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Nilan Johnson Lewis PA  
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J. Patrick Plunkett  
Course Co-chair  
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Down Syndrome Association of Minnesota  
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Sarah Duniway  
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* Marie Ellis  
Minnesota Council of Nonprofits  
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* Emmett D. Robertson  
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* Claire H. Topp  
Darby & Whitney LLP  
Minneapolis

Carol Washington  
Minnesota Office of the Attorney General  
Saint Paul

* Conference Planner

**NONPROFIT LAW CONFERENCE 2020**

**FEATURED ESSENTIAL UPDATES:**

- Upcoming Changes to the Charitable Solicitation Act
- Eve Borenstein’s Popular Annual Update
- State of the State for Nonprofits in Minnesota

**PLUS—**

- Preparing for and Responding to Audits
- Governance Policies Every Nonprofit Should Have
- Complying with Data Privacy Laws
- Election Year Do’s and Don’ts
- Understanding the Core Concepts of Nonprofit Law
- And much, much more
Minnesota –
Welcome & Introduction – Heidi N. Christianson, Course Co-Chair
J. Patrick Plunkett, Course Co-Chair

9:00 – 9:15 a.m.
State of the State for Nonprofits in Minnesota
An overview of key developments in the nonprofit field. Numbers, employment trends, compensation, types of nonprofits, areas of growth and decline will be discussed.
– Jon F. Pratt

9:15 – 9:45 a.m.
Changes to 309 Coming – Sarah Curfman
This session will include an update on upcoming changes to 309 and other areas of the nonprofit law. What do you need to know about The Need to Know about The Changes to 309 Coming
– Sarah Curfman

9:00 – 9:15 a.m.
Nonprofit 101
An overview of the Minnesota Nonprofit Corporation Act and the regulatory authority of the Minnesota Attorney General.
– J. Patrick Plunkett

10:30 – 10:45 a.m.
BREAK

11:00 – 11:15 a.m.
IRS Exempt Organization’s Update
Our annual not-to-be-missed dose of Eve. This session features a fast-paced overview and important analysis of the IRS Exempt Organization Division’s activities and priorities for 2020.
– Eve R. Borenstein

11:15 – 11:30 a.m.
BOXED LUNCH DISTRIBUTION (PROVIDED BY MINNESOTA CLE FOR ALL ATTENDEES)

11:30 a.m. – 12:30 p.m.
Top 10 Myths, Misconceptions and Mastepes Nonprofits Should Avoid to be Effective
Sometimes a quick reality check is just the reset needed to redirect or reinvigorate our practices and organizations. Our panel of experts give candid advice for separating fact from fiction, dispelling faulty notions and breaking bad habits in order to improve efficiency and efficacy.
– Sarah Cowen
Jeff Proisy
Angela Fogt, moderator

12:30 – 12:40 p.m.
BREAK

1:00 – 1:15 p.m.
BREAKOUT SESSION A

1:15 – 1:30 p.m.
Tax Exemption 101
An introduction to federal and state tax exemption including income tax exemptions, real estate tax exemption and sales tax exempions.
– J. Patrick Plunkett

2:00 – 2:15 p.m.
Election Year Issues – The Do’s and Don’ts for Nonprofits
An overview of election year strategies and opportunities for nonprofits. Attention to public policy and civic participation is high, presenting opportunities for education, engagement, and meaningful discussion of public policy issues. But Section 501(c)(3) organizations must ensure they operate within the IRS’s neutrality rules. Learn what nonprofits can and cannot do in an election year.
– Sarah Sumney
Marie Ellis

2:00 – 2:15 p.m.
Yes, Social Enterprise Is Still a Thing – Structuring and Managing Mission Driven Businesses
Social Enterprise is still a concept with a lot of traction. This session will help you make sense of tax and compliance issues, avoid common pitfalls and develop practices to successfully integrate an organization’s business functions and mission.
– Kimberly A. Low

3:00 – 3:15 p.m.
DATA PRIVACY – WHAT A NONPROFIT MUST KNOW AND DO TO BE LEGALLY COMPLIANT
Nonprofits bear very sensitive data for their donors and clients, from biometric data to Social Security Numbers to credit card information. This session will cover Minnesota laws about how to safeguard that data and what to do if something goes wrong, as well as giving a broad overview of the laws of other states that have been leading changes in data privacy and security law.
– Kevin J. Barry
Pam Finner

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– J. Patrick Plunkett

4:00 – 4:15 p.m.
Governance Policies Every Nonprofit Should Have
Get practical advice for creating governance policies that fulfill legal requirements, are modeled on sound governance principles and further the mission of the organization. Sample policies will be provided and analyzed.
– Ann Novoshed

4:15 – 4:45 p.m.
2019 Round Up on State Law and Court Developments, aka Donor Disasters and Restricted Gifts
Learn about statutory, regulatory and other developments impacting the nonprofit law landscape in 2019, as well as trends that will likely continue to affect nonprofit law practitioners in 2020 and beyond.
– Heidi N. Christianson
Gregory A. Larson

5:00 – 5:15 p.m.
BREAKOUT SESSION C

5:15 – 5:30 p.m.
Preparation, Execution and Response – Planning for an Audit and What to Do When the Audit Goes Badly
Get practical, practical, practical resources and insights for preparing an audit plan that identifies risk and strategies for addressing areas of concern the audit detects.
– Karen A. Gray
Mackenzie P. McNaughton

1:40 – 1:50 p.m.
BREAK

5:30 – 6:00 p.m.
Just a Bit of UBIT – What Nonprofits Need to Know about Unrelated Business Income Tax
Nonprofits must pay tax on income from certain business activities that are unrelated to their tax-exempt purposes. When is an activity “unrelated”? What counts as “business”? How much “unrelated” activity is too much? These questions and other basic concepts of unrelated business income tax (“UBIT”) will be addressed in this discussion about how to recognize and manage this important issue for nonprofits.
– Wade S. Hauer

6:00 – 6:30 p.m.
CHECK-IN & CONTINENTAL BREAKFAST

8:30 – 8:55 a.m.
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