

COURSE INFORMATION

DATE & LOCATION

Tuesday, November 18, 2014
Minnesota CLE Conference Center
600 Nicollet Mall, Suite 370
Third Floor City Center, Minneapolis

CREDITS – 2014 COMPUTER & TECHNOLOGY LAW INSTITUTE

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.5 standard CLE credits, including 1.0 ethics credit** for the plenary session at 3:45 p.m. Attendees may report a maximum of 6.5 credits total for this seminar.

CREDITS – FREE WEBCAST

Minnesota CLE is applying to the Minnesota State Board of CLE for **1.0 standard CLE credit** for the free post-Institute webcast, *Privacy Issues in Mobile Apps*.

NEW LAWYER SCHOLARSHIP PROGRAM

In recognition of the challenges facing lawyers entering the profession, Minnesota Continuing Legal Education has established a scholarship program for unemployed and underemployed lawyers admitted fewer than three years. Those wishing to apply for such assistance should contact Grant at **651-254-2111** or **gdavies@minncle.org** for details.

QUESTIONS?

Call Minnesota CLE at **651-227-8266** or **800-759-8840**. Or visit us online at **www.minncle.org**.

CANCELLATION POLICY / NO-SHOW POLICY

Paid registrants who cancel their registration at least 3 business days before the program will receive a full credit on their account; if fewer than 3 business days, a \$25 administrative fee will be deducted. Paid registrants who fail to attend will receive the written materials. Passholders may purchase the materials at 50% of the full retail price.

ACCOMMODATION

If you have a disability and need an accommodation in order to attend, contact Minnesota CLE as soon as possible at 2550 University Avenue West, Suite 160-S, Saint Paul, MN 55114 or call 651-227-8266 or 800-759-8840.

TO REGISTER



MAIL TO:

Minnesota CLE
2550 University Avenue West
Suite #160-S
St. Paul, MN 55114



GO ONLINE:

www.minncle.org



OR CALL:

651-227-8266 or 800-759-8840



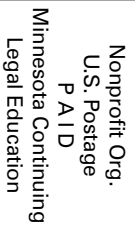
View information on
your mobile device or
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Minnesota Continuing
Legal Education

2550 UNIVERSITY AVE W #160-S, SAINT PAUL MN 55114

DATED MATERIAL — PLEASE EXPEDITE!



Co-sponsored by Minnesota CLE and the
MSBA Computer & Technology Law Section

• Outstanding
Plenaries!

• New Tracks!

The 2014

Computer & Technology Law Institute

FEATURING

• **Thought-Provoking Opening Plenaries** Presented by Privacy Experts

• **New** “Emerging Technology and the Law” Track

• **New** “Legal Toolkit” Track

• **10 Information-Packed** Session Offerings

• The Popular, Fast-Paced Computer and Tech Law **“Year in Review”**

• **6.5 Credits** Including 1.0 Ethics Credit (applied for)

• **Bonus Webcast**

• **And More**

REGISTRATION FORM

364-15 | LMP

The 2014

Computer & Technology Law Institute

Tuesday, November 18, 2014 • Minnesota CLE Conference Center

PLEASE “✓” APPROPRIATE BOX:

☐ \$275 MSBA member ☐ \$275 paralegal ☐ \$335 standard rate

☐ I have a Minnesota CLE Season PassSM. Pass # _____

New Lawyer
Discount!

☐ I was first admitted to the bar after November 18, 2011, and have deducted \$60 from the tuition marked above.

Join the MSBA
and pay less for
Minnesota CLE
seminars!

To join the MSBA go to <http://msba.mnbar.org/>
For more membership advantages call 1-800-882-6722

Can’t attend the Institute?



Purchase the materials for \$95 (plus tax and handling) by calling 800-759-8840 or 651-227-8266. Available in hard copy. Orders will be filled after the Institute.

☐ Check here if address below is new.

Name (first) _____ (mi) _____ (last) _____

Firm _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Attorney License No. (if applicable) _____

Profession, if non-attorney _____

ENCLOSED IS \$ _____ BY: _____

☐ Check (payable to Minnesota CLE)

☐ VISA ☐ MasterCard ☐ Discover ☐ AmEx

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Tuesday, November 18, 2014
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The 2014 Computer & Technology Law Institute will bring together national authorities and Minnesota experts to share their insights into the latest developments and hot topics for your practice. In combination with the outstanding plenaries, you’ll choose from breakout sessions to design the curriculum that best fits your practice needs and interests.

8:00 – 11:00 a.m. Morning Plenary Sessions		11:15 a.m. – 12:15 p.m. Breakout Session A	1:15 – 2:15 p.m. Breakout Session B	2:30 – 3:30 p.m. Breakout Session C	3:45 – 4:45 p.m. Concluding Plenary Session
8:00 – 8:25 a.m. CHECK-IN & CONTINENTAL BREAKFAST		Emerging Tech & The Law	201 Eyes in the Sky: DRONES – Why Should You Care? The use of drones is increasing exponentially and ubiquitously for governmental, commercial, and personal applications. Beneficial uses include rescue, access to disaster areas, real estate, newsgathering, entertainment, environmental observation, agriculture, and hobbies. But these activities raise concerns including regulatory responsibility, permitting and compliance, air traffic safety, privacy, security, civil rights, freedom to operate and...falling and crashing stuff! What is the law? Can it keep pace with the inevitability of the evolving technology? <i>James C. (Chris) Evans Mats Heimdahl Jane E. Kirtley</i>	301 3D Printing Primer All signs point to 3D printing becoming our next disruptive technology. 3D printing has already inspired a mind boggling array of products, processes and innovations with no end in sight. At the same time – according to published reports – by 2018 3D printing will also cause \$100 billion in global annual IP losses. For those who create, control, or shepherd IP resources, the time has come to understand the technology, markets, and IP laws 3D printing impacts. This hour long presentation will provide a review of current 3D printer technologies, discuss pending materials innovations and talk about the still emerging consumer “maker” market. It will then discuss the patent, trade secret, trademark, trade dress and copyright issues implicated by the printers, what they make, and what goes into them. <i>Melissa A. Goodman Bryan J. Vogel</i>	Five Ethics and Malpractice Trends Created by Advancements in Technology <i>1.0 ethics credit applied for</i> Efficiency, convenience, and profitability can often be had by consumers embracing disruptive technology, but when the path of disruption flows through the law firm, the results can be troubling errors and upset clients for the firm. The presenter will examine recent technology trends and the effects had on legal consumers, reports of legal malpractice, and attorney ethics obligations. <i>Todd C. Scott</i>
8:25 – 8:30 a.m. Welcome & Introduction					
8:30 – 9:00 a.m. On War and Peace in Cyberspace: Security, Privacy, Jurisdiction The public debate surrounding Edward Snowden’s revelations about NSA spying, and government surveillance in times of war and peace more generally, is passionate, persistent, utterly unfocused, and unproductive. Politicians and commentators have pursued various agendas in the course of this debate, few of which acknowledge the technological and legal realities of our world today. This session takes a closer look at the laws, facts, and myths underlying the current public debate. <i>Lothar Determann</i>					
9:00 – 10:00 a.m. Cyber-Privacy and Security: Legal Developments, Business Trends, Consumer Responses A lively discussion updates you on key legal developments – regulatory, legislative, litigation – in cyber-privacy and security. You’ll benefit from the insights of three practice area experts who will identify implications for businesses and consumers, as well as share differing perspectives about those developments and implications. - Panelist Lothar Determann maintains an active legal practice focused on assisting and counseling multinational companies and start-ups in addition to teaching law at the University of California, Berkeley School of Law (Boalt Hall) and Free University in Berlin. He has published three books and more than 60 articles on international and technology law subjects. - As lead counsel in dozens of class actions, Scott Kamber has won hundreds of millions of dollars in relief for clients and set precedents for consumer privacy and security. His interest in Internet privacy rights began in the 1990s when he resolved what is believed to be the first Internet privacy case to recover a benefit for impacted class members. - Moderator Eran Kahana brings both private practice and recent in-house counsel perspective to this session. He advises clients on cutting-edge legal matters related to the use of artificial intelligence and cybersecurity, and he is a Research Fellow at Stanford Law School, where he writes and lectures. <i>Lothar Determann & Scott A. Kamber Eran Kahana (moderator)</i>		Legal Toolkit	102 Data Breach Crisis Management: Investigate, Assess, Notify When customer, patient or otherwise sensitive and proprietary data have been compromised, an organization must move quickly to investigate the cause, assess the damage and determine reporting and notification obligations. An ill-timed, insufficient response can lead to significant damage to not only a company’s bottom line in the short term, but to marketplace trust and reputation in the long term. Faculty will provide a step-by-step guide that gives attendees the tools needed to manage a data breach quickly and effectively. <i>Stacy L. Bettison Paul H. Luehr</i>	202 Big Data – Sourcing, Using and Navigating Regulations in a Big Data World The ability of organizations to access unimaginable amounts of structured and unstructured data both internally and through external resources (e.g., data brokers, affiliates or partners) has quickly expanded. This session will address legal pitfalls that arise with: collection of Big Data, software systems used for Big Data analysis, Big Data de-identification, making business decisions using Big Data-analytics, and rapidly evolving Big Data protection obligations in the U.S. and EU. The session will provide practical guidance on how to ensure that the Big Data dataset that your clients are looking to acquire (or sell) has been generated with a degree of care and attention that makes it a valuable asset rather than a black hole of future legal risk. <i>Gabriel K. Holloway</i>	302 Clearing Up the Cloud: Tips and Tools for Cloud Computing Join me for a practical assessment of business and legal risks in cloud computing agreements. From ASP to SaaS arrangements, services provided using the flexibility of cloud-based servers can generate cost efficiencies, but how do both sides deal with the business and legal risks created by the cloud environment? Tips for negotiating the risk elements will be provided along with practical “tools,” including specific contract clauses to address the risks created by cloud computing. <i>Katheryn A. Andresen</i>
10:00 – 10:05 a.m. COFFEE BREAK					
10:05 – 11:05 a.m. The Year in Review: Top 10 Tech Law Developments for 2014 What are some of the most important technology law developments over the past year? Notable cases and legislation span areas that include privacy, social media, copyright, patents, trademarks, security, licensing, and cloud computing. A technology litigator will discuss the evolving tech law landscape, as well as trends that will likely continue to affect tech law practitioners in the coming year. <i>Damien A. Riehl</i>					
11:05 – 11:15 a.m. BREAK		12:15 – 1:15 p.m. LUNCH BREAK (on your own)	2:15 – 2:30 p.m. BREAK	3:30 – 3:45 p.m. NETWORKING BREAK Join your colleagues for hors d’œuvres and beverages. Chat, relax, network and then join us for the concluding plenary to round out the day!	

SPECIAL BONUS!

Attend a Tech Law Webcast for Free!

As a special bonus for attending the Institute, you may view the webcast listed below for free! A coupon code, along with instructions on how to register for free, will be distributed at the Institute.

Thursday, December 4, 2014
12:00 – 1:00 p.m.

Privacy Issues in Mobile Apps – This Ain’t Your Daddy’s Website

Bottom line: Privacy policies designed for websites don’t work for mobile apps. This webcast addresses privacy issues unique to mobile apps, as well as the current high-stakes FTC enforcement activity related to app providers and app platforms. You’ll learn about geolocation, persistent identifiers, and types of personal information unique to mobile devices – what legal counsel needs to know about these pieces of information collected by mobile apps to properly advise as to policy drafting and compliance and the obstacles to obtaining it such as closed source SDKs. You’ll learn more about how personal information can be obtained (and why that matters): Is it received from mobile app platforms? Collected by mobile app analytics providers? Received through app connections with social media platforms? And you’ll leave better understanding issues unique to children’s apps and other specially regulated areas.
Jamie N. Nafziger

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Bureau of Consumer Protection
Division of Privacy and Identity Protection
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Minneapolis

Todd C. Scott
Minnesota Lawyers Mutual
Minneapolis

Bryan J. Vogel
Robins, Kaplan, Miller & Ciresi L.L.P.
New York, New York

PLANNING COMMITTEE

A special thank you to the planning committee for their contributions of time and expertise:

**Alycia R. Kirkevold (Institute Chair),
Joshua W. Carlson, James C. (Chris) Evans,
Charles A. Johnson, Jamie N. Nafziger,
Damien A. Riehl & Carolyn M. Sandberg**

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