

# Confusion:

## The Name Developer's Perspective

*Nancy Friedman, Chief Wordworker*

*Wordworking*

*Minnesota CLE / March 4, 2010*



# GOD'S GYM



## We Care

- About your goals
- About your success
- About assisting you
- About a friendly atmosphere



## We Care

- About your health
- About your self-esteem
- About your improvement
- And finally about you

6501





Dove®



White



moisturizing lotion

2 large bars x 135 g





*acer*®

**ASUS**®

**Ooooh!**

**Cacoo**

**DoolD**

**FeFoo**

**Joobili**

**Loogix**

**Moof**

**Oodle**

**Phlook**

# Ooooh 2

**Thoora**

**Trekadoo**

**Tucoola**

**Woopid**

**Yoox**

**ZeeYou**

**Zoodak**

**Zoodles**

**Zoosk**

thoof

**M2000**



# Microflux

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**Cooligy**

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# **Softbank Venture Capital**

