

Increase your knowledge and ability to protect your clients and their interests.

## At the 2019 Institute, you'll get:

1. Cutting-Edge Topics
  2. Expert Analysis
  3. Practical Solutions
- And More!

### PLANNING COMMITTEE

A special thank you to the planning committee for their contributions of time and expertise:

Brian P. Wallenfelt (Institute Chair)  
Mathea K.E. Bulander  
Michael R. Cohen  
Bradley Hammer  
Christina L. Kunz  
Jamie N. Nafzinger

Patrick J. Pazderka  
Michael O. Remington  
Frederik W. Struve  
Daniel A. Tysver  
Damien A. Riehl

### COURSE INFORMATION

#### DATE & LOCATION

**Monday, November 4, 2019**  
Minnesota CLE Conference Center  
600 Nicollet Mall, Suite 370  
Third Floor City Center, Minneapolis

#### CREDITS

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.5 CLE credits, including 1.0 elimination of bias credit for the 3:40 p.m. session.** The maximum number of total credits attendees may claim for the 2019 Technology Law Institute is 6.5.

#### SCHOLARSHIPS AVAILABLE

Minnesota CLE maintains a scholarship program for those with a financial need. Most scholarships awarded are 50% off the seminar price. For more information or to obtain an application, contact Grant at [gdavies@minncle.org](mailto:gdavies@minncle.org) or **651-254-2111**.

#### ACCOMMODATION

If you have a disability and need an accommodation in order to attend this seminar, please contact us as soon as possible. Contact Minnesota CLE at 2550 University Avenue West, Suite 160-S, Saint Paul, MN 55114 or call us at 651-227-8266 or 800-759-8840.

#### CANCELLATION / NO-SHOW POLICY

Paid registrants who cancel before the seminar will receive a full credit on their account, or refund upon request. Paid registrants who do not cancel and are unable to attend will retain access to the seminar written materials and PowerPoint presentations through their website account. Passholders may purchase the materials at 50% of the full retail price.

#### QUESTIONS?

Call Minnesota CLE at **651-227-8266** or **800-759-8840**. Or visit us online at [www.minncle.org](http://www.minncle.org).

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THE TECH LAW SECTION OF THE MSBA  
AND MINNESOTA CLE PRESENT:

The 2019

# Technology Law Institute

**Monday, November 4, 2019**

Minnesota CLE Conference Center  
600 Nicollet Mall, Suite 370  
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### FEATURING:



*Damien Riehl's Popular  
Annual Update!*

**Top Tech Law  
Developments for 2019:  
Legislative, Caselaw and  
Business Updates**



*Brigadier General  
Stefanie Horvath*

**Strategies for Protecting  
Minnesota from Global  
Cybersecurity Threats**

### ESSENTIAL FOR:

- Technology lawyers
- In-house counsel
- Transactional attorneys
- Litigators

The 2019  
**Technology  
Law  
Institute**

Monday, November 4, 2019  
Minnesota CLE Conference Center

# Schedule

8:30 – 8:55 a.m.  
CHECK-IN & CONTINENTAL BREAKFAST

8:55 – 9:00 a.m.  
WELCOME & INTRODUCTIONS

9:00 – 10:30 a.m.  
**Top Tech Law Developments for 2019 –  
Legislative, Caselaw and Business Updates**

What are the past year's most important technology law developments? Notable areas include self-driving autos, AI-backed tools, data breaches, privacy, patents, social media, copyright, trademarks, trade secrets, Internet of things (IoT), and many others. Learn more about the evolving tech-law landscape, as well as trends that will likely continue to affect tech-law practitioners in the coming year.

- *Damien A. Riehl*  
Managing Director  
Fastcase Legal Research Platform; Washington, D.C.

10:30 – 10:40 a.m.  
BREAK

10:40 – 11:40 a.m.  
**Strategies for Protecting Minnesota from Global  
Cybersecurity Threats**

Minnesota and other state and local governments are engaged in an unprecedented effort to control and respond to cyber threats and attacks that are increasing in frequency, sophistication and severity. This session discusses leveraging private and public resources to improve cybersecurity; the underlying resources and legal mechanisms for a unified response to a significant cyber incident and what constitutes reasonable measures to protect an organization's data in the face of the increasing intensity of global cyber attacks.

- *First Lieutenant Cumah I. Blake*  
Judge Advocate  
Minnesota National Guard; Saint Paul
- *Brigadier General Stefanie Horvath, CISSP*  
Chief Business Technology Officer, Minnesota Boards, Councils, and Commissions (MBCC) and the Enterprise Program Management Office (EPMO)  
Minnesota IT Services; Saint Paul
- *Jamie N. Nafziger*  
Partner and Chair, Cybersecurity, Privacy and Social Media Practice Group  
Dorsey & Whitney LLP; Minneapolis

11:40 a.m. – 12:00 p.m.  
BREAK & DISTRIBUTION OF BOXED LUNCHES  
(Lunch provided by Minnesota CLE.)

12:00 – 1:00 p.m.  
**LUNCH PRESENTATION**  
**Cybersecurity – Keeping Your Network Safe at Little  
to No Cost**

What can you do to protect your business or your law firm's network, workstations, and mobile devices? This presentation will focus on proactive steps attorneys, paralegals, and legal assistants can take to limit risk of data loss, breach, or corruption. We will discuss solutions for solo, small, and medium size law firms including all the latest technology.

- *John J. Carney*  
Chief Technology Officer & Lead Digital Forensic Examiner  
Carney Forensics; Saint Paul

1:00 – 1:10 p.m.  
BREAK

1:10 – 2:10 p.m.  
**Information Technology Transactions: Lessons  
Learned from Real World Cases**

Information technology affects operations, management, performance and profitability of businesses and organizations of all sizes. This session will cover some of the unique issues to consider in most information technology acquisitions and related agreements, including warranties, indemnities, payment, implementation, training, limitations of liability, remedies, service levels, acceptance testing, vendor selection and management, regulatory compliance, data privacy and cybersecurity. Lessons learned from real and fictitious cases will be shared. *A Legal Guide to Technology Transactions* prepared by Gray Plant Mooty in collaboration with the Minnesota Department of Employment and Economic Development will be provided to attendees.

- *Michael R. Cohen*  
Principal and Privacy Officer  
Gray Plant Mooty; Minneapolis
- *Michael O. Remington*  
Director of IT Operations  
Xcel Energy; Minneapolis

2:10 – 2:40 p.m.

**2019 What Privacy and Tech Lawyers Need to Know About the  
Newest Tech for Online Behavioral Advertising**

This session will cover mobile app-related identifiers that are the equivalent of website cookies, how they track users, and the disclosures needed for privacy policies and compliance. It will also tackle reports of phones and other devices tracking audio content in their environment, including people's conversations, and the privacy implications of such tracking. Finally, we'll take a look at the new limitations in the pending CCPA and ePrivacy Directive, among other laws, and how those laws may be changing the face of digital advertising as we know it.

- *Bradley Hammer*  
Attorney – Founder  
Vakaris Group; Minneapolis
- *Jamie N. Nafziger*  
Partner and Chair, Cybersecurity, Privacy and Social Media Practice Group  
Dorsey & Whitney LLP; Minneapolis

2:40 – 3:10 p.m.

**Smart Contracts 101**

When both LegalZoom and Rocket Lawyer have begun to develop their own smart contract technologies, it is time for the rest of us to take note. This session will introduce smart contracts and the blockchains on which they operate. We will provide an introduction to how smart contracts can be used today, their limitations, and what may happen tomorrow.

- *Daniel A. Tysver*  
Partner  
Tysver Beck Evans; Minneapolis

3:10 – 3:40 p.m.

**NETWORKING RECEPTION & SECTION SOCIAL**  
*Sponsored by the Tech Law Section of the MSBA*

Join your friends and colleagues for great conversation, food, beverages and an opportunity to celebrate the work of the Tech Law section of the MSBA.



3:40 – 4:40 p.m.

**Understanding Bias in Artificial Intelligence and How it Impacts  
the Legal System**

*1.0 elimination of bias credit applied for*

This session discusses various ethical issues that may arise from the use of AI, including how AI may further marginalize protected groups and perpetuate existing bias in the legal system. The presenters offer guidance for navigating the ethics of AI and minimizing AI's potentially discriminatory effects where AI is integrated into legal decision-making, including in our role as legal advisors for our clients' business decisions.

- *Colleen Dorsey*  
Director, Organizational Ethics & Compliance  
University of St. Thomas School of Law; Minneapolis
- *Katie Lawler*  
Senior VP and Chief Ethics Officer  
U.S. Bank; Minneapolis
- *Frederik W. Struve, moderator*  
Attorney  
Stoel Rives LLP; Minneapolis

## REGISTRATION FORM

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To pay by credit card, register online or by phone.

The 2019

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**CAN'T ATTEND? Get the materials!**

You may purchase the 2019 Technology Law Institute Manual for \$95 (plus tax and handling) by calling Minnesota CLE at 651-227-8266 or 800-759-8840. Available in hard copy. *Orders will be filled after the Institute.*

**MAIL TO:**  Minnesota CLE  
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