

2026 Upper Midwest Employment Law Institute

May 18 & 19, 2026
Saint Paul, MN



Who We Are



Minnesota Continuing Legal Education is a 501(c)3 non-profit corporation established by the Minnesota State Bar Association.



Our mission is to provide accessible, high-quality education for Minnesota lawyers at a reasonable cost.



Attracting over 1,000 attendees and dozens of sponsors and exhibitors, this 2-day conference offers unparalleled opportunities for education and networking.



Saint Paul RiverCentre is a premier conference venue. Our vendor booths line the main corridors, ensuring excellent traffic for all sponsors & exhibitors.



Join Us!

Along with supporting Minnesota CLE's mission of providing exceptional legal educational opportunities at a reasonable cost, you receive benefits that help you reach your target market and grow your business.

- ✓ Direct access to key decision-makers including senior legal leaders and HR professionals.
- ✓ Showcase your organization and build your brand with a highly targeted audience.
- ✓ Marketing that immediately reaches members of your target customer base.
- ✓ Support of Minnesota's leading non-profit CLE provider, positioning your organization in the forefront of the legal sector.

2026 UPPER MIDWEST EMPLOYMENT LAW INSTITUTE

Sponsor Levels and Benefits	Exhibitor \$1,500	Bronze \$3,500	Silver \$4,500	Gold \$6,000
Exhibitor Booth with 2 Exhibitor Name Badges				
Invitation to Luncheons and Reception				
Listing in Hardcopy Event Guide - <i>Distributed to All Attendees</i>				
Logo and Hyperlink on Seminar Webpage				
Logo in Hardcopy Brochure - if registered by January 23, 2026				
Guest Passes - <i>Registration for Clients, Customers, or Employees</i>		1	2	3
Post-Event Attendee List				
Priority Booth Placement				
Social Media Sponsorship Recognition				
\$100 Discount Code for Your Invitees When You Host an Offsite Event*				
Podium Recognition				
Logo and Hyperlink on Pre-Conference Promotional Emails				
Additional Discounted Conference Registrations - Up to Listed Amount				
Pre-Event Attendee List				
Opportunity to Include Handout with Materials - <i>Distributed to All Attendees</i>				
Individual Social Media Post				

****Host your own social get-together around the Upper Midwest Employment Law Institute — whether it's a happy hour, dinner, or other gathering — receive an exclusive coupon code that lets you offer your invitees an extra \$100 discount on their institute registration.**

Additional Recognition! À La Carte Menu - Available at All Sponsor Levels	Add to Value	
Faculty Lounge	\$250	
Snack Break	\$250	
Lanyards	\$500	
Breakfast Day 1 and/or Breakfast Day 2	\$750	
Faculty Parking	\$750	
Luncheon	\$1,000	*Gold level sponsor only
Reception —SOLD OUT	\$1,000	*Gold level sponsor only
Tote Bags	\$1,500	*Gold level sponsor only

Based on availability. For questions or additional information, please contact Becky Flint at
bflint@minncle.org, 651-254-2127 or 800-759-8840.

SPONSOR REGISTRATION FORM

UPPER MIDWEST EMPLOYMENT LAW INSTITUTE

MAY 18 & 19, 2026

Company Information

Company Name _____ Contact Name _____

Email _____ Phone _____

Billing Address _____

Partnership Levels

☐ Exhibitor \$1,500

☐ Bronze Sponsor \$3,500

☐ Silver Sponsor \$4,500

☐ Gold Sponsor \$6,000

À La Carte Option

*Available to bronze, silver & gold
sponsors.*

☐ _____ \$ _____

☐ None

Agreement Signature

I Agree to Terms and Conditions and Total Cost List Below

Signature _____ Date _____

Total Cost

\$

Registration deadline for sponsors to be included in hard-copy of brochure is February 11, 2026.

Payment is due 30 days from date signed above.

Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.

Written cancellation must be received a minimum of 30 days before the live event. A 50% refund will be issued.

Exhibit space is assigned for the exclusive use of the contracting company. Booth sharing or co-exhibiting with another company, including affiliates or subsidiaries, is strictly prohibited.

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