

Practice Management Institute

Sponsorship Opportunities
December 10 & 11, 2026

Connect with Minnesota legal professionals exploring the technology, strategies, and solutions shaping today's law practice.



Who We Are



Minnesota Continuing Legal Education is a 501(c)3 non-profit corporation established by the Minnesota State Bar Association.



Our mission is to provide accessible, high-quality education for Minnesota lawyers at a reasonable cost.



Our customers' professional success is our goal. We provide practical education, helping attorneys better serve their clients.



Our events are hosted at our very own, custom-built conference center in downtown Minneapolis.



Join Us!

Along with supporting Minnesota CLE's mission of providing exceptional legal education at a reasonable cost, you receive benefits that help you reach your target market and grow your business.

- ✓ Direct access to key decision-makers including senior legal leaders.
- ✓ Showcase your organization and build your brand with a highly targeted audience.
- ✓ Marketing that immediately reaches members of your target customer base.
- ✓ Align your brand with high-quality educational content, establishing your organization as a leader in the legal sector.

SPONSORSHIP OPPORTUNITY OPTIONS

FOR EVENTS AT THE MINNESOTA CLE CONFERENCE CENTER

Sponsor Levels and Benefits	Bronze \$2,000	Silver \$2,500	Gold \$3,500
Listing in Hardcopy Event Guide - <i>Distributed to All Attendees</i>			
Exhibitor Booth with 2 Exhibitor Name Badges			
Invitation to Luncheon and Reception - <i>When Applicable</i>			
Logo on Hardcopy Brochure - <i>If Registered Before Release Date</i>			
Logo and Hyperlink on Seminar Webpage			
Social Media Recognition			
Complimentary Guest Passes - <i>Clients, Customers, or Additional Employees</i>	1	2	3
Post-Event Attendee List			
Podium Recognition			
Logo and Hyperlink on Pre-Seminar Promotional Emails			
Pre-Event Attendee List			
Opportunity to Include Handout with Materials - <i>Distributed to All Attendees</i>			
Individual Social Media Post with Sponsorship Recognition			

À La Carte Menu - Available at All Sponsor Levels

Add to Value

Snack Break	\$250
Breakfast Day 1 or Breakfast Day 2	\$500
Luncheon* - <i>Available to Silver & Gold Sponsors Only</i>	\$1,000
Reception* - <i>Available to Silver & Gold Sponsors Only</i>	\$1,000

**When applicable - varies based on event*

For questions or additional information, please contact Becky Flint at bflint@minncle.org, 651-254-2127 or 800-759-8840.

SPONSOR REGISTRATION FORM

Company Information

Company Name _____ Contact Name _____

Email _____ Phone _____

Billing Address _____

Event

Seminar Title _____

Sponsorship Level

- ☐ Bronze \$2,000
- ☐ Silver \$2,500
- ☐ Gold \$3,500

À La Carte (Optional Add-ons)

- ☐ Snack Break \$250 ☐ Luncheon \$1,000
- ☐ Breakfast \$500 ☐ Reception \$1,000

Agreement Signature

I Agree to Terms and Conditions and Total Cost List Below

Signature _____ Date _____

Total Cost

\$

Registration deadline for sponsors to be included in hard-copy of brochure 90 days prior to event date.

Registration deadline to sponsor or exhibit at event is 30 days prior to event date.

Payment is due within 30 days of signing this agreement and must be received prior to the live event.

Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.

Written cancellation must be received a minimum of 30 days before the live event. A 50% refund will be issued.

Exhibit space is assigned for the exclusive use of the contracting company. Booth sharing or co-exhibiting with another company, including affiliates or subsidiaries, is strictly prohibited.

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