

By offering you the chance to attend either a **live seminar** or a **simultaneous webcast** of each seminar, we are upping the “convenience quotient” for the **Boutique Law Series!**

Register for just one seminar or all six – **it’s your choice!**

## COURSE INFORMATION

### LOCATION

**Live courses are at:**  
**Minnesota CLE Conference Center**  
 Seventh Street & Nicollet Mall  
 Third Floor City Center, Minneapolis

**Webcasts are online at:**  
[www.minncle.org](http://www.minncle.org)

### DATES

#### Tuesday, August 14, 2012

(9:00 – 11:00 a.m.)  
 Elder Law ABCs  
 (11:30 a.m. – 1:30 p.m.)  
 Animal Law  
 (2:00 – 4:00 p.m.)  
 Law for Entrepreneurs

#### Tuesday, August 21, 2012

(9:00 – 11:00 a.m.)  
 Military and Veterans Law  
 (11:30 a.m. – 1:30 p.m.)  
 Undergraduate and Graduate Students  
 (2:00 – 4:00 p.m.)  
 Assisted Reproductive Technology

### CREDITS

Minnesota CLE is applying to the Minnesota State Board of Continuing Legal Education for **2.0 CLE credits for each course (live and webcast)**. Minnesota CLE is also applying to the MSBA for **2.0 criminal law specialist credits** for the Military and Veterans Law seminar.

### NEW LAWYER SCHOLARSHIP PROGRAM

In recognition of the challenges facing lawyers entering the profession, Minnesota Continuing Legal Education has established a scholarship program for unemployed and underemployed lawyers admitted less than three years. Those wishing to apply for such assistance should contact Grant at **651-254-2111** or **gdavies@minncle.org** for details.

### ACCOMMODATION

If you have a disability and need an accommodation in order to attend this seminar, please contact us as soon as possible. Contact Minnesota CLE at 2550 University Avenue West, #160-S, Saint Paul, MN 55114 or call us at 651-227-8266 or 800-759-8840.

### CANCELLATION POLICY / NO-SHOW POLICY

Paid registrants who cancel their registration at least 3 business days before the program will receive a full credit on their account; if fewer than 3 business days, a \$25 administrative fee will be deducted. Paid registrants of the live courses who fail to attend will receive the written materials. Passholders may purchase the materials at 50% of the full retail price.

### QUESTIONS?

Call Minnesota CLE at **651-227-8266** or **800-759-8840** or visit us on the web at **www.minncle.org**.

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2012  
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“Niche” Law Practices  
 for Fun and Profit

Tuesday, August 14, 2012  
 Tuesday, August 21, 2012

Minnesota CLE Conference Center



Minnesota State Bar Association  
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 Your State Bar at Work For You

# 2012 Boutique Law

## “Niche” Law Practices for Fun and Profit

*Lawyers in Minnesota have developed little nooks of practice that provide them with a professionally fulfilling way to practice law – whether they focus on a narrow area of law, a specific industry, or a geographic area.*

6 Eclectic 2-Hour Seminars – Available Through  
**WEBCASTS OR LIVE ATTENDANCE.**

Join our “boutique” attorneys for the latest legal trends and information in these targeted areas of law!

### TUESDAY, AUGUST 14, 2012

- Elder Law: The ABCs of Elder Law That Everyone Should Know
- Animal Law: A Practice Area in Fast Forward
- Law for Entrepreneurs: The Basics for Taking Your Passions from Hobby to Career

### TUESDAY, AUGUST 21, 2012

- Military and Veterans Law – Service Members in the Minnesota Criminal Justice System
- Trial by Error: Undergraduate and Graduate Students and the Law
- Assisted Reproductive Technology and the Law: How to Blend “ART” into Your Law Practice

# Schedule

## Tuesday, August 14, 2012

9:00 – 11:00 a.m.

### Elder Law: The ABCs of Elder Law That Everyone Should Know

Whether it comes from a client, a colleague, a sibling, or someone at a cocktail party, every attorney will be asked, sooner or later, about an elderly parent or sibling who is about to need nursing home care. Even if you never practice elder law, there are certain basics every attorney should know. This program is designed to give you the basics you will need. What is covered by Medicare? What is covered by Medicaid? What is a Medicaid spend down? What assets can a spouse retain? What's with the "five year rule"? What do you mean by a Medicaid lien? Time permitting, we will also discuss the role of long term care insurance and the issues posed by an aging population.

- Lary K. Houk; Houk Kantke Toftness Kelly PLLC; Roseville
- John A. Kantke; Houk Kantke Toftness Kelly PLLC; Roseville

11:30 a.m. – 1:30 p.m.

### Animal Law: A Practice Area in Fast Forward

As the founder of the Animal Law Section for the Minnesota State Bar Association and the Animal Law Committee for the American Bar Association, the speaker will provide an overview of what Animal Law is, where Animal Law has been, and where it is heading. This will include discussion of how issues can arise in various areas of the law including Family Law, torts and Criminal Law. Hot topics will include the rising number of pet custody cases, why they are important, and how decisions are made; animals in crisis and the emerging field of emergency management; and some of the public policy questions that arise at the intersection of science and Animal Law.

- Barbara J. Gislason; Law Office of Barbara J. Gislason; Minneapolis

2:00 – 4:00 p.m.

### Law for Entrepreneurs: The Basics of Taking Your Passions from Hobby to Career

Presenters David Friedman and Blake Iverson have an informal and unconventional approach to the practice of law and are becoming well known throughout the Twin Cities creative community. They have an especially strong following among artists, small business owners and creative entrepreneurs. In this program, they will cover the essentials of entity formation, contracts, and intellectual property – particularly as they apply to artisans and non-traditional businesses.

- David Friedman; Friedman Iverson PLLC; Minneapolis
- Blake Iverson; Friedman Iverson PLLC; Minneapolis

## Tuesday, August 21, 2012

9:00 – 11:00 a.m.

### Military and Veterans Law – Service Members in the Minnesota Criminal Justice System

Are you working with a veteran or service member in the Minnesota criminal justice system? If you are, what are the unique challenges they face? What tools are available for helping them? Attorney John Baker, who is retired from the U.S. Marine Corps and is Chair of the new MSBA Military and Veterans Affairs Section, will be discussing the unique challenges of practicing military and veteran's law and give you the tools to help work with veterans and service members. This presentation will help you understand what combat stress issues are including post traumatic stress and traumatic brain injury. It will also help you properly identify a military veteran or service member and understand military documents and lingo. The new Veterans Court and the Veterans Sentencing Mitigation Statute will be discussed, as well as the collateral consequences of certain criminal charges on active duty and reserve service members.

- John D. Baker; Baker Williams LLP; Maplewood

11:30 a.m. – 1:30 p.m.

### Trial by Error: Undergraduate and Graduate Students and the Law

While college is a time for personal growth and discovery, it also means new responsibilities and challenges. When legal problems arise – such as dealing with the police or duplicitous landlords – student life can seem overwhelming and academic performance can suffer. Wainberg Morrison LLC has developed an approach to helping students navigate legal landmines they call "Student Advocacy." It ranges from criminal defense and expunging criminal records, to reviewing leases and settling disputes with landlords. In this presentation, partners Alexander Wainberg and Kevin Morrison will cover a wide range of legal issues affecting students, as well as their unique approaches to building a boutique niche practice.

- Kevin Morrison; Wainberg Morrison LLC; Saint Paul
- Alexander J. Wainberg; Wainberg Morrison LLC; Saint Paul

2:00 – 4:00 p.m.

### Assisted Reproductive Technology and the Law: How to Blend "ART" into Your Law Practice

There are estimated to be more than eight million Americans affected by infertility. The persistent effort of these prospective parents to have children in spite of all physiological obstacles is constantly spinning off cutting-edge legal issues with which neither legislation nor case law has caught up. Nevertheless, attorneys must now be aware of and able to address such issues in legal practice areas as diverse as family law, estate planning, and immigration law, among numerous others. This presentation will discuss whether and how one can start a niche ART practice. It will also thoroughly discuss with what ART issues practitioners in more traditional areas of practice should be familiar and be able to handle on a regular basis.

- Steven H. Snyder; Steven H. Snyder & Associates LLC; Maple Grove

These popular two-hour courses allow you to choose one, two, three or more short courses of interest to you.

All of these courses are available live at our Conference Center or via webcast online. Choose which option best fits your schedule!

Registration /  
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### HOW DO I REGISTER FOR THE WEBCAST SEMINARS?


It's easy. Simply go to [www.minncle.org](http://www.minncle.org) to sign up for the webcast(s) of your choosing. For assistance, call customer service at 651-227-8266 or 800-759-8840.

### To Register:

 **MAIL FORM TO:**  
Minnesota CLE  
2550 University Ave. W.  
Suite #160-S  
St. Paul, MN 55114

 **OR FAX FORM TO:**  
651-227-6262

 **OR GO ONLINE:**  
[www.minncle.org](http://www.minncle.org)

 **OR CALL:**  
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# 2012 Boutique Law

Minnesota CLE Conference Center  
Seventh Street & Nicollet Mall | Third Floor City Center | Minneapolis

**TUITION:**  I have a MN CLE Season Pass<sup>SM</sup>.  
\$99 per course Pass # \_\_\_\_\_

**REGISTRATION NOTE:**  
Attendees who wish to attend via webcast must register **online**.  
See instructions at left for details.

### PLEASE "✓" THE COURSE(S) YOU WISH TO ATTEND:

- Elder Law ABCs** (8/14/12; 9:00 – 11:00 a.m.).....[797-13] [do]
- Animal Law** (8/14/12; 11:30 a.m. – 1:30 p.m.).....[798-13] [do]
- Law for Entrepreneurs** (8/14/12; 2:00 – 4:00 p.m.).....[799-13] [do]
- Military and Veterans Law** (8/21/12; 9:00 – 11:00 a.m.) .....[800-13] [do]
- Undergraduate & Graduate Students** (8/21/12; 11:30 a.m. – 1:30 p.m.)....[801-13] [do]
- Assisted Reproductive Technology** (8/21/12; 2:00 – 4:00 p.m.) .....[802-13] [do]

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### CAN'T ATTEND? Get the Program Materials

Please send me the following at \$40 each:  
*(numbers correspond to seminar names above; indicate number of copies)*

\_\_\_ 797-13 \_\_\_ 800-13 Materials will be available on 8/28/12.  
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