

ADVANCED PATENT PROSECUTION:

Hot Topics in 2010

A full-day seminar
focusing on this year's
7 hottest topics for
patent prosecutors.

*Insights from a faculty of top
local experts, plus these special
guest speakers:*

Erika Harmon Arner

Finnegan, Henderson, Farabow,
Garrett & Dunner, LLP
Reston, Virginia

*U.S. Patent Prosecution Practice:
A Review of the Recent Court Decisions
Concerning Patent-Eligible Subject
Matter for the Patent Prosecutor*

and

Nicholas Fox

Ipulse
London, U.K.

*EPO Patent Prosecution Practice:
What Should U.S. Attorneys Know and Do*



Friday, March 5, 2010
Minnesota CLE Conference Center
Seventh Street and Nicollet Mall
Third Floor City Center, Minneapolis

Video replay details inside.

FACULTY

Timothy E. Bianchi

Course Chair

Schwegman, Lundberg & Woessner, P.A.; Minneapolis

Erika Harmon Arner

Finnegan, Henderson, Farabow, Garrett & Dunner, LLP;
Reston, Virginia

Chuck Baxter

General Counsel
Intellectual Property Insurance Services Corporation;
Louisville, Kentucky

Alex Fjelstad

Senior Vice President
Twin City Group; Minneapolis

Nicholas Fox

Ipulse; London, U.K.

Greg H. Gardella

Fish & Richardson, P.C.; Minneapolis

Brad D. Pedersen

Patterson, Thunte, Skaar & Christensen, P.A.; Minneapolis

Mark T. Skoog, Ph.D.

Merchant & Gould, P.C.; Minneapolis

SCHEDULE

8:30 – 9:00 a.m.

REGISTRATION & CONTINENTAL BREAKFAST

9:00 – 9:50 a.m.

U.S. Patent Prosecution Practice: A Review of the Recent Court Decisions Concerning Patent-Eligible Subject Matter for the Patent Prosecutor

- A *Bilski* case insider offers her take on the Supreme Court oral arguments and record number of amicus curiae briefs
 - Recent court decisions on patent-eligible subject matter
 - The next *Bilski*? A look at statutory subject matter cases waiting in the wings
- *Erika Harmon Arner*

9:50 – 10:00 a.m.

Questions and Answers

10:00 – 10:50 a.m.

Latest Developments in *Inter Partes* Reexam Practice and Case Law Update

- An update on latest decisions relating to reexamination and in particular *inter partes* reexamination
 - An update of latest trends seen in prosecution of ongoing *inter partes* reexaminations
 - An update of latest trends in use of *inter partes* reexaminations for strategic purposes
- *Greg H. Gardella*

10:50 – 11:00 a.m.

Questions and Answers

11:00 – 11:15 a.m. BREAK

11:15 a.m. – 12:05 p.m.

EPO Patent Prosecution Practice: What Should U.S. Attorneys Know and Do

- Why the latest EPO Rule changes are going to force US attorneys to become expert European claim drafters
 - How failing to play in accordance with the new rules will hit your clients in the pocket
 - What attorneys need to do to avoid these problems, maximize protection and reduce European prosecution costs
- *Nicholas Fox*

12:05 – 12:15 p.m.

Questions and Answers

12:15 – 1:15 p.m. LUNCH (on your own)

1:15 – 2:00 p.m.

The Shifting Sands of Software Patenting: Strategies for Protecting Today's Computer-Based Innovations

- Strategies for implementing the USPTO's interim guidance
 - Lessons from recent Board of Patent Appeals decisions
 - Special challenges to software claims under 35 USC 112 and 103
- *Erika Harmon Arner*

2:00 – 2:45 p.m.

How to Address Subject Matter Rejections in Patent Prosecutions: A Panel Discussion

- *Erika Harmon Arner*
- *Greg H. Gardella*
- *Brad D. Pedersen*
- *Mark T. Skoog, Ph.D.*
- *Timothy E. Bianchi (moderator)*

2:45 – 3:00 p.m. BREAK

3:00 – 3:45 p.m.

Patent Law Reform Update: What It May Mean for the Average Practitioner

- An update on the status of various legislative bills concerning patent law changes
 - An update of status of Patent Office rulemaking (various topics)
 - An update of status of ongoing process changes proposed at the Patent Office
- *Brad D. Pedersen*

3:45 – 4:30 p.m.

The Value of IP Insurance to Patent Lawyers and Clients

- Real life examples of instances where IP insurance was important in IP disputes
 - How IP insurance “evens the playing field” in IP disputes
 - Overview of the types of IP insurance available
- *Chuck Baxter*
– *Alex Fjelstad*

Course Manual

All attendees will receive a handy reference manual containing course materials. If you cannot attend the course, you can still obtain these valuable written materials. Use the form in this brochure to place your order today.

COURSE INFORMATION

LIVE PRESENTATION

Minneapolis

Friday, March 5, 2010

Minnesota CLE
Conference Center
Seventh Street & Nicollet Mall
Third Floor City Center

VIDEO REPLAYS

Schedule times for video replay may differ slightly from the live presentation due to abbreviated break periods. Check-in and start times are the same.

Minneapolis

Tuesday, March 16, 2010

Minnesota CLE
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Third Floor City Center

CREDITS

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.0 standard CLE credits**.

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Paid registrants who cancel their registration at least 72 hours before the program will receive a full credit on their account; if fewer than 72 hours, a \$25 administrative fee will be deducted. Paid registrants who fail to attend will receive the written materials. Passholders may purchase the course materials at 50% of the full retail price.

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The 2010 Midwest
Intellectual Property Institute

September 23 & 24, 2010
Minnesota CLE Conference Center

Details coming soon!

REGISTRATION / ORDER FORM

ADVANCED PATENT PROSECUTION: Hot Topics in 2010

Friday, March 5, 2010
Minnesota CLE Conference Center

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