

# 2026 Solo & Small Firm Conference

August 3 & 4, 2026

## Sponsorship Opportunities

Don't miss this chance to position your company at the forefront of Minnesota's legal community and unlock new opportunities for growth and success!



## Who We Are



Minnesota Continuing Legal Education is a 501(c)3 non-profit corporation established by the Minnesota State Bar Association.



For this event, we partner our mission to provide accessible, high-quality education for Minnesota lawyers at a reasonable cost with adding family fun evening events.



Your success is our goal. We provide practical, how-to education along with updates on the latest law changes, helping attorneys better serve their clients.



Held in the beautiful harbor town of Duluth MN, this conference is not only a learning experience, but also a get-away for many practitioners and their families!



## Join Us!

Along with supporting Minnesota CLE's mission of providing exceptional legal educational opportunities at a reasonable cost, you receive benefits that help you reach your target market and grow your business.

- ✓ Direct access to key decision-makers including senior legal leaders.
- ✓ Showcase your organization and build your brand with a highly targeted audience.
- ✓ Marketing that immediately reaches members of your target customer base
- ✓ Align your brand with high-quality educational content, establishing your organization as a leader in the legal sector.

# SPONSORSHIP OPPORTUNITY OPTIONS

## 2026 SOLO AND SMALL FIRM CONFERENCE

Sponsor Levels and Benefits	Exhibitor \$1,200	Bronze \$2,750	Silver \$3,750	Gold \$5,000
Exhibitor Booth with 2 Exhibitor Name Badges - <i>All Sponsor Levels</i>				
Invitation to Luncheons and Evening Events				
Listing in Hardcopy Event Guide - <i>Distributed to All Attendees</i>				
Logo and Hyperlink on Seminar Webpage				
Logo on Hardcopy of Brochure (if registered before print date)				
Complimentary Guest Passes - <i>Clients, Customers, or Additional Employees</i>		1	2	3
Post-Event Attendee List				
Social Media Recognition				
Logo and Hyperlink Pre-Seminar Promotional Emails				
Podium Recognition				
Opportunity to Include Handout with Hardcopy Event Guide - <i>Distributed to All Attendees</i>				
Individual Social Media Post				
Pre-Event Attendee List				
Optional: Opportunity to Host a Breakout Session (limited availability)				



### Interested in Extra Promotion?

Check out the À La Carte Menu Options Below!

NEW This Year: À La Carte Menu - Available at All Sponsor Levels	Add to Value	
Snack Break	\$250	
Splash Page & Wifi	\$250	
Lanyards	\$500	
Breakfast Day 1 and/or Breakfast Day 2	\$500	
Luncheon Day 1 and/or Luncheon Day 2	\$1,000	
Tote Bags	\$1,500	<i>silver &amp; gold sponsors only</i>
Evening Event with Naming Rights	\$10,000	<i>gold sponsors only</i>

For questions or additional information, please contact Becky Flint at [bflint@minncle.org](mailto:bflint@minncle.org),  
651-254-2127 or 800-759-8840.

# SPONSOR REGISTRATION FORM

## Company Information

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_  
Billing Address \_\_\_\_\_

## Participation Level

- Exhibitor \$1,200                       Silver Sponsor \$3,750  
 Bronze Sponsor \$2,750                 Gold Sponsor \$5,000

## À La Carte Options

available to bronze, silver or  
gold sponsor levels only

- Snack Break \$250                       Lunch Day 1 or Day 2 \$1,000  
 Splash Page & WiFi \$250             Tote Bags \$1,500  
 Lanyards \$500                           Evening Event w/ Naming Rights \$10,000  
 Breakfast Day 1 or Day 2 \$500

## Agreement Signature

I Agree to Terms and Conditions and Total Cost List Below

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Total Cost**

**\$**

\_\_\_\_\_

Registration deadline for sponsors to be included in hard-copy of brochure is March 31, 2026.  
Registration deadline to sponsor or exhibit at event is 30 days prior to event date  
Payment is due 30 days from date signed above.  
Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.  
Exhibit space is assigned for the exclusive use of the contracting company. Booth sharing or co-exhibiting with another company, including affiliates or subsidiaries, is strictly prohibited.  
Written cancellation must be received a minimum of 30 days before the live event. A 50% refund will be issued.

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