

2026 AI & The Law Conference

November 9–10, 2026
Minnesota CLE Conference Center

Seize this opportunity to showcase your company as a leader in Minnesota's AI Law community and open the door to meaningful connections and growth.



Who We Are



Minnesota Continuing Legal Education is a 501(c)3 non-profit corporation established by the Minnesota State Bar Association.



Our mission is to provide accessible, high-quality education for Minnesota lawyers at a reasonable cost.



Our customers' professional success is our goal. We provide practical education, helping attorneys better serve their clients.



Our events are hosted at our very own, custom-built conference center in downtown Minneapolis.



Join Us!

Along with supporting Minnesota CLE's mission of providing exceptional legal educational opportunities at a reasonable cost, you receive benefits that help you reach your target market and grow your business.

- ✓ Direct access to key decision-makers including senior legal leaders.
- ✓ Showcase your organization and build your brand with a highly targeted audience.
- ✓ Marketing that immediately reaches members of your target customer base
- ✓ Align your brand with high-quality educational content, establishing your organization as a leader in the legal sector.

SPONSORSHIP OPPORTUNITY OPTIONS

FOR EVENTS AT THE MINNESOTA CLE CONFERENCE CENTER

Sponsor Levels and Benefits	Exhibitor \$1,000	Bronze \$2,000	Silver \$2,500	Gold \$3,000
Exhibitor Booth with 2 Exhibitor Name Badges				
Invitation to Luncheon and Reception - <i>When Applicable</i>				
Listing in Hardcopy Event Guide - <i>Distributed to All Attendees</i>				
Logo and Hyperlink on Seminar Webpage				
Logo in Printed Brochure – <i>If Confirmed Before the Print Date.</i>				
Complimentary Guest Passes - <i>Clients, Customers, or Additional Employees</i>		1	2	3
Post-Event Attendee List				
Social Media Sponsorship Recognition				
Podium Recognition				
Logo and Hyperlink on Pre-Conference Promotional Emails				
Additional Discounted Conference Registrations - Up to Listed Amount				
Pre-Event Attendee List				
Opportunity to Include Handout with Materials - <i>Distributed to All Attendees</i>				
Individual Social Media Post				

À La Carte Menu - Available at All Sponsor Levels	Add to Value
Snack Break	\$250
Breakfast Day 1 or Breakfast Day 2	\$500
Luncheon* - <i>Available to Silver & Gold Sponsors Only</i>	\$1,000
Reception* - <i>Available to Silver & Gold Sponsors Only</i>	\$1,000

**When applicable - varies based on event*



For questions or additional information, please contact Becky Flint at bflint@minncle.org, 651-254-2127 or 800-759-8840.

SPONSOR REGISTRATION FORM

Company Information

Company Name _____ Contact Name _____
Email _____ Phone _____
Billing Address _____

Partnership Levels

☐ Exhibitor \$1,000 ☐ Bronze Sponsor \$2,000 ☐ Silver Sponsor \$2,500 ☐ Gold Sponsor \$3,000

À La Carte Option *Available to bronze, silver & gold sponsors only. Exhibitors not eligible.*

☐ _____ \$ _____

Register for Next Year

☐ Lock in For Next Year's annual 2027 AI and the Law Conference at the Same RATE!
Tentatively scheduled for November 8-9, 2027. Date subject to change.

Extend Your AI Sponsorship into 2027



☐ **Yes! Add the May 14, 2027 AI & the Law Conference: Mid-Year Update at 50% off**
Exhibitor– \$500 | Bronze – \$1,000 | Silver – \$1,250 | Gold – \$1,500

Exclusive offer for sponsors who commit to both events. May 14 date subject to change.

Agreement Signature

I Agree to Terms and Conditions and Total Cost List Below

Signature _____ Date _____

Total Cost

\$ _____

Registration deadline for sponsors to be included in the hard copy of the brochure: 90 days before the event date.

Registration deadline to sponsor or exhibit at event is 30 days prior to event date.

Payment is due within 30 days of signing this agreement and must be received prior to the live event.

Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.

Written cancellation must be received a minimum of 30 days before the live event. A 50% refund will be issued.

Exhibit space is assigned for the exclusive use of the contracting company. Booth sharing or co-exhibiting with another company, including affiliates or subsidiaries, is strictly prohibited.

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