



START YOUR OWN PRACTICE A TO Z



JULY 2020

Minnesota CLE is excited to offer the latest installment in our “A to Z” themed series – the Start Your Own Practice Webcast Series. Join a group of attorneys who have been successful in starting their own firms as they discuss the challenges they faced in doing so and share the practical, real-world strategies that you can use to start and grow a profitable firm. With this series, you will receive insight and advice for each step in the process of starting your new firm. You don’t want to miss this unique opportunity to learn how to set your practice up for success or ways you can manage your existing practice more effectively. Register today!

Register for
individual
webcasts or get
the entire series
for only \$295!

1 Creating a Business Plan and Start-Up Budget for Your Firm

Paul M. Floyd & Susan J. Mundahl

Wednesday, July 1 • 9:00 – 10:00 a.m. • \$75
1.0 standard CLE credit

2 Selecting a Business Entity for Your Firm

Scott J. Seiler

Wednesday, July 1 • 2:00 – 3:00 p.m. • \$75
1.0 standard CLE credit

3 Crafting Your Marketing Plan and Building a Strategic Referral Network

Matthew E. Ludt

Thursday, July 2 • 2:00 – 3:30 p.m. • \$110
1.5 standard CLE credits

4 Fee Agreements

Eric T. Cooperstein

Wednesday, July 8 • 9:00 – 10:00 a.m. • \$75
1.0 ethics credit

5 Managing Business and Trust Accounts

Cassie B. Hanson & Lynda Nelson

Friday, July 10 • 9:00 – 10:00 a.m. • \$75
1.0 ethics credit

6 20 Top Tech Tips to Build Your Law Practice

Todd C. Scott

Thursday, July 23 • 12:00 – 1:00 p.m. • \$75
1.0 standard CLE credit

7 Law Firm Staffing: Practical Perspectives

Heather M. Gilbert, Paul M. Floyd & Jon R. Schindel

Thursday, July 23 • 2:00 – 3:00 p.m. • \$75
1.0 standard CLE credit

8 Challenges in Starting Your Own Firm and How to Overcome Them

Jessica L. Birken, George E. Warner, Jr. & Heather Olson
Leonard B. Segal (moderator)

Thursday, July 30 • 9:00 – 10:30 a.m. • \$110
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Register today!
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A Minnesota CLE Webcast Series

START YOUR OWN PRACTICE A TO Z



July 2020 | 8 webcasts | 9 credits | Only \$295 |

Webcasts also may be purchased individually.



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DATED MATERIAL — PLEASE EXPEDITE!

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