



Minnesota Continuing
Legal Education

*All-New Format
and Activities!*

Strategic Solutions for

Solo & Small FirmsSM 2015

August 2-4, 2015 • Duluth, Minnesota

Learn more at www.SmallFirmSuccess.org

More than \$700
in FREE bonus
practice resources!

The Event of the Year for Solo Small Firm Practitioners!

All-New Interactive Format!

For our 11th annual *Strategic Solutions for Solo & Small Firms Conference* we've decided to try some new things. You'll still get dozens of practical sessions to meet the needs of your firm, networking with colleagues and friends, great practice benefits, and fun family activities. But this year will be in a smaller, more interactive format, with faculty pulled from our local best, and new social and family activities to make it a great experience.

Join us in August for the nation's premier solo and small firm conference!

Minnesota's Best Small Firm Instructors!

This year's conference faculty will be made up entirely of our local best. We've recruited some of our favorite (and a few new) local Minnesota CLE faculty to provide you with great teaching, interactive workshops, and tons of tips and strategies to improve your practice.

Check out our agenda and see if you don't agree. You'll learn a ton and have loads of fun in the process. These two days are GUARANTEED to help grow your practice!

New Evening Activities!

Strategic Solutions is known for having great social activities. This year we've decided to try some new and fun events for you and your family.

We will kick off the conference with a welcome reception at the DECC, followed by a **can't-miss theatrical experience** for your whole family (starring conference faculty and local legal luminaries) performing "**The Trial of Goldilocks**" – this will be a lively, humorous, family-friendly opportunity to get the conference started in an entertaining way!

On Monday, we have partnered with the **MSBA Solo and Small Firm Section** to offer a special **happy hour reception**, followed by optional boat tours or indoor rock climbing for your family.

In addition to our evening activities, we will have **family activities both afternoons** of the conference, so bring your spouse and kids – they are sure to have a great time in Duluth while you enjoy a terrific conference.

New Wellness Activities!

For those of you trying to incorporate fitness and wellness into your summer conference attendance, we've decided to offer organized early-morning Wellness Programs both mornings of the conference.

We invite you to get up early to join in yoga, running, or walking each morning to get your conference started on the right foot!

More Networking Opportunities – Reconnect with Old Friends and Meet New Colleagues!

Solo and small firm practice can often be an isolating professional existence. But at *Strategic Solutions*, you will have a variety of fun opportunities to reconnect with old friends, make new ones, generate referral sources, and learn tips and ideas from other colleagues – all in a comfortable, relaxed environment!

In addition to conference networking breaks, lunches, and evening activities, this year we've partnered with the **MSBA Practice Management and Marketing Section** to offer a **special networking breakfast** for all attendees on Tuesday morning!

Our attendees come from all over the region, from a variety of practice areas, and with a variety of experience levels – you are certain to find people you can learn new ideas from and others who are dealing with the same challenges you are. This is the best opportunity you'll have all year to meet the people you need to know to grow your practice!

Events and Benefits for Your Family!

We invite your family to attend the Sunday and Monday night events! In addition, we encourage your family to attend lunch with you on both days of the conference, and we've planned family events on both Monday and Tuesday afternoons. Of course, just being in Duluth in the summer is a great get-a-way. Your family will enjoy the lake walk, the ship watching, the beautiful scenery, and all that Duluth has to offer. For more information on Duluth's many attractions, check out the Travel Information page at www.SmallFirmSuccess.org or call Visit Duluth at 800-438-5884.

and

Vacation-worthy Hotels at Affordable Rates – Reserve Your Hotel Room Now!

We've secured blocks of rooms at 4 of Duluth's best hotels in convenient walking distance to the conference and Duluth's Canal Park – but get your reservations now because these rooms will not last forever. See specific hotel information on page 10 of this brochure or follow the hotel links on the Travel Information page of www.SmallFirmSuccess.org.

You'll Leave the Conference Re-Energized for Your Practice – GUARANTEED!

Not only will you enjoy the conference and learn a lot, but you'll be both refreshed and re-energized to return to your law practice with more zeal, more ideas for things to do better, and ways to make your practice better and easier. We are so sure that this conference will be a great benefit to you that we offer an **unconditional guarantee**. If you are not satisfied with the value you receive at *Strategic Solutions*, we'll refund your money with no questions asked. Now, you can't have a better deal than that. See you in Duluth!

REGISTER TODAY!

www.minncle.org

651-227-8266

800-759-8840

Take a Look at These Extra Benefits!

More than \$700 in FREE Practice Resources!

In addition to a great conference with fun events, you'll also benefit from the "extras" that you'll receive – at no extra charge. In addition to learning from a great faculty and receiving tremendous take-home materials, check out some of the other extra benefits you'll receive:

- **FREE webcast** – You get a free webcast just for attending the conference (a \$75 value!).
- **FREE on-demand program** – You get a coupon to attend one of our new on-demand CLE programs just for attending the conference (a \$75 value!).
- **FREE 1-year subscription to the Minnesota CLE Online Library** – A resource that includes course materials, forms, templates, and articles from hundreds of our best programs on nearly every legal area you can imagine (a \$245 value!).
- **\$50 in FREE Minnesota CLE Publications Bonus Bucks** – You'll receive a \$50 certificate for use at the conference to use toward any Minnesota CLE publications products.
- **\$75 early bird coupon** – You'll get a coupon for \$75 off next year's **Strategic Solutions for Solo & Small Firms Conference** – the lowest price this will be offered, for use at the conference.
- **FREE access to the LinkedLaw product of your choice** for at least 4 months (a \$40+ value!). LinkedLaw is Minnesota CLE's advanced online reference tool, combining the value of our Deskbooks with interactive tools and links to cases and statutes. Spin the prize wheel at the conference and win 4-12 months of LinkedLaw access!
- **FREE professional headshots** – On both days of the conference we will offer free headshot portraits from a professional photographer (a \$150 value!). Use them immediately to update your website, social media profiles, or law firm brochures. (Don't forget to bring a professional outfit – if that's your portrait style!)

Evening Activities

Sunday, August 2

Join Us for the MLM Opening Reception and "Trial of Goldilocks" Performance on Sunday



4:30 – 6:30 p.m. | DECC, Lake Superior Ballroom

Bring your family and enjoy this fun kick-off to the 2015 conference. Join us for a happy hour welcome reception at 4:30 p.m. – a great opportunity for you to reconnect with friends and colleagues. Then stay for our can't-miss theatrical experience (starring conference faculty and local legal luminaries) performing "The Trial of Goldilocks" – a humorous and family-friendly event to get the conference started in an entertaining way!

Hosted by



Monday, August 3

Monday Afternoon Registrants' and Guests' Reception

4:30 – 6:30 p.m. | DECC

Socialize with other attendees and guests at our afternoon happy hour hosted by your MSBA Solo & Small Firm Section.

Monday Night Optional Family Activities

You and your family are invited to participate in these optional family activities on Monday night.

Star Pizza Harbor Cruise

6:40 p.m. boarding / 6:55 p.m. departure
Boarding is on the harbor side of the DECC



Take in all the activity and spectacular scenery of the Duluth & Superior Harbor on this 1.5-hour fully narrated sightseeing tour aboard the Vista Star. Enjoy delicious homemade pizza by Grandma's Sports Garden, bonottas, and build-your-own ice cream sundaes. A Solo Small Firms group discount of \$4 off the regular admission price is available. **You must purchase your own tickets. Advance reservations are required. Space is limited.** A link to purchase tickets is provided at www.minncle.org and at www.SmallFirmSuccess.org. Enter promo code **MNACLE15** to receive the group discount.

Vertical Endeavors Indoor Rock Climbing

Open until 9:00 p.m.
329 South Lake Avenue



Just a short walk from the DECC, Vertical Endeavors offers indoor rock climbing for those who want an active evening experience. A Solo Small Firms group discount of \$4 off the regular price is available. **You may purchase entry passes upon your arrival at the facility. Advance purchase is not required.** For more information, visit <http://verticalendeavors.com/duluth/>.

Faculty & Planners

 **Kent A. Gernander**
Conference Chair
Winona

Charles H. Andresen
Hanft Fride PA
Duluth

Jacob J. Baker
Hanft Fride PA
Duluth

Ann B. Barker
Barker Law Office Ltd
Owatonna

Joan M. Bibelhausen
Lawyers Concerned
for Lawyers
Saint Paul

Frederic K. Bruno
Bruno Law
Minneapolis

Honorable Peter A. Cahill
Hennepin County
District Court
Minneapolis

Jennifer L. Carey
Hanft Fride PA
Duluth

Karin Ciano
Karin Ciano Law PLLC
Minneapolis

Eric T. Cooperstein
Law Office of
Eric T. Cooperstein
Minneapolis

Paul M. Floyd
Wallen-Friedman & Floyd PA
Minneapolis

Samantha J. Foertsch
Bruno Law
Minneapolis

Roy S. Ginsburg
Roy S. Ginsburg, JD
Minnetonka

Sam J. Glover
Lawyerist.com
Minneapolis

L. Kathleen Harrell-Latham
Tower Legal Solutions
Minneapolis

Pamela M. Harris
Pamela M. Harris PLLC
Falcon Heights

Shannon D. Hoagland
Hoagland Law PLLC
Orlando, Florida

Shaun G. Jamison
Concord Law School
St. Louis Park

Mark J. Karon
University of Minnesota
Student Legal Service
Minneapolis

 **Jason C. Kohlmeyer**
Rosengren Kohlmeyer
Law Office
Mankato

Eric J. Magnuson
Robins Kaplan LLP
Minneapolis

David S. Miller
Law Office of David S. Miller
Saint Paul

Michele L. Miller
Johnson Killen & Seiler PA
Duluth

Susan D. Minsberg
Susan Minsberg Law Office
Saint Paul

John N. Nys
Johnson Killen & Seiler PA
Duluth

J. Steve Nys
Mark T. Signorelli, Ltd.
Duluth

Dennis O'Toole
Lano Nelson O'Toole
& Bengtson
Grand Rapids


Steven R. Peloquin
Peloquin & Minge PA
Perham

 **Richard L. Pemberton**
Pemberton Sorlie
Rufer & Kershner
Fergus Falls


Lisa Lodin Peralta
Robins Kaplan LLP
Minneapolis

J. Patrick Plunkett
Larkin Hoffman
Bloomington

 **Cheryl M. Prince**
Hanft Fride PA
Duluth

 **LaVern A. Pritchard**
Pritchard Law Webs/
LawMoose
Minneapolis

Randall P. Ryder
The Ryder Law Firm
Minneapolis

 **Barbara J. Runchey**
Runchey Louwagie &
Wellman
Marshall

Sean Sands
Thomson Reuters
Eagan


 **Todd C. Scott**
Minnesota Lawyers Mutual
Minneapolis

Leonard B. Segal
SeilerSchindel PLLC
Minneapolis

Michael W. Unger
Unger Law Office
Minneapolis

Lynn M. Walters
Walters Legal Services PLLC
Plymouth

Robin M. Wolpert
MSBA President-Elect
Stillwater

 **Robert A. Woodke**
Brouse Woodke &
Meyer PLLP
Bemidji

Julian J. Zweber
Julian J. Zweber Law Office
Saint Paul

 Member of Planning Committee

Keynote Speakers



Honorable Peter A. Cahill
Chief Judge
Fourth Judicial District
Minneapolis, Minnesota



Eric T. Cooperstein
Law Office of Eric T. Cooperstein
Minneapolis, Minnesota



Susan D. Minsberg
Susan Minsberg Law Office
Saint Paul, Minnesota



Eric J. Magnuson
Former Chief Justice
Minnesota Supreme Court
Robins Kaplan LLP
Minneapolis, Minnesota



Paul M. Floyd
Wallen-Friedman & Floyd PA
Minneapolis, Minnesota

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SPONSORED EVENTS / ITEMS:

Minnesota Lawyers Mutual – Sunday Evening Reception and “Trial of Goldilocks” Performance
Thomson Reuters – Charging Station and Wi-Fi
FindLaw – Session Sponsor
Lawyerist.com – Headshot Photo Booth
Nichols Kaster – Tote Bags
Tower Legal Solutions – Session Sponsor
Messerli & Kramer – Monday Ice Cream Break
Robins Kaplan LLP – Tuesday Ice Cream Break

Schedule – Monday, August 3

8:45 – 9:30 a.m.
PLENARY

9:30 – 9:50 a.m.
Networking & Exhibitor Time

9:50 – 10:50 a.m.
BREAKOUT A

10:50 – 11:10 a.m.
Networking & Exhibitor Time

11:10 a.m. – 12:10 p.m.
BREAKOUT B

12:10 – 1:15 p.m.
Lunch & Networking – Families Welcome!

7:00 – 7:45 a.m.

START YOUR DAY WITH WELLNESS PROGRAMS – Yoga, Running, Walking

*The Inn on Lake Superior
Eagle Harbor Room
350 Canal Park Drive*



7:30 – 8:20 a.m.

CHECK-IN, CONTINENTAL BREAKFAST & NETWORKING

8:20 – 8:30 a.m.

Conference Introduction

Frank V. Harris

8:30 – 8:45 a.m.

Presidential Welcome

Michael W. Unger, MSBA President

8:45 – 9:30 a.m.

“Practice of Law 3.0: Competing with Nonlawyers for Clients”

“The dust has settled and lawyers have lost the battle over preventing the unauthorized practice of law. The future of the practice will depend on whether lawyers can regroup and promote (read: SELL) what lawyers do best.”



Eric T. Cooperstein
*Law Office of Eric T. Cooperstein
Minneapolis, Minnesota*

NEW LAW

101

New Minnesota LLC Law

An overview to the major overhaul of Minnesota LLC statute.

J. Patrick Plunkett

DRAFTING CLINICS

102

Will Drafting Strategies for Persons with Estates Less Than \$2 Million

*Jennifer L. Carey
Jacob J. Baker*

PRACTICE STRATEGIES

103

Paperless Practices – What Is Really Practical? And What Is Cost and Time Effective?

Eric T. Cooperstein

TECHNOLOGY

104

SPONSORED WORKSHOP



Technology to Help Your Business Law Firm Be More Efficient

Client service and client advise – The new dimension of competition in serving small and medium businesses. Learn about technology that is enabling attorneys to delivery higher quality at less cost.

Presenter from Thomson Reuters

BUILDING YOUR PRACTICE

105

Building Your Own Personal Brand

*Roy S. Ginsburg
Randall P. Ryder*

201

New Criminal Rules, Plus the Latest Case Law Update

An overview of new rules for criminal practice in Minnesota, plus the most important criminal law cases of the year.

*Frederic K. Bruno
Samantha J. Foertsch*

202

Trust Drafting Open Forum

Bring your questions about trust drafting tips to this open forum.

*Michele L. Miller
John N. Nys
J. Steve Nys*

203

Health Care Directives – 5 Things You Might Not Have Considered

Julian J. Zweber

204

SPONSORED WORKSHOP



Your Traffic Report Is Lying to You

Which would you prefer? 10,000 new visits to your firm’s website or page one ranking on Google? Either would create a nice bump for your website analytics, but what about your bottom line? The truth is, if you’re only looking at your website’s traffic, you’re being misled. Listen to the presentation to learn some of the most common web traffic pitfalls attorneys face and how to overcome them.

Sean Sands

205

Practice Areas Marked for Destruction

Technology is changing the nature of solo and small firm practice and many practice areas will need to find ways to adapt to client needs or risk disappearing.

Sam J. Glover



4:30 – 6:00 p.m.

Registrants' & Guests' Reception

Hosted by your MSBA Solo & Small Firm Section

2:00 – 2:15 p.m.

Networking & Exhibitor Time

3:15 – 3:30 p.m.

Networking & Exhibitor Time

1:15 – 2:00 p.m.
PLENARY

2:15 – 3:15 p.m.
BREAKOUT C

3:30 – 4:30 p.m.
BREAKOUT D

"E-Filing – Where We Are and Where We Are Going"



Honorable Peter A. Cahill
Chief Judge
Fourth Judicial District
Minneapolis, Minnesota

NEW LAW

301 New Minnesota Trust Code
Very important changes are coming to trust law and administration in Minnesota. Minnesota has adopted the uniform trust law, though making significant changes to the uniform act.
*Michele L. Miller
John N. Nys
J. Steve Nys*

401 New Civil Rules
New civil rules go into effect on July 1, 2015. They include new rules on e-filing as well as a variety of technical amendments to filing and service requirements. Hear about this year's rules updates – as well as refresh yourself on last year's important rule changes.
Leonard B. Segal

DRAFTING CLINICS

302 10 Things Every Attorney Must Know About Employment Law – Whether Representing Employers or Employees
Leonard B. Segal

402 Drafting Operating Agreements Under the New LLC Statute
J. Patrick Plunkett

PRACTICE STRATEGIES

303 10 Tips for Working with Non Profits – Whether Acting as Counsel or a Member of the Board of Directors
J. Patrick Plunkett

403 5 Big Mistakes Attorneys Make When Representing Older Clients on Medical Assistance and Other Financial Matters
Julian J. Zweber

TECHNOLOGY

304 E-Filing Workshop – How to Make the Technology Work for You and Your Clients
Honorable Peter A. Cahill

404 E-Discovery for Small Firms – How to Do It Effectively Within Your Budget
David S. Miller

BUILDING YOUR PRACTICE

305 Dealing with Difficult Clients
*Ann B. Barker
Mark J. Karon
Jason C. Kohlmeier
Todd C. Scott, moderator*

405 How Solo and Small Firm Practitioners Can Attract and Retain 'BigLaw' Clients
An interactive discussion of key factors that influence clients' hiring of an attorney, with a focus on the advantages that solo and small firms offer over BigLaw and specific ideas on highlighting those advantages in your practice.
Shannon D. Hoagland

1:00 p.m.

Optional Event for Your Family

Vertical Endeavors Indoor Rock Climbing Facility

Families looking for an afternoon of fun or serious climbers seeking a challenge can find either at Vertical Endeavors.

Depart immediately following lunch at 1:00 p.m. for a 1:15 p.m. group orientation. Special group rate available. See registration form on page 11 for details and to reserve your place.

Evening Activities –

Start your evening with the 4:30 p.m. reception at the DECC hosted by your MSBA Solo & Small Firm Section, then you and your family are invited to participate in these optional activities on Monday night.

Star Pizza Harbor Cruise

6:40 p.m. boarding / 6:55 p.m. departure
Boarding is on the harbor side of the DECC



Take in all the activity and spectacular scenery of the Duluth & Superior Harbor on this 1.5-hour fully narrated sightseeing tour aboard the Vista Star. Enjoy delicious homemade pizza by Grandma's Sports Garden, bonottas, and build-your-own ice cream sundaes. A Solo Small Firms group discount of \$4 off the regular admission price is available. See purchase information on page 4.

Vertical Endeavors

Indoor Rock Climbing

Open until 9:00 p.m.
329 South Lake Avenue



Just a short walk from the DECC, Vertical Endeavors offers indoor rock climbing for those who want an active evening experience. Anyone under 18 will need a parent or legal guardian to complete a waiver for them. A Solo Small Firms group discount of \$4 off the regular price is available. See purchase information on page 4.

Schedule – Tuesday, August 4

9:00 – 9:45 a.m.
PLENARY

9:45 – 10:00 a.m.
Networking & Exhibitor Time

10:00 – 11:00 a.m.
BREAKOUT E

11:00 – 11:15 a.m.
Networking & Exhibitor Time

11:15 a.m. – 12:15 p.m.
BREAKOUT F

12:15 – 1:15 p.m.
Lunch & Networking – Families Welcome!

7:00 – 7:45 a.m.

START YOUR DAY WITH WELLNESS PROGRAMS – Yoga, Running, Walking

*The Inn on Lake Superior
Eagle Harbor Room
350 Canal Park Drive*



8:00 – 9:00 a.m.

CONTINENTAL BREAKFAST & NETWORKING

Hosted by your MSBA Practice Management & Marketing Section

9:00 – 9:45 a.m.

“What I Learned About Being a Lawyer – While I Was a Judge”

Judicial decision-making can be challenging. Most judges see only a small part of the case when they are asked to make significant decisions. Smart lawyers appreciate the need to help the court, and not just fight with the other side, so that the court reaches the right decision, for the right reasons.



Eric J. Magnuson
Former Chief Justice
Minnesota Supreme Court
Robins Kaplan LLP
Minneapolis, Minnesota

NEW LAW

501

How to Conduct an Effective Quiet Title Action

When title can't be cleared or negotiations over boundaries can't be resolved, a quiet title action might be the best solution. This session will teach you the Quiet Title Action process, how to put together your case for best results and traps to avoid.
Charles H. Andresen

601

New Child Custody Law

Important updates to Minnesota's child custody law for anyone practicing family law.
*Jason C. Kohlmeyer
Cheryl M. Prince*

DRAFTING CLINICS

502

Appellate Drafting – How to Write a More Helpful Submission to the Court

The demands on a judge's time make efficiency a highly sought after commodity. Well written submissions to the court, that have a point and make it, are prized by the judges who receive them. Lawyers need to keep in mind that their primary goal may be victory, but the surest path to that end is clear, helpful, and persuasive writing.
*Former Chief Justice Eric J. Magnuson
Lisa Lodin Peralta*

602

Drafting and Negotiating the Small Business Commercial Lease – A Detailed Review of Five Key Provisions

A fast-paced look at five key lease provisions from both landlord and tenant perspective, including practical guidance on protecting your clients without delaying – or killing – the deal.
Shannon D. Hoagland

PRACTICE STRATEGIES

503

Using TODDs to Transfer Real Estate

Jennifer L. Carey

603

Freelance Practice

Many lawyers are now pursuing work as “freelance” attorneys, contracting with solo practitioners, law firms, in-house legal departments, and government entities. Freelance attorneys work to provide outsourced services, particular expertise and advice, or as-needed additional attorney capacity. Learn more about this interesting and growing form of law practice, whether you might want to try freelance practice or hire a freelance lawyer.
*Karin Ciano
Lynn M. Walters*

TECHNOLOGY

504

Social Media: Practical Tips and Ethical Traps When Using LinkedIn, Facebook and Other Social Media in Your Law Practice

*1.0 ethics credit applied for
Roy S. Ginsburg
Shaun G. Jamison
Todd C. Scott, moderator*

604

Technology Open Forum

Bring your questions about law office hardware, software, or technology processes for this open forum.
*Todd C. Scott
Sam J. Glover*

BUILDING YOUR PRACTICE

505

Identifying Your Ideal Client

Paul M. Floyd

605 **SPONSORED WORKSHOP**

Protecting Your License While Making It Rain

This discussion will cover how to navigate the common situations faced by solo/smalls trying to balance client service with continuing business development.
L. Kathleen Harrell-Latham



2:00 – 2:15 p.m.

Networking & Exhibitor Time

1:15 – 2:00 p.m.

PLENARY

“Challenges to the Profession – 2015: An Analysis of the Recently Completed MSBA Task Force Report”



Paul M. Floyd
Wallen-Friedman & Floyd PA
Minneapolis, Minnesota



Susan D. Minsberg
Susan Minsberg Law Office
Saint Paul, Minnesota

1:00 p.m.

Optional Event for Your Family

Tour the Great Lakes Aquarium – See the new “Shipwrecks Alive” exhibit!

Depart immediately following lunch at 1:00 p.m. for a 1:15 p.m. tour. Special group rates available.

See registration form on page 11 for details and to reserve your place.

2:15 – 3:15 p.m.

SUPER BREAKOUTS

RURAL LAW

701

The Future of Rural Legal Practice in Minnesota

An open discussion of the future of legal practice in smaller Minnesota communities, with reference to outstate practice issues recently explored by the MSBA Challenges to the Practice of Law Task Force. The discussion will be led by Task Force Member Dennis O’Toole and Outstate Practice Chair Steve Peloquin. This is an opportunity for those involved in or interested in rural legal practice to participate in what is hoped to be a spirited discussion and provide input to the Outstate Practice Section which it may utilize in forming its goals and Section initiatives.

*MSBA President-Elect Robin M. Wolpert
Dennis O’Toole
Steven R. Peloquin*

Hosted by your MSBA Outstate Practice Section

PRACTICE STRATEGIES

702

Rainmaking Forum

Interact with a panel of rainmaking experts and hear from other attendees to share tips and strategies for growing a sustainable book of business for your solo or small firm.

*Paul M. Floyd
Pamela M. Harris
Shannon D. Hoagland
Roy S. Ginsburg, moderator*

SPECIALTY CREDITS

703

5 Common Causes of Solo and Small Firm Crisis and How to Overcome Them

1.0 elimination of bias credit applied for

Solo and small firm practice can come with a number of hazardous pitfalls, both personally and professionally, for lawyers. Learn about some of the common problems that can lead solo and small firm lawyers down destructive paths, and how to prevent them.

Joan M. Bibelhausen



Don’t miss out! Register today!

www.minncle.org

651-227-8266 • 800-759-8840

General Information

Credits

Minnesota CLE is applying to the Minnesota State Board of CLE for **10.0 total CLE credits**. We anticipate some sessions in this conference may be limited to law office management credit due to their practice management nature. We also have applied for **1.0 ethics credit for session #504** and for **1.0 elimination of bias credit for session #703**. The maximum number of total credits attendees may claim for this course is **10.0 credits**.

Accommodation

If you have a disability and need an accommodation in order to attend, please contact us as soon as possible. Contact Minnesota CLE at 2550 University Avenue West, Suite 160-S, Saint Paul, MN 55114 or call 651-227-8266 or 800-759-8840.

Cancellation Policy

Paid registrants who cancel their registration at least 3 business days before the program will receive a full credit on their account; if fewer than 3 business days a \$25 administrative fee will be deducted.

Questions?

Call Minnesota CLE at **651-227-8266** or **800-759-8840**. Or visit www.minncle.org.

New Lawyer Scholarship Program

In recognition of the challenges facing lawyers entering the profession, Minnesota Continuing Legal Education has established a scholarship program for unemployed and underemployed lawyers admitted fewer than three years. Those wishing to apply for such assistance should contact Grant Davies at gdavies@minncle.org or 651-254-2111 for details.



Conference Location

 **Duluth Entertainment Convention Center**
350 Harbor Drive • Duluth, Minnesota
800-628-8385 • 218-722-5578
<http://www.decc.org/>

Make hotel reservations early!

Duluth is the hot spot in the summer and locating hotel accommodations can be challenging. To help, Minnesota CLE has reserved room blocks at a number of hotels at reduced rates for course attendees. Act soon, because at these prices, these rooms will fill up quickly! Be sure to mention you are with the Minnesota CLE Strategic Solutions for Solo and Small Firms Conference when you make your reservations. Room blocks expire on July 2, 2015. Make your reservations now!

1 Canal Park Lodge – \$170
250 Canal Park Drive
800-777-8560 • 218-279-6000
<http://www.canalparklodge.com/>

3 Holiday Inn & Suites – \$134
200 West First Street
855-675-0069 • 218-722-1202
<http://www.hiduluth.com/>

2 The Inn on Lake Superior – \$164
350 Canal Park Drive
888-668-4352 • 218-726-1111
<http://www.theinnonlakesuperior.com/>

4 Radisson Hotel Duluth – Harborview – \$104
505 West Superior Street
800-333-3333 • 218-727-8981
<http://www.radisson.com/duluth-hotel-mn-55802/duluth>

Register Today!

 **Online:**
www.minncle.org

 **Call:**
Minnesota CLE at
651-227-8266 or
800-759-8840

 **Or mail to:**
Minnesota CLE
2550 University Avenue West
Suite 160-S
St. Paul, MN 55114

Strategic Solutions for Solo and Small FirmsSM 2015

Register today at www.minncle.org



August 2-4, 2015 • Duluth Entertainment Convention Center

[314-16 / fvh / jhaj / acs]

1 Strategic Solutions for Solo and Small FirmsSM 2015

PLEASE "✓" APPROPRIATE BOX:

- \$195 for new lawyers first admitted to the bar in 2012 or later
- \$345 MSBA member
- \$345 paralegal / legal assistant
- \$395 standard rate
- I have a Minnesota CLE Season PassSM. Pass # _____

Scholarships Available!

Minnesota CLE maintains a scholarship program for those with a financial need. Most scholarships awarded are 50% off the seminar price. To obtain an application, contact Grant at 651-254-2111 or gdavies@minncle.org.

Join the MSBA and pay less for Minnesota CLE seminars!

To join the MSBA go to <http://msba.mnbar.org/>
Or for more membership advantages call 800-882-6722

2 Sunday Evening Reception / "Trial of Goldilocks"

DECC, Lake Superior Ballroom | 4:30 – 6:30 p.m.



NUMBER ATTENDING:

You and Your Immediate Family (free of charge):

Other Guests You will be Bringing (\$35 each):
(Add to tuition payment in "total enclosed" below.)

3 Monday Evening Activities (on your own)

STAR PIZZA HARBOR CRUISE
6:40 p.m. boarding on harbor side of DECC

VERTICAL ENDEAVORS INDOOR ROCK CLIMBING
Open until 9:00 p.m.

See purchase information for these activities on page 4.

4 Payment Options

Combine amounts from sections 1 and 2 above to calculate final total payment.

TOTAL ENCLOSED IS \$ _____ BY:

- Check (payable to Minnesota CLE)
- VISA MasterCard Discover AmEx

Card No. _____

Expiration _____

Signature _____

5 Please complete:

Check here if address below is new.

Name (first) _____ (mi) _____ (last) _____

Firm _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

Attorney License No. (if applicable) _____

6 What is the size of your law firm?

- Solo
- 2 – 5
- 6 – 10
- 11 or more

2 Optional Afternoon Events Especially for Your Family!

Please let us know how many will be attending the following events.

Monday, August 3

Vertical Endeavors Indoor Rock Climbing Facility

329 South Lake Avenue

Depart at 1:00 p.m. for a 1:15 p.m. group orientation.

Group rate: \$12 (includes harness rental)

Anyone under 18 will need a parent or legal guardian to complete a waiver for them.

_____ person(s) from my family will be attending

Tuesday, August 4

Great Lakes Aquarium Tour

353 Harbor Drive

Depart at 1:00 p.m. for a 1:15 p.m. tour.

Group rates: \$11 adults (18+)

\$6 children (3-17)

Free for children 2 and under

_____ person(s) from my family will be attending

Payment for these events is required at the event, at the rates listed above. Do not send money to Minnesota CLE.

Satisfaction Guaranteed!

We are so confident that this will be a great learning experience for you (and a ton of fun) that we are offering a complete money-back guarantee. If you are not completely satisfied, we will cheerfully refund your registration fee. You've got nothing to lose!



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