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2021

NONPROFIT LAW CONFERENCE

TUESDAY, MARCH 9, 2021

ATTEND ONLINE



For more information

Scan code for more information or to
register for this course.

2021

NONPROFIT LAW CONFERENCE

FEATURING ESSENTIAL UPDATES:

- **Asst. Attorney General Carol R. Washington** discusses the 2021 Priorities of the Minnesota AG's Office
- **Jon Pratt's** Farewell State of the State for Nonprofits in Minnesota
- **Eve Borenstein's** Popular Annual IRS Update

PLUS –

- DAFs and Possible Changes to Reporting Requirements
- Privacy and Your Donor Data
- How Charities and Foundations Can Support BIPOC Businesses
- **And much, much more**

TUESDAY, MARCH 9, 2021

Live Online Only – No in-person attendance

In-Person Passholders – You may use your Pass to register for the online program at no charge.



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SCHEDULE

8:25 – 8:55 a.m. JOIN ONLINE

8:55 – 9:00 a.m.
Welcome & Introduction
– Heidi N. Christianson, Course Co-Chair
J. Patrick Plunkett, Course Co-Chair

9:00 – 9:15 a.m.
State of the State for Nonprofits in Minnesota
An overview of key developments in the Nonprofit field. Numbers, employment trends, compensation, types of Nonprofits, areas of growth and decline will be discussed.
– Jon F. Pratt

9:15 – 9:30 a.m.
Parting Comments from Minnesota Council of Nonprofit’s Longest Tenured Leader
Join this “fireside chat” with Jon Pratt, as he offers insights and parting comments prior to retiring as the Director of the Minnesota Council of Nonprofits.
– Jon F. Pratt

9:30 – 9:35 a.m. BREAK

9:35 – 10:20 a.m.
Minnesota Attorney General’s Update
Assistant Attorney General Carol Washington, manager of the Charities Division, discusses the Attorney General Office’s priorities for 2021 and answers questions important to you and your clients.
– Carol R. Washington

10:20 – 10:30 a.m. BREAK

10:30 – 11:30 a.m.
IRS Exempt Organization’s Update
Our annual not-to-be missed dose of Eve. This session features a fast-paced overview and important analysis of the IRS Exempt Organization Division’s activities and priorities for 2021.
– Eve R. Borenstein

11:30 – 11:50 a.m. LUNCH BREAK

11:50 a.m. – 12:35 p.m.
MID-DAY PLENARY
How Public Charities and Private Foundations can Support BIPOC-Led Businesses
Join us for an enlightening discussion of the legal and practical considerations of BIPOC focused grantmaking.
– Angela T. Fogt
Pahoua Yang Hoffman
Nadege J. Souvenir, moderator

12:35 – 12:40 p.m. BREAK

12:40 – 1:25 p.m.
DAFs and Possible Changes to Minnesota Reporting Requirements
This session discusses donor advised funds and possible changes which may impact the regulation of these funds in Minnesota.
– Marie Ellis
Emmett D. Robertson

1:25 – 1:35 p.m. BREAK

1:35 – 2:35 p.m.
BREAKOUT SESSION A

101 **Nonprofit 101**
An overview of the Minnesota Nonprofit Corporation Act and the regulatory authority of the Minnesota Attorney General.
– J. Patrick Plunkett

102 **Endowment Funds in a Pandemic – The Rules and The Opportunities**
The pandemic has brought unprecedented financial stress to many charitable organizations causing them to consider spending their endowments funds more aggressively to meet rising needs. This session will be a primer on basic endowment law for use in tackling the difficult questions related to the management of endowment funds. We will discuss how to determine if funds constitute endowment funds, how to develop a spending policy for endowed funds, and potential options for modifying restrictions on endowment funds.
– Ann Novacheck

103 **Closing the Doors – A Dissolution Primer for Nonprofits**
This session reviews Minnesota Statute 317A and provides best practices and tips for ensuring a smooth winding up of the affairs of a nonprofit corporation.
– Mackenzie P. McNaughton

2:35 – 2:45 p.m. BREAK

2:45 – 3:45 p.m.
BREAKOUT SESSION B

201 **Tax Exemption 101**
An introduction to federal and state tax exemption including income tax exemptions, real estate tax exemption and sales tax exemption.
– J. Patrick Plunkett

202 **Mergers and Affiliations for the New Order**
2020 was a year of “change to adapt” or “adapt to change” for nonprofits in Minnesota. This session will include a mergers and affiliations primer, and provide an overview of case studies of the ways nonprofits decided to combine their expertise, physical space, people power, intellectual property, endowment funds and donor bases to weather the storm that continues into 2021.
– Heidi N. Christianson
Gregory A. Larson

203 **Mutual Aid, Crowdfunding and Community-Driven Fundraising: Supporting Charity Without a Charity**
In the wake of social unrest and in response to intense community needs under COVID, Minnesotans demonstrated unprecedented generosity. Many fundraising efforts were – and are – being conducted using crowdfunding platforms and without the involvement of a charitable organization. This session will explore the tax, liability and charitable regulation considerations associated with raising and spending funds for charitable purposes, but without using a charitable organization.
– Sarah Duniway

3:45 – 3:55 p.m. BREAK

3:55 – 4:40 p.m.
Navigating 2021 Privacy Issues for Nonprofits
With privacy scandals and data breaches grabbing headlines daily, even the smallest organizations must take responsibility for lawful custodianship and protection of personal information. In this session, we will cover the key elements of good privacy and cybersecurity hygiene. You will learn:
• Key privacy laws that impact Minnesota non-profits
• Lessons learned from the Blackbaud breach
• The top privacy and security threats and how to mitigate them to ensure the protection of donor information.
– Doriann H. Cain
Angela T. Fogt

COURSE INFORMATION

ONLINE PROGRAM
Tuesday, March 9, 2021
View online at www.minncle.org
Registration for live webcast must be made online at www.minncle.org.

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Minnesota CLE is applying to the State Board of CLE for **6.5 CLE credits**. In no case can you claim more than **6.5 credits** for this seminar.

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2021

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