Why a Seminar on Smart Phones?

Because this pervasive technology is a source of:

- Communication
- Evidence
- Geo-location
- Surveillance
- Private and Protected Information
- Habits
- Convenience
- Research
- RISK
- And More!

The influence of smart phones is so multi-faceted that you don’t know what you don’t know. Attend this program to learn more and be a better advocate for, and counselor to, your clients. You’ll leave understanding the technological capabilities – and the legal principles at play – with this ubiquitous device.
10:30 – 10:45 a.m.

**Smart Phone Privacy and Data Security: How to Assess and Minimize Risks in the Current Reality**

A Dec. 2013 headline in Forbes Magazine recently highlighted the issuance of a “New Security Warning” for “Ten of Millions of Smartphone Users” – related to Apple’s and Google’s latest security compromises. This is just one of many stories and breaches of our modern times. So, what are the real data privacy and security risks when it comes to smartphones, and how, in our current reality where convenience reigns, do you take steps to protect your own and your clients’ and organizations’ private information? This session will leave you with broad background and practical recommendations for best practices.

- Chris Brinkworth and Michael D. Neif

3:15 – 3:30 p.m.

**BYOD: Smart Policies for “Bring Your Own Device” to the Workplace**

Employees increasingly use personal smartphones, computers and other devices to access business-related email and other data. This session will address the potential pitfalls and risks for employers, and outline best practices and policies in a BYOD workplace, including protecting company business information or trade secrets, handling non-competition and non-solicitation challenges, managing employees terminations and preserving and collecting data and information for litigation.

- Courtney D. Ward-Reichard