



Minnesota CLE and the
Communications Law Section of the MSBA present

2012 Regional **Communications Law Forum**

Broadband Law and Policy: The Great Migration

Outstanding Faculty Featuring Distinguished Broadband and
Telecommunications Attorneys and Policy Makers:

Margaret Anderson Kelliher

President and CEO of the Minnesota High Tech
Association

Commissioner Mike Rothman

Department of Commerce

Commissioner Carolyn Parnell

Office Enterprise Technology

Joseph Cavender

Wireline Competition Bureau,
Federal Communications Commission

Trey Forgety

National Emergency Numbering Association (NENA)

**Industry Attorneys from Comcast and
Century Link**

Leading Telecommunications Attorneys

Wednesday, May 16, 2012
Minnesota CLE Conference Center

Seventh Street & Nicollet Mall | Third Floor City Center | Minneapolis

Attorneys, consultants and lobbyists practicing in the development of broadband laws and policies will want to attend the 2012 Communications Law Annual Forum. The Forum will feature key state broadband and telecommunications policy makers and national experts to share their expertise at the FCC and NENA.

Schedule

8:30 – 8:55 a.m.
CHECK-IN & CONTINENTAL BREAKFAST

8:55 – 9:00 a.m.
Welcome and Introduction
– *Michael R. Bradley*

9:00 – 9:30 a.m.
Broadband Perspectives from the Dayton Administration
Members of Governor Dayton's Sub-Cabinet on Telecommunications will discuss the creation of the Sub-Cabinet, the goals of the Sub-Cabinet and the goals of their respective Departments.

- *Commissioner Michael Rothman*
- *Commissioner Carolyn Parnell*
- *Commissioner Mark Phillips*

9:30 – 10:00 a.m.
Practice Perspectives from the Federal Communications Commission
Hear an insider's perspective on the practice before the FCC.

- *Joseph Cavender*

10:00 – 10:15 a.m.
BREAK

10:15 – 11:15 a.m.
Connect America Fund Panel
The new Transformation Order fundamentally changed the allocation of high cost support and intercarrier compensation. This panel will discuss the impact of the Order on ILECs, CLECs and wireless carriers. It will also review the pending appeals.

- *Joseph Cavender*
- *Philip Schenkenberg*
- *Jim Campbell*
- *Dan Lipschultz*
- *Shannon Heim, moderator*

11:15 a.m. – 12:15 p.m.
Broadband in Minnesota
Update on broadband enrollment and deployment progress in Minnesota and a review of the impact of BTOP and BIP grants in the state of Minnesota.

- *William Hoffman*
- *Lyle MacVey*
- *Christopher Sandberg, moderator*

12:15 – 1:30 p.m.

BUFFET LUNCH AND
SPECIAL LUNCHEON PRESENTATION

12:45 – 1:30 p.m.

Keynote Address:

Assessing Broadband in Minnesota

The former Speaker of the House of Representatives and current Chair of the new Minnesota Broadband Task Force will provide her perspective of the state of broadband in Minnesota

– *Margaret Anderson Kelliher*

1:30 – 2:15 p.m.

NextGen 911

The shift to broadband and IP is changing the way 911 services are used and delivered. With the explosion of mobile devices and data services, calls for emergency response are not just coming from telephones anymore. In this panel we'll hear about what is happening at the national and state level regarding how emergency response networks must change to become next generation emergency response networks.

– *Trey Forgety*
– *Jackie Mines*
– *Anthony Mendoza, Moderator*

2:15 – 2:45 p.m.

Municipal Broadband

A review of municipal broadband projects in the state of Minnesota.

– *Milda Hedblom*
– *Christopher Mitchell*

2:45 – 3:00 p.m.

BREAK

3:00 – 3:30 p.m.

Serving the Underserved

A review of the legal requirements and programs designed to serve low-income families with broadband services. The programs of Comcast and CenturyLink will be featured.

– *Karly Baraga Werner*
– *Jim Campbell*

3:30 – 4:30 p.m.

Privacy/E-Commerce

Our speakers will provide an update on developments in privacy law, including a discussion of the new FTC Privacy Report, the EU Privacy Directive, Google's new privacy policy, the Obama Consumer Privacy Report and the impact of recent developments on mobile applications.

– *Jamie Nafziger*
– *Professor William McGeeveran*
– *Brad Bolin*

Faculty & Planners

Michael R. Bradley

Course Chair
Bradley & Guzzetta LLC
St. Paul

Margaret Anderson Kelliher

President and CEO of the Minnesota High Tech Association
Chair of the Minnesota Broadband Taskforce
Minneapolis

Karly Baraga Werner

Director of Government Affairs
Comcast
St. Paul

Brad Bolin

Senior Corporate Counsel
Best Buy Co., Inc.
Minneapolis

Jim Campbell

Vice President, Regional Regulatory and Legislative Affairs – Midwest Region
CenturyLink
Denver

Joseph Cavender

Attorney/Advisor, Telecommunications Access Policy Division
Wireline Competition Bureau
Federal Communications Commission
Washington DC

Trey Forgety

Government Affairs Director,
National Emergency Numbering Association (NENA)
Washington DC

Milda Hedblom

Dain Legal Services
Director, Telecommunications Forum,
Humphrey Institute of Public Affairs,
University of Minnesota
Professor, Augsburg College
St. Paul

Shannon Heim

Dorsey & Whitney LLP
Minneapolis

William Hoffman

Connect Minnesota
St. Paul

Dan Lipschultz

Moss and Barnett PA
Minneapolis

Professor William McGeeveran

University of Minnesota Law School
Minneapolis

Lyle MacVey

Chief Technology Officer
Northeast Service Cooperative
Mountain Iron

Anthony S. Mendoza

Mendoza Law Office, LLC
St. Paul

Christopher Mitchell

Institute for Local Self-Reliance (ILSR)
Minneapolis

Jackie Mines

Director, Emergency Communications Networks Division
Minnesota Department of Public Safety
St. Paul

Jamie Nafziger

Dorsey & Whitney LLP
Minneapolis

Commissioner Carolyn Parnell

Office of Enterprise Technology
St. Paul

Commissioner Mark Phillips

Department of Employment and Economic Development
St. Paul

Commissioner Michael Rothman

Minnesota Department of Commerce
St. Paul

Christopher K. Sandberg

Lockridge Grindal Nauen PLLP
Minneapolis

Philip R. Schenkenberg

Briggs and Morgan PA
Minneapolis

DATE & LOCATION

Minneapolis – Wednesday, May 16, 2012
 Minnesota CLE Conference Center
 Seventh Street & Nicollet Mall
 Third Floor City Center

CREDITS

Minnesota CLE is applying to the Minnesota State Board of CLE for **6.5 standard CLE credits**. The maximum number of credits attendees may report is **6.5**.

NEW LAWYER SCHOLARSHIP PROGRAM

In recognition of the challenges facing lawyers entering the profession, Minnesota Continuing Legal Education has established a scholarship program for unemployed and underemployed lawyers admitted less than three years. Those wishing to apply for such assistance should contact Grant at 651-254-2111 or gdavies@minncle.org for details.

ACCOMMODATION

If you have a disability and need an accommodation in order to attend this seminar, please contact us as soon as possible at 2550 University Avenue West, Suite 160-S, Saint Paul, MN 55114 or call us at 651-227-8266 or 800-759-8840.

CANCELLATION POLICY / NO-SHOW POLICY

Paid registrants who cancel their registration at least 3 business days before the program will receive a full credit on their account; if fewer than 3 business days, a \$25 administrative fee will be deducted. Paid registrants who fail to attend will receive the written materials. Passholders may purchase the course materials at 50% of the full retail price.

QUESTIONS?

Please call Minnesota CLE at **651-227-8266** or **800-759-8840** or visit us online at **www.minncle.org**.

TO REGISTER:

MAIL TO: Minnesota CLE
 2550 University Avenue West, Suite 160-S
 Saint Paul, MN 55114

FAX TO: 651-227-6262

GO ONLINE: www.minncle.org

OR CALL: 651-227-8266 or 800-759-8840

2012 Regional Communications Law Forum

Wednesday, May 16, 2012
Minnesota CLE Conference Center

PLEASE "✓" APPROPRIATE BOX BELOW:

- \$195 MSBA member
- \$195 paralegal / legal assistant
- \$245 standard rate
- I have a Minnesota CLE Season PassSM.
 Pass # _____

NEW LAWYER DISCOUNT!

- I was first admitted to the bar after May 16, 2009, and have deducted \$60 from the registration fee marked above.

ENCLOSED IS \$ _____ BY:

- Check (payable to Minnesota CLE)
- VISA
- MasterCard
- Discover
- AmEx

Card No. _____

Expiration _____

Signature _____

Check here if address below is new.

Name (first) _____ (mi) _____

(last) _____

Firm _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Attorney License No. (if applicable) _____

Profession, if non-attorney _____



CAN'T ATTEND?

You can still get the program materials!

I cannot attend.

Please send me:

_____ copy(ies) of the materials
 at \$45 each.
 Available 5/24/12.

Cost of book(s) \$ _____

Shipping/Handing \$ _____

Subtotal \$ _____

Tax \$ _____

TOTAL \$ _____

COST OF BOOK(S)	S & H
\$ 25.01 – 50	\$6
\$ 50.01 – 75	\$7
\$ 75.01 – 100	\$8
\$ 100.01 – 150	\$9
\$ 150.01 – 250	\$12
\$ 250.01 +	\$15
Expedited shipping available	

TAX ON SUBTOTAL	
Pick the appropriate tax based on where the book is received.	
Minneapolis, MN.....	7.775%
Saint Paul, MN.....	7.625%
Hennepin Co. (outside Mpls.).....	7.275%
Ramsey Co. (outside St. Paul).....	7.125%
Anoka, Dakota, Washington Co. .	7.125%
All other MN	6.875%
Outside MN.....	exempt