

# 2025 Solo & Small Firm Conference

## Sponsorship Opportunities

Don't miss this chance to position your company at the forefront of Minnesota's legal community and unlock new opportunities for growth and success!



## Who We Are



Minnesota Continuing Legal Education is a 501(c)3 non-profit corporation established by the Minnesota State Bar Association.



For this event, we partner our mission to provide accessible, high-quality education for Minnesota lawyers at a reasonable cost with adding family fun evening events.



Your success is our goal. We provide practical, how-to education along with updates on the latest law changes, helping attorneys better serve their clients.



Held in the beautiful harbor town of Duluth MN, this conference is not only a learning experience, but also a get-away for many practitioners and their families!



## Join Us!

Along with supporting Minnesota CLE's mission of providing exceptional legal educational opportunities at a reasonable cost, you receive benefits that help you reach your target market and grow your business.

- ✓ Direct access to key decision-makers including senior legal leaders.
- ✓ Showcase your organization and build your brand with a highly targeted audience.
- ✓ Marketing that immediately reaches members of your target customer base
- ✓ Align your brand with high-quality educational content, establishing your organization as a leader in the legal sector.

# SPONSORSHIP OPPORTUNITY OPTIONS

## 2025 SOLO AND SMALL FIRM CONFERENCE

<b>Sponsor Levels and Benefits</b>	<b>Exhibitor \$1,050</b>	<b>Bronze \$2,750</b>	<b>Silver \$3,750</b>	<b>Gold \$5,000</b>
Exhibitor Booth with 2 Exhibitor Name Badges- <i>All Sponsor Levels</i>				
Invitation to Luncheons and Evening Events				
Listing in Hardcopy Event Guide - <i>Distributed to All Attendees</i>				
Logo and Hyperlink on Seminar Webpage				
Logo on Hardcopy of Brochure (if registered before print date)				
Complimentary Guest Passes - <i>Clients, Customers, or Additional Employees</i>		1	2	3
Post-Event Attendee List				
Logo and Hyperlink Pre-Seminar Promotional Emails				
Podium Recognition				
Opportunity to Include Handout with Hardcopy Event Guide - <i>Distributed to All Attendees</i>				
Pre-Event Attendee List				
Optional: Opportunity to Host a Breakout Session (limited availability)				



### Interested in Extra Promotion?

Check out the À La Carte Menu Options Below!

<b>NEW This Year: À La Carte Menu - Available at All Sponsor Levels</b>	<b>Add to Value</b>
Snack Break	\$250
Splash Page & Wifi	\$250
Lanyards	\$500
Breakfast Day 1 and/or Breakfast Day 2	\$500
Luncheon Day 1 and/or Luncheon Day 2	\$1,000
Tote Bags	\$1,500 <i>silver &amp; gold sponsors only</i>
Evening Event with Naming Rights	\$10,000 <i>gold sponsors only</i>

For questions or additional information, please contact Becky Flint at [bflint@minncle.org](mailto:bflint@minncle.org),  
651-254-2127 or 800-759-8840.

# SPONSOR REGISTRATION FORM

## Company Information

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Email \_\_\_\_\_ Phone \_\_\_\_\_  
Billing Address \_\_\_\_\_

## Participation Level

- Exhibitor \$1,050                       Silver Sponsor \$3,750  
 Bronze Sponsor \$2,750                 Gold Sponsor \$5,000

## À La Carte Options - available to sponsor levels only

- Snack Break \$250                       Lunch Day 1 or Day 2 \$1,000  
 Splash Page & WiFi \$250             Tote Bags \$1,500  
 Lanyards \$500                           Evening Event w/ Naming Rights \$10,000  
 Breakfast Day 1 or Day 2 \$500

## Agreement Signature

I Agree to Terms and Conditions and Total Cost List Below

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Total Cost**

**\$**

\_\_\_\_\_

Registration deadline for sponsors to be included in hard-copy of brochure is **March 31, 2025**.  
Registration deadline to sponsor or exhibit at event is **30 days** prior to event date  
Payment is due **30 days** from date signed above.  
Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.  
Written cancellation must be received a minimum of **30 days** before the live event. A **50%** refund will be issued.

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