a special webcast on Implementing a Privacy Program and Policies – The Foundational Principles and Steps.
- 2 NEW Ransomware Response Playbook
Legal QuickSheet™**

In addition to online coursebook materials, every attendee will receive a Legal QuickSheet™ on one of today's most pressing cybersecurity matters – responding to a ransomware incident. Minnesota CLE's Legal QuickSheets™ provide quick answers and guidance in a short "cheat sheet" format.
- 3 Ability to Watch Sessions for a Year
Afterward**

If you want to re-watch a session or see one that you missed, you can view the recordings of these live sessions for a year following the conference (not for CLE credit).

Day 1 – Monday, February 7

All times are CST.

8:50 – 11:15 a.m.

MORNING PLENARY

8:10 – 8:50 a.m. JOIN ONLINE

8:50 – 9:00 a.m. WELCOME & INTRODUCTION

9:00 – 10:00 a.m.

The 2022 Data Privacy and Cybersecurity Legal Update

Jamie N. Nafziger

10:00 – 10:15 a.m. BREAK

10:15 – 11:15 a.m.

Elimination of Bias: How Surveillance Disproportionately Harms Marginalized Communities

1.0 elimination of bias credit applied for

*Michele E. Gilman
Scott Skinner-Thompson
Michael R. Cohen (moderator)*

11:15 – 11:30 a.m. BREAK

11:30 a.m. – 12:30 p.m.

BREAKOUT SESSION A

FOUNDATIONS

001

How to Create Effective Data Mapping and Data Retention Programs

Kerry Childe & Mark Diamond

UPDATES

002

The New California, Virginia and Colorado Laws – What’s Changed, What’s the Same and What To Do Now

Maggie Lassack & Lisa J. Sotto

TRENDING

003

Artificial Intelligence: A Review of the Privacy Law Challenges Brought by the Growing Use of AI – Plus Practical Guidance

Eran Kahana

12:30 – 1:30 p.m. LUNCH BREAK

Day 2 – Tuesday, February 8

All times are CST.

8:55 – 11:15 a.m.

MORNING PLENARY

8:10 – 8:50 a.m. JOIN ONLINE

8:50 – 9:00 a.m. WELCOME & INTRODUCTION

9:00 – 10:00 a.m.

Managing Incident Responses – Navigating the Technical, Strategic and Legal Issues in a Rapidly Changing Environment

*Jake Iverson
Paul H. Luehr
Timothy C. Rank
Prasanta K. Wells
Robert E. Cattanach (moderator)*

10:00 – 10:15 a.m. BREAK

10:15 – 11:15 a.m.

10 Red Flags of Vendor Data Privacy and Security Risk That a Client Ignores at Its Peril

Richard M. Martinez & Dan Ongaro

11:15 – 11:30 a.m. BREAK

11:30 a.m. – 12:30 p.m.

BREAKOUT SESSION D

FOUNDATIONS

301

Data-Processing Agreements – Simplifying and Standardizing Across Jurisdictions

Lothar Determann

UPDATES

302

Navigating China’s New Data Privacy and Security Laws

Elizabeth Cole, Jerry C. Ling & Rick Martinez

TRENDING

303

Cookies and Third-Party Tracking – Answers to the Most Common Questions

Peter Hegel & Dominique Shelton Leipzig

12:30 – 1:30 p.m. LUNCH BREAK

1:30 – 2:30 p.m.

BREAKOUT SESSION B

101

How to Systematize Risk Assessments as Part of a Robust Data Security Program

Michael Fuller & Laura Riposo VanDruff

102

North of the Border: Canadian Privacy Update

Melissa J. Krasnow & Wendy Mee

103

Navigating Privacy Risk in Managing COVID Testing, Vaccinations, and Exposure Mitigation

Karla Grossenbacher & Mandana Massoumi

2:30 – 2:45 p.m. BREAK

2:45 – 3:45 p.m.

BREAKOUT SESSION C

201

Consumer and Data Subject Access Requests – Do Your Clients Have Adequate Compliance Plans in Place?

*Ron De Jesus, Julian B. Flamant & Lena Ghamrawi
Kenesa Ahmad (moderator)*

202

Your Essential European Update – Including Practical Tips for Incorporating the New GDPR Standard Contractual Clauses

Brian L. Hengesbaugh & Kellie Johnson

203

Your Ransomware Response Playbook

Emily M. Holpert & Tedrick A. Housh

3:45 – 4:00 p.m. BREAK

4:00 – 5:00 p.m.

AFTERNOON PLENARY

4:00 – 5:00 p.m.

Measuring Cybersecurity's and Privacy's Impact on ESG Assessments

Jay Cline & Melissa Hudson

DETAILED SESSION DESCRIPTIONS ONLINE!

Go to www.minncle.org, click Live Seminars, Institutes & Conferences, 2022 Midwest Legal Conference on Privacy & Data Security.

FREE BONUS PRE-CONFERENCE WEBCAST

As a special bonus of registering for the Conference, registrants may view this webcast for free! A coupon code, along with instructions on how to register for free at www.minncle.org, will be distributed prior to the webcast.

Thursday, February 3, 2022

12:00 – 1:00 p.m. (CST)

1.0 standard CLE credit applied for

Implementing a Privacy Program and Policies – The Foundational Principles and Steps

Heidi J.K. Fessler & Elaine De Franco Olson

1:30 – 2:30 p.m.

BREAKOUT SESSION E

401

How to Control Data Security and Privacy Risks in Remote or Hybrid Work

Lisa B. Ellingson & Nadeem W. Schwen

402

Privacy and Data Security Litigation Update

Joe Hashmall & Michael Jaeger

2:30 – 2:45 p.m. BREAK

2:45 – 5:00 p.m.

AFTERNOON PLENARY

2:45 – 3:45 p.m.

My Cyber-Insurance Premium Is Going Up How Much? Key Market Trends and Things to Understand About Your Cyber-Insurance Coverage

Mario Paez & Jonathan H. Stechmann

3:45 – 4:00 p.m. BREAK

4:00 – 5:00 p.m.

Ethics: Protecting Client Confidences in Privacy/Security Audits and Data Breach Investigations and Responses

1.0 ethics credit applied for

Ann Marie Mortimer

Register today at www.minncle.org

FACULTY & PLANNERS

PLANNER

KENESA AHMAD

Aleada Consulting
San Francisco, California

ROBERT E. CATTANACH

Dorsey & Whitney LLP
Minneapolis

KERRY CHILDE

KLC Law, LLC
Minneapolis

JAY CLINE

PwC
Minneapolis

MICHAEL R. COHEN

Lathrop GPM
Minneapolis

ELIZABETH COLE

Jones Day
Singapore

ELAINE DE FRANCO OLSON

Cargill
Wayzata

RON DE JESUS

Grindr
Los Angeles, California

LOTHAR DETERMANN

Baker & McKenzie LLP
Palo Alto, California

MARK DIAMOND

Contoural, Inc.
Los Altos, California

LISA B. ELLINGSON

Winthrop & Weinstine
Minneapolis

HEIDI J. K. FESSLER

Innova Law Group, PLLC
Minneapolis

JULIAN B. FLAMANT

Hogan & Lovells
Washington, D.C.

MICHAEL FULLER

CompliancePoint
Duluth, Georgia

LENA GHAMRAWI

Quora Inc.
Washington, D.C.

MICHELE E. GILMAN

University of Baltimore
School of Law
Baltimore, Maryland

KARLA GROSSENBACHER

Seyfarth Shaw LLP
Washington, D.C.

JOE HASHMALL

Berger & Montague, P.C.
Minneapolis

PETER HEGEL

Perkins Coie LLP
Chicago, Illinois

STEVEN E. HELLAND

Fredrikson & Byron, PA
Minneapolis

BRIAN L. HENGESBAUGH

Baker & McKenzie LLP
Chicago, Illinois

EMILY M. HOLPERT

Lathrop GPM
Chicago, Illinois

TEDRICK A. HOUSH

Lathrop GPM
Kansas City, Missouri

MELISSA HUDSON

Sustainalytics,
a Morningstar Company
Toronto, Ontario, Canada

JAKE IVERSON

FBI, Minneapolis Office
Minneapolis

MICHAEL JAEGER

Faegre Drinker Biddle
& Reath LLP
Minneapolis

KELLIE JOHNSON

Ceridian
Minneapolis

ERAN KAHANA

Maslon LLP
Minneapolis

MELISSA J. KRASNOW

VLP Law Group LLP
Minneapolis

MAGGIE LASSACK

Polaris Industries
Medina

JERRY C. LING

Jones Day
San Francisco

PAUL H. LUEHR

Faegre Drinker Biddle
& Reath LLP
Washington, D.C.

RICHARD M. MARTINEZ

Jones Day
Minneapolis

MANDANA MASSOUMI

Seyfarth Shaw LLP
Century City, California

WENDY MEE

Blake, Cassels & Graydon LLP
Toronto, Canada

ANN MARIE MORTIMER

Hunton Andrews Kurth
Los Angeles, California

JAMIE N. NAFZIGER

Dorsey & Whitney LLP
Minneapolis

DAN ONGARO

Jones Day
Minneapolis

MARIO PAEZ

Marsh & McLennan Agency LLC
Minneapolis

TIMOTHY C. RANK

U.S. Attorney's Office –
District of Minnesota
Minneapolis

LAURA RIPOSO VANDRUFF

Kelley Drye & Warren LLP
Washington, D.C.

NADEEM W. SCHWEN

Winthrop & Weinstine
Minneapolis

DOMINIQUE SHELTON LEIPZIG

Perkins Coie LLP
Los Angeles, California

SCOTT SKINNER-THOMPSON

University of Colorado Law School
Boulder, Colorado

LISA J. SOTTO

Hunton Andrews Kurth
New York City, New York

JONATHAN H. STECHMANN

Fox Rothschild LLP
Minneapolis

PRASANTA K. WELLS

HealthPartners
Bloomington

SPECIAL THANKS TO OUR 2022 CONFERENCE SPONSOR



COURSE INFORMATION

DETAILED SESSIONS DESCRIPTIONS ONLINE!

LIVE ONLINE CONFERENCE

Monday & Tuesday, February 7 & 8, 2022
Attend online at www.minncle.org

Registration for the Conference must be made online at www.minncle.org

IN-PERSON SEASON PASSHOLDERS

You may use your Pass to register for the online conference at no charge.

CREDITS – CONFERENCE

Minnesota CLE is applying to the Minnesota State Board of CLE for **12.0 CLE credits** for this conference, **including 1.0 ethics credit and 1.0 elimination of bias credit**. The maximum number of total CLE credits an attendee may claim for the conference is 12.0 credits.

Minnesota CLE also is applying to the IAPP for **CPE eligibility**.

CREDITS – FREE PRE-CONFERENCE WEBCAST

Minnesota CLE is applying to the Minnesota State Board of CLE for **1.0 standard CLE credit** for the pre-conference webcast.

COURSE MATERIALS

Course materials will be provided electronically.

ACCOMMODATION

If you have a disability and need an accommodation in order to attend, please contact us as soon as possible in advance of the program. Contact Minnesota CLE at customerservice@minncle.org or call 800-759-8840.

CANCELLATION / NO-SHOW POLICY

Paid registrants who cancel before the seminar will receive a full credit on their account, or refund upon request. Paid registrants who do not cancel and are unable to attend will retain access to the electronic Conference materials through their Minnesota CLE website account.

SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those individuals with a financial need. For more information or to obtain a scholarship application, please contact Grant at gdavies@minncle.org.

Register online today at
www.minncle.org

The 2022 Midwest Legal Conference on

PRIVACY & DATA SECURITY

MONDAY & TUESDAY, FEBRUARY 7 & 8, 2022
ATTEND ONLINE – NO IN-PERSON ATTENDANCE

**ONLINE CONFERENCE:
MONDAY & TUESDAY, FEBRUARY 7 & 8, 2022**

Registration must be made online at www.minncle.org

TUITION:

\$445 MSBA member

\$445 paralegal

\$495 standard rate

Minnesota CLE Season Passholders attend at no charge.

In-Person Season Passholders –

You may use your Pass to register for the online 2022 Privacy & Data Security Conference at no charge.

NEW LAWYER DISCOUNT!

New lawyers who have been admitted to the bar fewer than 3 years receive a 50% discount.

SCHOLARSHIPS AVAILABLE!

Minnesota CLE maintains a scholarship program for those individuals with a financial need. To obtain a scholarship application, contact Grant at gdavies@minncle.org.

JOIN THE MSBA AND PAY LESS FOR MINNESOTA CLE SEMINARS!

To join the MSBA go to www.mnbar.org

Or for more membership advantages call 1-800-882-6722

QUESTIONS?

EMAIL: customerservice@minncle.org

VISIT: www.minncle.org

CALL: 800-759-8840



Minnesota Continuing
Legal Education

2550 UNIVERSITY AVE W #160-S, SAINT PAUL MN 55114

Nonprofit Org.
U.S. Postage
PAID
Minnesota Continuing
Legal Education

DATED MATERIAL — PLEASE EXPEDITE!



VIEW INFORMATION ON YOUR
MOBILE DEVICE OR REGISTER ONLINE



The 2022 Midwest Legal Conference on

PRIVACY & DATA SECURITY

LIVE ONLINE!

Monday & Tuesday, February 7 & 8, 2022