



MINNESOTA CLE

Your Success Is Our Goal

2026 MSBA Convention

**Tuesday, June 23 &
Wednesday, June 24, 2026**

Don't miss this chance to position your organization's at the forefront of Minnesota's legal community and unlock new opportunities for growth and success!



Who We Are



Minnesota Continuing Legal Education is a 501(c)3 non-profit corporation established by the Minnesota State Bar Association.



Our mission is to provide accessible, high-quality education for Minnesota lawyers at a reasonable cost.



Our customers' professional success is our goal. We provide practical education, helping attorneys better serve their clients.



Our events are hosted at our very own, custom-built conference center in downtown Minneapolis.



Join Us!

Along with supporting Minnesota CLE's mission of providing exceptional legal education at a reasonable cost, you receive benefits that help you reach your target market and grow your business.

- ✔ Direct access to key decision-makers including senior legal leaders.
- ✔ Showcase your organization and build your brand with a highly targeted audience.
- ✔ Marketing that immediately reaches members of your target customer base.
- ✔ Align your brand with high-quality educational content, establishing your organization as a leader in the legal sector.

SPONSORSHIP OPPORTUNITY OPTIONS

FOR EVENTS AT THE MINNESOTA CLE CONFERENCE CENTER

Sponsor Levels and Benefits	Exhibitor	Bronze	Silver	Gold
	\$795	\$2,000	\$2,500	\$3,000
Listing in Hardcopy Event Guide - <i>Distributed to All Attendees</i>				
Exhibitor Booth with 2 Exhibitor Name Badges				
Invitation to Luncheon and Reception - <i>When Applicable</i>				
Logo on Hardcopy Brochure - <i>If Registered Before Release Date</i>				
Logo and Hyperlink on Seminar Webpage				
Social Media Recognition				
Complimentary Guest Passes - <i>Clients, Customers, or Additional Employees</i>		1	2	3
Post-Event Attendee List				
Podium Recognition				
Logo and Hyperlink on Pre-Seminar Promotional Emails				
Pre-Event Attendee List				
Opportunity to Include Handout with Materials - <i>Distributed to All Attendees</i>				
Individual Social Media Post with Sponsorship Recognition				

NEW This Year:

À La Carte Menu - Available at All Sponsor Levels

Add to Value

Snack Break	\$250
Breakfast Day 1 or Breakfast Day 2	\$500
Lanyards	\$500
Luncheon* - <i>Available to Silver & Gold Sponsors Only</i>	\$1,000
Reception* - <i>Available to Silver & Gold Sponsors Only</i>	\$1,000
Tote Bags* - <i>Available to Gold Sponsors Only</i>	\$1500



For questions or additional information, please contact Becky Flint at bflint@minncle.org, 651-254-2127 or 800-759-8840.

SPONSOR REGISTRATION FORM

Company Information

Company Name _____ Contact Name _____

Email _____ Phone _____

Billing Address _____

Event

Seminar Title _____

Sponsorship Level

- Exhibitor \$795
- Bronze \$2,000
- Silver \$2,500
- Gold \$3,500

A La Carte Optional Add-ons for Bronze, *Silver, & *Gold levels

- Snack Break \$250
- Luncheon \$500
- Breakfast \$500
- *Reception \$1,000
- *Lanyards \$500
- *Tote Bags \$1,500

Agreement Signature

I Agree to Terms and Conditions and Total Cost List Below

Signature _____ Date _____

Total Cost

\$

Registration deadline for sponsors to be included in hard-copy of brochure 90 days prior to event date.
Registration deadline to sponsor or exhibit at event is 30 days prior to event date.
Payment is due 30 days from date signed above.
Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.
Written cancellation must be received a minimum of 30 days before the live event. A 50% refund will be issued.
Exhibit space is assigned for the exclusive use of the contracting company. Booth sharing or co-exhibiting with another company, including affiliates or subsidiaries, is strictly prohibited.