

SPONSOR/EXHIBITOR OPPORTUNITY

REAL ESTATE INSTITUTE

Thursday, October 24 & Friday, October 25, 2024
Saint Paul RiverCentre
Saint Paul, MN

WHY GET INVOLVED?

- Reach members of your target customer/client base
- Networking in a fun conference environment
- Significant exhibit booth traffic
- Valuable name and brand recognition for your organization
- Show support of Minnesota's largest nonprofit CLE provider

Minnesota CLE understands and appreciates the importance of sponsor participation, and we strive to make this partnership beneficial for us both. See our standard plans on the next page or contact us to create a custom plan that's right for your organization!

About the Institute

Attracting over 900 attendees, the annual **Real Estate Institute** continues to be the must-attend educational and networking event for real estate attorneys and professionals. As an added value to participants, we partner with organizations like yours who offer additional resources to help real estate practitioners excel in their field.

The 2024 Institute will be hosted at the Saint Paul RiverCentre, and recorded for an online-replay several weeks after the in-person event. Regardless of their viewing preference, attendees will have access to all the sponsors' and exhibitors' contact information and materials through an interactive conference app.



SPONSOR BENEFITS

Real Estate Institute - Saint Paul, MN

Thursday, October 24 & Friday, October 25, 2024

				
BENEFIT	EXHIBITOR	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR
Physical exhibit booth (6' x 10')	✓	✓	✓	✓
Listing in exhibitor bingo game to promote booth traffic	✓	✓	✓	✓
Invitation to luncheon & reception	✓	✓	✓	✓
Two company representative name badges	✓	✓	✓	✓
Description of your company/firm in event guide (given to all attendees)	✓	✓	✓	✓
Your company/firm's logo in conference brochure (if confirmed by 7/24/24)		✓	✓	✓
Link and logo on conference webpage		✓	✓	✓
Prominent signage for sponsored break		✓	✓	✓
Podium recognition		✓	✓	✓
Conference Registrations (up to a \$595 value per ticket!)		1	2	3
Link and logo on pre-course promotional emails		✓	✓	✓
Discounted registration for additional attendees			✓	✓
Post-course attendee list (name, firm, address)			✓	✓
Opportunity to include a handout in materials				✓
Pre-course attendee list (name, firm, address)				✓

REGISTRATION FORM

Real Estate Institute - Saint Paul, MN
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PLEASE CHECK YOUR LEVEL OF PARTICIPATION:

Exhibit-Only - \$1,095

Bronze Sponsor- \$2,500

Silver Sponsor - \$3,500

Gold Sponsor - \$5,000

Snack Break

Breakfast Day 1

Tote Bags

Faculty Lounge

Breakfast Day 2

Luncheon

Lanyards

Reception

COMPANY INFORMATION

Company Name _____

Contact Name _____

Billing Address _____

Phone Number _____

Email Address _____

I agree to the terms and conditions listed below

Signature _____ Date _____

TERMS AND CONDITIONS

Registration deadline for sponsors to be included in hard-copy of brochure is July 26, 2024. Registration deadline to sponsor or exhibit at event is September 20, 2024.

Payment is due 30 days from date signed above.

Sponsor/exhibitor fees paid to Minnesota CLE are not considered a charitable gift or donation.

Written cancellation must be received a minimum of 30 days before the live event. A 50% refund will be issued.

For questions or additional information, please contact Becky Flint at bflint@minncle.org,

651-254-2127 or 800-759-8840.