MINNESOTA CLE
Your Success Is Our Goal

2027 New Lawyer Experience

Sponsorship Opportunities

January 28, 2027

Connect with the next generation of Minnesota attorneys! Showcase your organization, build valuable relationships with emerging legal professionals, and support their growth and success as they begin their legal careers.



Who We Are

Minnesota Continuing Legal Education is a 501(c)3 non-profit corporation established by the Minnesota State Bar Association.

Our mission is to provide accessible, high-quality education for Minnesota lawyers at a reasonable cost.

Our customers' professional success is our goal. We provide practical education, helping attorneys better serve their clients.

Our events are hosted at our very own, custom-built conference center in downtown Minneapolis.



Join Us!

Along with supporting Minnesota CLE's mission of providing exceptional legal education at a reasonable cost, you receive benefits that help you reach your target market and grow your business.

- Direct access to key decision-makers including senior legal leaders.
- Showcase your organization and build your brand with a highly targeted audience.
- Marketing that immediately reaches members of your target customer base.
- Align your brand with high-quality educational content, establishing your organization as a leader in the legal sector.

MINNESOTA CLE
Your Success Is Our Goal

SPONSORSHIP OPPORTUNITY OPTIONS

FOR EVENTS AT THE MINNESOTA CLE CONFERENCE CENTER

Sponsor Levels and Benefits	Bronze $2,000	Silver $2,500	Gold $3,500
Listing in Hardcopy Event Guide - *Distributed to All Attendees*	■	■	■
Exhibitor Booth with 2 Exhibitor Name Badges	■	■	■
Invitation to Luncheon and Reception - *When Applicable*	■	■	■
Logo on Hardcopy Brochure - *If Registered Before Release Date*	■	■	■
Logo and Hyperlink on Seminar Webpage	■	■	■
Social Media Recognition	■	■	■
Complimentary Guest Passes - *Clients, Customers, or Additional Employees*	1	2	3
Post-Event Attendee List	■	■	■
Podium Recognition		■	■
Logo and Hyperlink on Pre-Seminar Promotional Emails		■	■
Pre-Event Attendee List			■
Opportunity to Include Handout with Materials - *Distributed to All Attendees*			■
Individual Social Media Post with Sponsorship Recognition			■

À La Carte Menu - Available at All Sponsor Levels	Add to Value
Snack Break	$250
Breakfast Day 1 or Breakfast Day 2	$500
Luncheon* - *Available to Silver & Gold Sponsors Only*	$1,000
Reception* - *Available to Silver & Gold Sponsors Only*	$1,000

**When applicable - varies based on event*



For questions or additional information, please contact Becky Flint at bflint@minncle.org, 651-254-2127 or 800-759-8840.

MINNESOTA CLE
Your Success Is Our Goal

SPONSOR REGISTRATION FORM

Company Information

Company Name _____ Contact Name _____

Email _____ Phone _____

Billing Address _____

_____

Event

Seminar Title _____

Sponsorship Level

- ◯ Bronze $2,000
- ◯ Silver $2,500
- ◯ Gold $3,500

À La Carte (Optional Add-ons)

- ◯ Snack Break $250
- ◯ Breakfast $500
- ◯ Luncheon $1,000
- ◯ Reception $1,000

Agreement Signature

I Agree to Terms and Conditions and Total Cost List Below

Signature _____ Date _____

Total Cost

$ _____

Registration deadline for sponsors to be included in hard-copy of brochure 90 days prior to event date.
Registration deadline to sponsor or exhibit at event is 30 days prior to event date.
Payment is due 30 days from date signed above.
Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.
Written cancellation must be received a minimum of 30 days before the live event. A 50% refund will be issued.
Exhibit space is assigned for the exclusive use of the contracting company. Booth sharing or co-exhibiting with another company, including affiliates or subsidiaries, is strictly prohibited.

For questions or additional information, please contact Becky Flint at bflint@minncle.org, 651-254-2127 or 800-759-8840.